

INITIAL EQUALITY SCREENING FORM

DIVISION: Food and Drink TEAM: Food and Drink Consumer Insights Team

Name of Policy/Decision/Practice to be Equality Screened

Procurement of Syndicated Consumer Panel Data

Is it New or Revised? New

Who Does the Policy Effect, e.g Service Users/Staff: Service Users

Question 1 – Define the aim of the Programme or Policy. What is it trying to achieve? (Intended aims/outcomes)

The main objective of the proposed activity is:

- To provide access to syndicated consumer panel data for UK and Ireland for food and drink grocery categories including pet food.

Question 2 – Does the Programme or Policy have the potential to have an impact on the promotion of equality impact for any of the Section 75 groupings? (See Question 4 for list of equality groups.) **No**

If no go to Question 7 – Consultation If yes please continue.

Consideration of Available Date/Research

Question 3 – What evidence is there available – statistics or perception – to help you decide who the Programme or Policy might affect the most? i.e. What evidence, qualitative or quantitative, have you gathered to inform your decision making process?

Assessment of Impact

Question 4 – Explain if what you plan to do is likely to be perceived as having a high, medium or low impact upon the 9 Equality groupings according to their needs. Also if what you are planning to do is likely to be perceived as having a positive or negative effect upon the 3 different groups in relation to the promotion of good relations.

9 Equality Groups	Perceived Impact High – (H) Medium - (M) Low – (L)	Why this rating?	Promotion of Good Relations (Yes/No)	Why this rating?
Religious Belief			-	
Racial/Ethnic Group			-	
Political Opinion			-	
Age			-	
Gender			-	
Marital Status			-	
Sexual Orientation			-	
Disability			-	
Dependants			-	

Opportunities to better promote Equality of Opportunity

Question 5 – Are there steps which could be taken to reduce any adverse impact upon the Section 75 groups as identified in Question 4?

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Good Relations

Question 6 – Is there an opportunity in what you are trying to do to better promote Good Relations between the 3 groupings as identified in Question 4?

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Consultation

Question 7 – Tell us about who have talked to about your proposals internally or externally to help you decide if the Policy needs further or no further equality investigation.

Invest NI Equality Manager

Question 8 – In light of the above should the Policy be

Screened Out – No Equality Issues – Please provide rationale for this decision.

No specific needs identified in relation to this programme. No impact on equality of opportunity has been identified that would require an EQIA.

Screened Out with some adjustments. – What adjustments have you made?

Screened In for a deeper level of analysis of what is being considered or intended to be undertaken. (EQIA) – Please provide rationale for this decision.

Signed: *Thelma Fitzgerald*
Policy /Programme Owner

Date: 15/12/2020

Approved *Pamela Marren*
Equality Manager

Date: 01/01/21

Modifications made.

Date: _____

Date: _____
Approved by Equality Manager