



## Energy Development Programme

Advice and guidance on energy related technologies

July 2007

### Introduction

The global market for environmental products is conservatively estimated as likely to be worth £700 billion by 2010. For energy technologies the figure is £800 billion by 2020.

In the context of this global marketplace our Energy Development Programme is designed to help businesses that are planning to invest in, take advantage of, or develop energy-related technologies

The objective of programme is to ensure Northern Ireland businesses receive the necessary ongoing support and up-to-date guidance to help fast-track the development of the latest energy technologies.

### How will it help me?

The programme will challenge and open up new areas of opportunity for businesses particularly in the manufacturing sector, which have a considerable range of skills, expertise and potential in the area of energy technologies.

By developing new energy technologies local businesses will be able to create wealth and help Northern Ireland to deliver high quality employment in a dynamic knowledge-based economy.

The Energy Development Programme will also help to increase the number of high technology spin-out businesses in collaboration with universities, which in turn will strengthen Northern Ireland's science and technology base.

### How does it work?

The programme is delivered through a combination of one-to-one consultations, workshops, networking, specialist advice and financial assistance.

The advice, guidance and level of financial support are tailored specifically to your business.

The programme also interacts with an Energy Research Group established by Invest NI to act as a formal vehicle to engage with and stimulate interest in our comprehensive portfolio of research and development (R&D) programmes, which include:

- access to R&D funding through our Innovation, Research, Technology and Design division;
- technical innovation through our Technical Advisory Unit; and
- knowledge and technology transfer through our energy and European network programmes.

### Who is eligible?

The programme is available to all Invest NI clients and Northern Ireland businesses.

#### Becoming an Invest NI client

To qualify as an Invest NI client company, your business must meet certain criteria.

You should typically be from the manufacturing or international tradeable sectors and be able to demonstrate that currently, or over the next three years, your business will have:



- total sales of over £100,000 a year;
- sales outside Northern Ireland of greater than 25 per cent of turnover or greater than £250,000 a year; and
- the capability and willingness to work with Invest NI.

If you are not an Invest NI client, but can satisfy the above criteria and would like to become one, please contact the Invest NI office in your area.

Full details can be found at [www.investni.com](http://www.investni.com).

## Contact

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If you are an Invest NI client you may also contact your Client Executive if you feel your business will benefit from this service.

## **nibusinessinfo.co.uk**

Invest NI has launched a new online information and support facility, **nibusinessinfo.co.uk**

This web site provides all Northern Ireland businesses and entrepreneurs with free access to an extensive source of essential business information.

**nibusinessinfo.co.uk** provides 24x7 advice, information, guidance and signposting, with over 5,000 fact sheets and over 70 interactive tools on offer. Every aspect of setting up and running a business is covered, from the earliest days of developing a business idea to the legal issues involved in selling a business concern.

**nibusinessinfo.co.uk** also features case studies showing how local businesses have handled particular business challenges.

**nibusinessinfo.co.uk** provides you with a single point of access for all your business information needs, freeing up time for to concentrate on running operations.