



Business Improvement Training Programme

Advisory and financial support for training and development

November 2007

Introduction

People development is an essential element of all business performance. The key to success lies in the skills, knowledge, experience and motivation of your employees.

Our Business Improvement Training Programme can help you improve your business performance by providing advisory and financial support for training and development activities

The programme is aimed at raising the skills levels of your managers and workforce.

How will it help me?

By improving the skills of managers and other employees, your business can:

- increased productivity;
- improved products and services;
- reduce waste and overheads;
- increase profit and turnover; and
- have a more flexible and motivated workforce.

How does it work?

The programme provides advisory and financial support for tailored training directly linked to key areas of improvement identified through our Business Health Check.

Financial support is only available for projects that demonstrate the potential for significant business improvement.

If you are seeking financial support, you must submit a training programme together with a forecast of training expenditure.

How much does it cost?

The level of financial support will be negotiated based on the individual needs of your business.

Who is eligible?

The Business Improvement Training Programme is available to all Invest NI clients that have in the first instance participated in our Business Health Check.

Support may be available for priority training identified by businesses that have not undertaken an Invest NI Business Health Check. However, businesses seeking support in such circumstances must undertake a Business Health Check within six months following agreement.

Becoming an Invest NI client

To qualify as an Invest NI client company, your business must meet certain criteria.

You should typically be from the manufacturing or international tradeable sectors and be able to demonstrate that currently, or over the next three years, your business will have:

- total sales of over £100,000 a year;
- sales outside Northern Ireland of greater than 25 per cent of turnover **or** greater than £250,000 a year; and
- the capability and willingness to work with Invest NI.

If you are not an Invest NI client, but can satisfy the above criteria and would like to become one, please contact the Invest NI office in your area.

Full details can be found at www.investni.com.



Contact

Please contact your Client Executive if you feel your business will benefit from this programme. Alternatively you can also contact:

Business Improvement Services
Invest Northern Ireland
Bedford Square
Bedford Street
Belfast
BT2 7ES

T: 028 9069 8100

E: BSinfo@investni.com

nibusinessinfo.co.uk

Invest NI has launched a new online information and support facility, **nibusinessinfo.co.uk**

This web site provides all Northern Ireland businesses and entrepreneurs with free access to an extensive source of essential business information.

nibusinessinfo.co.uk provides 24x7 advice, information, guidance and signposting, with over 5,000 fact sheets and over 70 interactive tools on offer. Every aspect of setting up and running a business is covered, from the earliest days of developing a business idea to the legal issues involved in selling a business concern.

nibusinessinfo.co.uk also features case studies showing how local businesses have handled particular business challenges.

nibusinessinfo.co.uk provides you with a single point of access for all your business information needs, freeing up time for to concentrate on running operations.