



Building Locally
Competing Globally

Denroy Plastics Limited

January 2009



Programme Details

The ICT Advisory Service provides businesses with free, practical and impartial advice on all aspects of information and communication technology (ICT). ICT Advisors are available to meet with client companies to discuss the use of ICT within their business and identify potential improvements.

The Company

Denroy Plastics Limited is a progressive manufacturing company that specialises in the design and manufacture of custom moulded products.

This is a specialist market with a number of UK and European competitors. They have two main lines of business in the moulding and aerospace industries with over 60 moulding machines in total. Current product offerings include the following: Design, prototyping & tooling, injection mouldings to the aerospace industry, injection moulded components to the automotive industry and injection mouldings to a broad range of general industrial customers.

They have been established since 1980 and currently employ 178 staff. More than two thirds of their output is exported, with most going to the UK, RoI, Europe and the rest of the world. Customers include Airbus UK, BAE SYSTEMS and Bombardier. They sell directly to the end user.

The Challenge

The company MIS was a mix of Excel spreadsheets and databases which was struggling to provide accurate commercial information.

In particular there was a clear requirement for a new work scheduling system.

The Solution

Invest NI's ICT Advisor was engaged with the Client throughout the process of selecting the appropriate solution. The ICT advisor offered impartial advice to help Denroy select the most appropriate and cost effective solution to meet their particular needs.

Invest NI also provided Denroy with a Management Information Systems (MIS) grant to assist with the purchase of the sophisticated scheduling software, its implementation, data migration and user training.

The design and implementation of the new system was carried out by a systems company, based in England. The software required some customisation to meet Denroy's specific needs.

Chris Boomer of Denroy was delighted with the time saving and other efficiencies from the new software. "It has drastically improved our scheduling, generates high level accurate management reports to the board, and fitted in easily with our existing network", he said.



ICT ADVISORS

ICT Advisors are technical specialists with expertise in all areas of ICT. They are available to provide advice on:

- purchasing and implementation of computer systems or software
- project management of systems implementation
- internet, e-mail, website design and search engine marketing
- e-commerce, financial systems and customer relationship management
- networking infrastructure

Recommendations on way forward

On referral from your Client Executive an ICT Advisor will help you assess the current ICT position of your business, discuss requirements and compile a report on capability with recommendations on the way forward.

ICT Advisors offer a tailored approach to a business issue. Invest NI clients have made significant savings in terms of human and financial resources as a result of efficiencies from ICT improvements.

Who is eligible?

ICT Advisors are available to all Invest NI clients.

Contact

Please contact your Client Executive if you feel your business will benefit from this service. Alternatively you can also contact:

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