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## INTRODUCTION

It is important to keep up to date with what is happening in any industry in order to plan your company strategy effectively. The Business Information Centre can provide a wealth of information on all aspects of the transport and travel industry as a whole to the more specific sub-sectors.

In addition, Enterprise Europe (NI) is hosted by Invest Northern Ireland. The network can provide direct contact with market research centres throughout Europe and is a first point of contact for researching European transport and travel markets.

*This guide has been designed to assist with desk research and shows **examples** of reports and websites that might be useful. It is only possible to give an idea of the content of databases and websites. Invest NI does not endorse any of the websites or information providers mentioned.*

## MARKET REPORTS

### **BUSINESS MONITOR** ([www.businessmonitor.com](http://www.businessmonitor.com))

Business Monitor provides Industry trend analysis and forecasts, and competitive intelligence on leading companies, covering 16 industries worldwide. The Business Information Centre has access to all this information for the Asian and Middle East markets. The following is a sample of the reports available through the Business Monitor database for the transport and industry:

- Global Industry View - Shipping And Freight Core Views, 2010
- Market Overview, Freight Transport - Iran, 2010
- Industry Business Environment Overview, Freight Transport - United Arab Emirates, 2010
- Tourism Report - Saudi Arabia, 2010
- Tourism Report - Hong Kong, 2010
- Tourism Report - Malaysia, 2010

## **DATAMONITOR** ([www.datamonitor.com](http://www.datamonitor.com))

Datamonitor reports provide comprehensive market intelligence, analysis and forecasting based on primary quantitative and qualitative research, providing the full picture on a particular industry, issue or trend. The following is a sample of the reports available through the Datamonitor database for the transport and travel industry:

- China Logistics and Express Outlook , 2009
- South Africa Logistics Market Overview, 2010
- Financial Deals Industry Insight Full Year 2009 - Transport and Logistics
- Sustainability in Transport: Implications for Logistics and Express companies, 2010
- UK Logistics Market Overview, 2010
- Sustainability in Transport: Implications for Logistics and Express companies, 2010
- European Automotive Markets Database - 2009

### **The industry profiles below are available:**

- Global Logistics, 2009
- Passenger Rail in Japan, 2009
- Road & Rail in South Africa, 2009
- Global Motor Insurance, 2009
- Logistics in Sweden, Asia Pacific, Belgium, Italy, Germany, UK, US, Canada, Europe, Netherlands, France, Japan & Spain, 2009
- Motor Insurance in Spain, UK, Italy, Canada, Netherlands, Germany & Europe, 2009

## **Frost & Sullivan** ([www.frost.com](http://www.frost.com))

Frost & Sullivan provides access to over 4,000 market reports for a wide range of sectors globally. These market reports provide key information such as market size by volume and value, market sectors, market shares, distribution and market forecasts. The following is a sample of the reports available through Frost & Sullivan for the transport and travel industry:

- Automotive Market Engineering, 2009
- Global Logistics & Transportation Industry Outlook: Impact of Economic Slowdown on the Future of the United States, the European Union and the Asia Pacific, 2009
- Global Transportation & Logistics, 2009
- Automotive Logistics - What's the New Watchword?, 2010
- Strategic Analysis of Growth Opportunities in the Global Commercial Truck Industry 2010-2020

- Strategic Analysis of Indian Transportation Market, 2010
- Frost & Sullivan finds that the Global Recession is Fostering Consolidation in the Logistics and Transportation Industry, 2009
- North American Shipping Industry - An Investment Overview, 2009

### **KEYNOTE** ([www.keynote.co.uk](http://www.keynote.co.uk))

Keynote is an online database providing information on 27 industry sectors in the UK. Reports cover industrial and consumer sectors and information includes market size and trends, key players and company profiles. The following is a sample of the reports available through Keynote for the transport and travel industry.

- Market Forecasts: Transport, Travel & Tourism, 2009
- Top Markets: Transport, Travel & Tourism, 2010
- Business Travel Market, 2008
- Airlines – 2009
- Airports - 2008
- Business Travel Market – 2008
- European Short Breaks - 2008
- Freight Forwarding – 2008
- Motor Industry - 2008
- Rail Travel - 2008
- Road Haulage – 2009
- Travel Agents & Overseas Tour Operators – 2008

### **MINTEL** ([www.mintel.com](http://www.mintel.com))

Mintel market reports analyse market sizes and trends, market segmentation and consumer attitudes and purchasing habits, as well as assessing the future market. The following is a sample of the reports available through Mintel for transport and travel.

- Domestic vs Overseas Holidays - Ireland - February 2010
- Transport and Infrastructure (Industrial Report) - Ireland - February 2010
- All Inclusive Holidays – UK – 2009
- Airlines: Package Holidays vs Online Holidays, Ireland – 2009
- Budget Hotels, UK – 2009
- Coach Holidays, UK - 2009
- Cycling Holidays, UK –2009
- Food Tourism, Ireland –2009
- Long Haul Holidays, UK - 2009
- Market Re-Forecasts, Leisure Travel, UK –2009

- Short Breaks Market, Ireland –2009
- Short Haul Airlines, UK –2009
- Road Haulage (Industrial Report), UK –2009

### **PLIMSOLL** ([www.plimsoll.co.uk](http://www.plimsoll.co.uk))

Plimsoll specialises in providing up to date, authoritative financial analysis. They publish in-depth industry reports and market analysis on over 1500 UK industries. The following is a sample of the reports available through Plimsoll for the transport and travel industry:

- Air Transport, UK, 2010
- Airport Transfer & Transportation, UK, 2010
- Art & Antique Packaging & Transportation, UK, 2010
- Business Travel, UK, 2010
- Education Travel, UK, 2010
- Freight Logistic Services, UK, 2010
- Horse & Livestock Transportation, UK, 2010
- Incentive Travel, UK, 2010
- Logistics, UK, 2010
- Logistics Software, UK, 2010
- Machinery Transportation, UK, 2010
- Rail Transport, UK, 2010
- Sports Travel, UK, 2010
- Transport Consultants, UK, 2010
- Travel Agents, UK, 2010
- Travel Insurance, UK, 2010
- Vehicle Transportation, UK, 2010

### **SNAPDATA REPORTS** ([www.snapdata.com](http://www.snapdata.com))

Snapdata provide market research overviews for a wide range of markets, indicating statistics for market size, shares, distribution and forecasts. The following reports are available for the transport and travel industry:

- **Buses 2009** in – Brazil, China, India, Russia and UK.
- **Cars 2009** in - Australia, Austria, Belgium, Brazil, Canada, Chile, China, Czech, Denmark Republic, Denmark, France, Germany, Greece, India, Indonesia, Ireland, Japan, Malaysia, Mexico, Netherlands, Norway, Poland, Portugal, Romania, Russia, Singapore, Slovak Republic, South Africa, South Korea, Spain, Sweden, Switzerland, Taiwan, Turkey, UK, Ukraine and US.
- **Commercial Vehicles 2009** in - Australia, Austria, Brazil, Canada, Chile, China, Czech Republic, Denmark, France, Germany, Greece, Hungary,

India, Indonesia, Ireland, Japan, Malaysia, Mexico, Philippines, Poland, Russia, Singapore, Slovak , South Africa, South Korea, Sweden, Switzerland, Taiwan and UK.

- **Motorcycles 2009** in – Brazil, Germany, India, Italy, Japan, Spain, Malaysia, UK and US.
- **Passenger Airlines 2009** in – Australia, Austria, Brazil, India, Japan, Mexico, Netherlands and US.
- **Rail Freight 2009** - India.
- **Tyres 2009** – Japan & Russia.
- **Trucks 2009** in - Australia, Austria, Belgium, Brazil, Canada, Chile, China, Czech Republic, Denmark, Germany, Greece, India, Indonesia, Ireland, Italy, Japan, Netherlands, Norway, Poland, Russia, Singapore, Slovak Republic, South Africa, South Korea, Sweden, Switzerland, Taiwan, UK and US.
- **Air Freight 2009** in India.

### **UK TRADE & INVESTMENT** ([www.uktradeinvest.gov.uk](http://www.uktradeinvest.gov.uk))

- Ports Sector in Kuwait, Australia and Mexico, 2010
- Railway Sector available in Hong Kong, Mexico, Turkey and Switzerland, 2010
- Airport Sector available in Bahrain/Qatar, Switzerland and Mexico, 2010

### **OTHER MARKET REPORTS**

#### **Hardcopy resources in the Information Centre:**

- Business ratio report - Freight Forwarders, 2008
- Jane's Airports, Equipment and Services, 2009 - 2010
- Jane's All the World Aircrafts, 2009 - 2010
- UK Aerospace International Strategy, 2009

**Some Management Consultants specialise in different sectors and make detailed research available on their websites. Those with research available on the transport and travel sector include:**

- KPMG GLOBAL –  
<http://www.kpmg.com/Global/en/WhatWeDo/Industries/Pages/default.aspx>
- ERNST & YOUNG –  
<http://www.ey.com/UK/en/Industries>
- ACCENTURE –  
[http://www.accenture.com/Global/Research\\_and\\_Insights/default.htm](http://www.accenture.com/Global/Research_and_Insights/default.htm)
- PWC GLOBAL –  
<http://www.pwc.com/gx/en/industry-sectors/index.jhtml>

## COMPANY INFORMATION

Identifying companies and finding the right information about their activities and performance is essential to making good business decisions.

The Information Centre has a wide range of company databases that can provide financials, product information, company details or trade names.

Company information on agents or distributors, competitors or even potential customers, can be searched for on an international, regional, national or local level through a variety of databases including Kompass and FAME.

Some of these databases have free, limited searching available on the internet. This can help to identify potential companies which can be researched further. The following links are useful:

- Bureau Van Dijk – Free Directory - [www.bvdep.com](http://www.bvdep.com)
- Kelly's Directory – [www.kellysearch.com](http://www.kellysearch.com)
- Kompass – [www.kompass.com](http://www.kompass.com)

Datamonitor supplies company profiles on the larger global corporates inc, Easyjet, British Airways and Ryanair. These profiles provide an invaluable analysis into the competitive and strategic performance of the company.

## STATISTICS

The National Statistics website, [www.statistics.gov.uk](http://www.statistics.gov.uk), holds information on import and export trade statistics for many products:  
<http://www.statistics.gov.uk/OnlineProducts/>

The Department of Regional Development publishes statistics on transport – NI Road and Rail Transport Statistics Quarterly Bulletin  
<http://csrb.drdni.gov.uk/statistics/statistics.asp>

Statistics are also available from the Eurostat website on travel and transport:

<http://europa.eu.int/comm/eurostat>

Datamonitor also provides details on statistics and forecasts.

## ASSOCIATIONS

Associations are an extremely useful way to find information on either markets or companies within the transport and travel sector. Many associations hold detailed membership directories and many also include detailed market reports, statistics, events & industry news. They also provide useful links to further information. The transport and travel sector associations include:

### NORTHERN IRELAND

- The Northern Ireland Tourist Board - [www.nitb.com/](http://www.nitb.com/)

### IRELAND

- Chartered Institute of Logistics & Transport – [www.cilt.ie](http://www.cilt.ie)
- Irish Hotel Federation – [www.ihf.ie](http://www.ihf.ie)
- Irish Road Haulage Association - [www.irha.ie](http://www.irha.ie)
- Irish Travel Agents' Association – [www.itaa.ie](http://www.itaa.ie)
- Irish Tourist Industry Federation – [www.itic.ie](http://www.itic.ie)
- Society of the Irish Motor Industry – [www.simi.ie](http://www.simi.ie)
- The Irish Association of International Express Carriers - [www.irishexporters.ie/IAIEC.shtml](http://www.irishexporters.ie/IAIEC.shtml)

### UK

- Airport Operators' Association – [www.aoa.org.uk](http://www.aoa.org.uk)
- British Air Transport Association - [www.bata.uk.com](http://www.bata.uk.com)
- British Hospitality Association – [www.bha.org.uk](http://www.bha.org.uk)
- British International Freight association - [www.bifa.org](http://www.bifa.org)
- British Marine Association – [www.britishmarine.co.uk](http://www.britishmarine.co.uk)
- Chamber of Shipping – [www.british-shipping.org](http://www.british-shipping.org)
- Chartered Institute of Logistics and Transport - [www.cilt-international.com](http://www.cilt-international.com)
- Federation of Tour Operators – [www.fto.co.uk](http://www.fto.co.uk)
- Freight Transport Association - [www.fta.co.uk](http://www.fta.co.uk)
- The Association of British Travel Agents - [www.abta.com](http://www.abta.com)
- The Road Haulage Association - [www.rha.net](http://www.rha.net)

### EUROPE

- Association of European Airlines – [www.aea.be](http://www.aea.be)
- Danish Shipowners' Association - [www.danmarksrederiforening.com/](http://www.danmarksrederiforening.com/)
- European Association of Aerospace Industries – [www.aecma.org](http://www.aecma.org)
- European Regional Airlines Organisation – [www.eraa.org](http://www.eraa.org)

- The European Express Association - [www.euroexpress.org](http://www.euroexpress.org)

## NORTH AMERICA

- Aerospace Industries Association of Canada – [www.aiac.ca](http://www.aiac.ca)
- Aircraft Electronics Association – [www.aea.net](http://www.aea.net)
- American Public Transportation Association – [www.apta.com](http://www.apta.com)
- American Road and Transportation Builders' Association – [www.artba.org](http://www.artba.org)
- Association of American Railroads – [www.aar.org](http://www.aar.org)
- Chamber of Shipping of America – [www.knowships.org](http://www.knowships.org)
- National Air Transportation Association – [www.nata.aero](http://www.nata.aero)
- National Tour Association – [www.ntaonline.com](http://www.ntaonline.com)
- Railway Association of Canada – [www.railcan.ca](http://www.railcan.ca)
- The Air Transport Association - [www.airlines.org](http://www.airlines.org)
- The Association of American Railroads - [www.aar.org](http://www.aar.org)
- Transportation Association of Canada – [www.tac-atc.ca](http://www.tac-atc.ca)
- Travel Industry Association of America – [www.tia.org](http://www.tia.org)
- Travel & Tourism Research Association – [www.ttra.com](http://www.ttra.com)

## INTERNATIONAL

- Airports Council International – [www.airports.org](http://www.airports.org)
- Association of South African Travel Agents – [www.asata.co.za](http://www.asata.co.za)
- Australian Department of Transport and Regional Services - [www.dotars.gov.au](http://www.dotars.gov.au)
- Australian Federation of Travel Agents – [www.afta.com.au](http://www.afta.com.au)
- China Railway Engineering Cooperation - [www.crecq.com](http://www.crecq.com)
- Hospitality Sales and Marketing Association International – [www.hsmi.org/](http://www.hsmi.org/)
- Hotel and Catering International Management Association – [www.hcima.org.uk](http://www.hcima.org.uk)
- Hotel Association of Canada – [www.hotels.ca](http://www.hotels.ca)
- Hotel Association of India - [www.hotelassociationofindia.com/index1.htm](http://www.hotelassociationofindia.com/index1.htm)
- International Air Transport Association (IATA) – [www.iata.org](http://www.iata.org)
- International Cargo Handling Co-ordination Association – [www.ichcainternational.co.uk](http://www.ichcainternational.co.uk)
- International Road Federation – [www.irfnet.org](http://www.irfnet.org)
- International Association of Public Transport - [www.uitp.org/](http://www.uitp.org/)
- Minister of Railways - [www.china-mor.gov.cn/](http://www.china-mor.gov.cn/)
- National Association of Automobile Manufacturers of South Africa - [www.naamsa.co.za/](http://www.naamsa.co.za/)
- Pacific Asia Travel Association - [www.pata.org/patasite/index.php?id=1804](http://www.pata.org/patasite/index.php?id=1804)

- Refrigerated Warehouse and Transport Association of Australia – [www.rwta.com.au](http://www.rwta.com.au)
- The National Association of Automotive Components and Allied Manufacturers -[www.naacam.co.za/about.htm](http://www.naacam.co.za/about.htm)
- The Society of Japanese Aerospace Companies – [www.sjac.or.jp](http://www.sjac.or.jp)
- The Worldwide Organisation of Co-operation of Railway Companies – [www.uic.asso.fr/](http://www.uic.asso.fr/)
- World Airline Entertainment Association – [www.waea.org](http://www.waea.org)
- World Association of Travel Agencies – [www.wata.net](http://www.wata.net)

Invest NI is not responsible for the content of external websites and inclusion in, or exclusion from, the above list does not imply recommendation, endorsement or otherwise of any company, product or service.

## NEWS

Business Information Centre subscribes to a number of news databases including Lexis Nexis, which provides access to articles over 30,000 news sources, including those specific to the Asia Pacific region.

A vast amount of current and retrospective News articles on the industry can also be obtained from Datamonitor and Frost & Sullivan.

## JOURNALS AVAILABLE IN THE INFORMATION CENTRE:

- Aviation Week
- Commercial Motor
- Flight International

## INTERNET

The internet holds an extensive range of information on transport and travel and related industries. Useful sites include:

- **Central Statistics Office of Ireland -** [www.cso.ie/statistics/TourismandTravel.htm](http://www.cso.ie/statistics/TourismandTravel.htm)  
Publications and statistical information on the travel and tourism industry for Ireland.
- **Department of Transport for Ireland -** [www.transport.ie](http://www.transport.ie)  
Responsible for transport services and infrastructure for the road, rail and air transport modes in Ireland.
- **Department of Transport -** [www.dft.gov.uk](http://www.dft.gov.uk)

Information on transport statistics, freight logistics, shipping and ports and local transport in the UK.

- **European Conference of Ministers of Transport -** [www1.oecd.org/cem](http://www1.oecd.org/cem)  
World statistical information on transport by country and information on road safety, railways, and inland waterways etc.
- **European Federation for Transport and Environment -** [www.t-e.eu](http://www.t-e.eu)  
Europe's principal environmental organisation specific to transport issues. It has a publications section as well as up-to-date news and events.
- **European Commission – DG Energy and Transport -** [http://europa.eu.int/comm/dgs/energy\\_transport/index.html](http://europa.eu.int/comm/dgs/energy_transport/index.html)  
This site provides information for all the transport sectors e.g. road, rail, air, logistics, maritime etc for the whole of Europe.
- **International Transport Forum -** [www.internationaltransportforum.org/](http://www.internationaltransportforum.org/)  
Statistical information for transport trends worldwide, up-to-date surveys and a database providing statistical information worldwide.
- **Office for National Statistics -** [www.statistics.gov.uk/onlineproducts/default.asp#transport](http://www.statistics.gov.uk/onlineproducts/default.asp#transport)  
Provides UK statistical information on the transport, travel and tourism industries.
- **Northern Ireland Statistical Research Agency -** [www.nisra.gov.uk/publications/default.asp12.htm](http://www.nisra.gov.uk/publications/default.asp12.htm)  
Provides statistics, publications and surveys on the Northern Ireland transport, travel and tourism industries.
- **The World Bank Transport -** [www.worldbank.org](http://www.worldbank.org)  
This site provides a transport sector overview and provides transport information, publications and statistics on a world wide basis.
- **UK Commission for Integrated Transport -** [www.cfit.gov.uk](http://www.cfit.gov.uk)  
Independent body advising the Government on integrated transport policy.

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## SELLING TO THE PUBLIC SECTOR

Enterprise Europe (NI)'s Public Procurement Service (TED), offers the following services to subscribing businesses:

- Daily alerting service matching tender opportunities to tailored company profiles
- Advice and assistance on tendering procedures
- Information on UK and EU Public Procurement Regulations
- Assistance and advice on supplying to Local Government, Education Boards, the Health Sector and Utility companies
- Information on where to access tender opportunities for below EC thresholds
- Advice on how to find public tenders on the internet.

In addition to the TED service, a number of resources for the Public Procurement market are available through Enterprise Europe (NI).

For more information, please find attached a link into the 'Tender Information' section on the Invest NI website: [www.investni.com/tenderinformation](http://www.investni.com/tenderinformation)

## EXHIBITIONS/TRADESHOWS

Exhibitions/Tradeshows are a good way to market your product, finding out who your competitors are, networking and finding new customers. To find out about exhibitions and tradeshows in the transport and travel locally, just click on the links below:

<http://www.exhibitions.co.uk/>

<http://www.expodatabase.com/messedb/>

## RELATED LINKS

This sector guide along with others can be found on the Invest NI website:

<http://www.investni.com/index/publicationsa-z.htm?filter=S>

These are only examples of information available for the industry. If you require anything specific or have any questions, please do not hesitate to contact Kathy McConville, 028 9069 8127 or any member of the Business Information Centre by e-mail: [bic@investni.com](mailto:bic@investni.com).

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