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| **INITIAL EQUALITY SCREENING FORM** |
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| DIVISION**:** | Food & Drink | **TEAM:** | Consumer Insights Team |
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| **Name of Policy/Decision/Practice to be Equality Screened** |
| IWSR Research Project |
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| **Is it New or Revised?** | Revised |
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| **Who Does the Policy Effect, e.g Service Users/Staff:** | Invest NI Staff |
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| **Question 1** – Define the aim of the Programme or . What is it trying to achieve? (Intended aims/outcomes) |
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| The main aim of the project is to gain access to the IWSR Database so that Invest NI can analyse and interpret market intelligence in the Spirits sector in order to support its Client Companies in the development of effective market entry strategies and competent and educated sales propositions to approach in-market distributors/buyers.**The programme aims to :-**The key objectives of the Project are: * To provide open and on-going access to brand/ sku level performance data of Irish whiskey, Scotch whisky, Vodka and Gin across all key export markets
* Support the use of this data in business planning and market decision-making through a series of workshops and one-to-one clinics, in which learnings are presented and participants have the opportunity to ask questions and explore different ways in which the data can be used within their organisation
* Develop a number of Market Entry Analysis reports on key markets to provide comprehensive and accurate key metrics that support aid decision making by all Invest NI Sector Spirits Clients
* Through this process, create a series of best-practice case studies that will provide invaluable reference material for new-entrants and producers with limited understanding or experience of the critical role that market intelligence plays in supporting sales growth and business development
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| **Question 2** – Does the Programme or have the potential to have an impact on the promotion of equality impact for any of the Section 75 groupings? (See Question 4 for list of equality groups.) | /No |
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| If no go to Question 6 – Good Relations. | If yes please continue. |
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| **Consideration of Available Date/Research** |
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| **Question 3** – What  is there available – statistics or perception – to help you decide who the Programme or might affect the most? i.e. What evidence, qualitative or quantitative, have you gathered to inform your decision making process? |
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| **Assessment of Impact** |
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| **Question 4** – Explain if what you plan to do is likely to be perceived as having a high, medium or low impact upon the 9 Equality groupings according to their needs. Also if what you are planning to do is likely to be perceived as having a positive or negative effect upon the 3 different groups in relation to the promotion of good relations. |
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| **9 Equality Groups** | **Perceived Impact****High – (H)****Medium - (M)****Low – (L)** | **Why this rating?** | **Promotion of Good Relations****(Yes/No)** | **Why this rating?** |
| Religious Belief |       |       |  |       |
| Racial/Ethnic Group |       |       |  |       |
| Political Opinion |       |       |  |       |
| Age |       |       | - |       |
| Gender |       |       | - |       |
| Marital Status |       |       | - |       |
| Sexual Orientation |       |       | - |       |
| Disability |       |       | - |       |
| Dependants |       |       | - |       |
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| **Opportunities to better promote Equality of Opportunity** |
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| **Question 5** – Are there steps which could be taken to reduce any adverse impact upon the Section 75 groups as identified in Question 4? |
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| **Good Relations** |
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| **Question 6** – Is there an opportunity in what you are trying to do to better promote Good Relations between the groups relating to Religious Belief or Racial/Ethnic Group or Political Opinion? |
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| No, this policy does not lend itself to the promotion of good relations or equality of opportunity, given its nature. |

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| **Consultation** |
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| **Question 7** – Tell us about who have talked to about your proposals internally or externally to help you decide if the needs further or no further equality investigation. |
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| Equality Manager |
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| **Question 8** – In light of the above should the be |
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| [x]  | Screened Out – No Equality Issues – Please provide rationale for this decision. |
| No impact on equality of opportunity has been identified which would require an EQIA |
| [ ]  | Screened Out with some adjustments. – What adjustments have you made? |
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| [ ]  | Screened In for a deeper level of analysis of what is being considered or intended to be undertaken. (EQIA) – Please provide rationale for this decision. |
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| Signed: | cid:image001.jpg@01D65534.4E006F40 | Date: | 18/05/22 |
|  | Policy /Programme Owner |  |  |
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| Approved | Pamela Marron | Date: | 27/05/22 |
|  | Equality Manager |  |  |
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| Modifications made. | Date: |       |
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| Date: |       |
| Approved by Equality Manager |  |  |