

## East Londonderry Constituency Invest NI Activity (2012-13 to 2016-17)

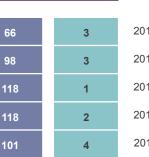
June 2017

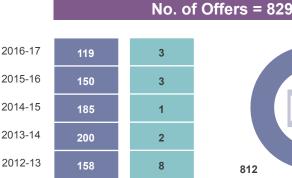
Source: Invest NI

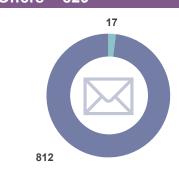
Locally-Owned Businesses Externally-Owned Businesses

#### No. of Businesses = 350



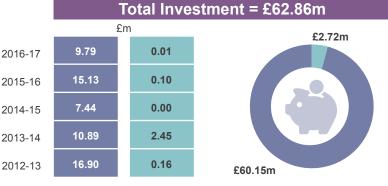




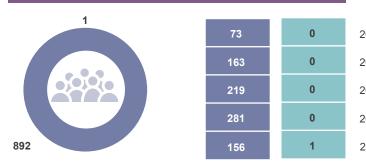


#### Total Support = £11.43m

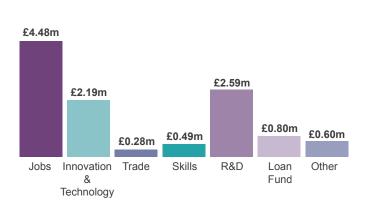




#### Jobs Promoted = 893



#### Type of Support



### Jobs Created = 794



#### Notes

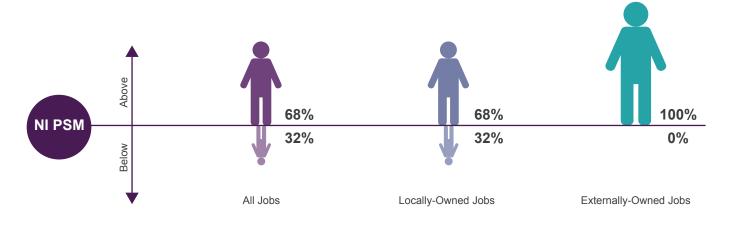
•Business totals may not add as a business can be supported in more than one year and can move from local to externally-owned during the 5 year period.

•Does not include **£6.85m** of support to External Delivery Organisations or universities, which contributes towards **£7.17m** of investment, as this benefits businesses across all of Northern Ireland.

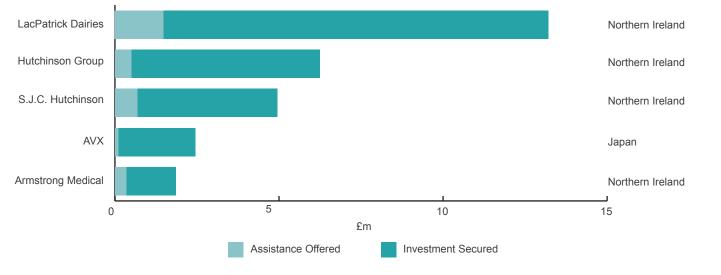
•'Jobs Promoted' are those which are expected as a result of the implementation of a business plan. As this happens, they become 'Jobs Created'.

#### Jobs above NI Private Sector Median (PSM)

For specific projects Invest NI measures the quality of the jobs by the proportion of those jobs that attract salaries above the Northern Ireland PSM wage - the average annual wage for the private sector, which is **£20,800** for 2016.



#### **Top 5 Investors**



# Externally-Owned First Time Investment vs Existing Expansions



#### **Externally-Owned Investment by Country**



Total externally-owned investment secured was **£2.72m**. This is defined as investment in the area by businesses where at least 50% of ownership is based outside Northern Ireland. The figures include the support that Invest NI offers these businesses.

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# corporate information