



Leadership Team: Ambition to Scale Programme


Transform the skills, behaviours and relationships of your Leadership Team in order to achieve ambitious business growth.


About the Programme


WHO SHOULD APPLY?

The programme is for the business owner / CEO / MD plus up to two members of the leadership team.

MUST:

 **Be an SME (up to 249 staff)**

 **Ambition to grow and scale your business globally**

 **Turnover ideally in excess of £3 million**

 **Ability to commit time and resources to the programme**

WHY JOIN? IT WILL:

- Challenge the focus of your leadership team to enable your company to scale.
- Build top team cohesion and drive a culture of transformation to enable ambitious growth.
- Develop the right company structures and processes to support international growth.
- Make more time for strategy and business development.
- Build more connections with other business leaders, share experience and access best practice learning.

WHAT OUR CUSTOMERS HAVE TO SAY

“We found the Leadership Team Programme to be invaluable and a fantastic way for both myself and my team to develop our skills to lead our company into the next level of growth.

Since starting the programme the company has made an additional £5m in sales.”

Gareth Loye, CEO M&M Contracts

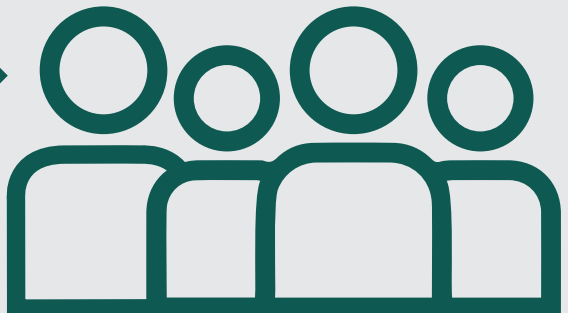
“The biggest change to our business as a result of this Leadership Team Programme is our focus on the export market. Beforehand we were doing business mainly in Northern Ireland, with a small amount of activity in ROI and England. Now we are thinking Europe, Canada, Australia....it is actually taking us to the next stage! We have moved beyond the daily operations, the team communication and delegation has improved greatly!

It has been transformational for our business and is something I would happily do over and over again.”

Richard Martin, MD Tascomi

“If you commit you will become a stronger organisation, you will grow, so find the time and join the programme.”

Terry Moore, MD Outsorce



Ambition to scale programme

PROGRAMME ELEMENTS

The Invest NI Leadership Team Programme is focused on transforming the skills, behaviours and relationships of the top team in order to achieve business growth.

Provided in partnership between Invest NI, Dublin City University Business School and Wilson Sloan Consulting, the programme combines the following key elements:



World Class Executive Education

Access to global best practice in leadership and international growth delivered by an internationally recognised business school.

The sessions are specifically geared towards SMEs with high growth potential, delivered by some of the best practitioners and thought leaders in the world focusing on strategy, leadership, people, sales and marketing, and finance. They are brought to life through case studies, practical business activities and guest speakers.

Business Coaching

Tailored business coaching will provide the leadership team with a specialist business coach to help challenge, support and translate learning from the programme into a plan for growth. The teams are also challenged to build leadership competencies and drive effective changes through the use of specialist business and behavioural diagnostics.

Peer Networks

Business to Business learning will provide an opportunity for similarly ambitious leadership teams from a range of sectors to engage, share experiences, learning and potential business growth opportunities.



YOUR LEADERSHIP TEAM WILL:

- Gain a deeper understanding of how to develop and implement strategies that drive sustainability and international growth.
- Be able to use a wide range of practical tools and techniques to ensure every aspect of your business is aligned with your strategy.
- Be a stronger and more effective top team, ready to develop and implement a strategy for growth.

For information on dates and the application process please contact:

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Please note that participation on this programme is subject to a competitive process and places are limited.

If you require this leaflet in an alternative format (including Braille, audio disk, large print or minority languages to meet the needs of those whose first language is not English) then please contact:

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