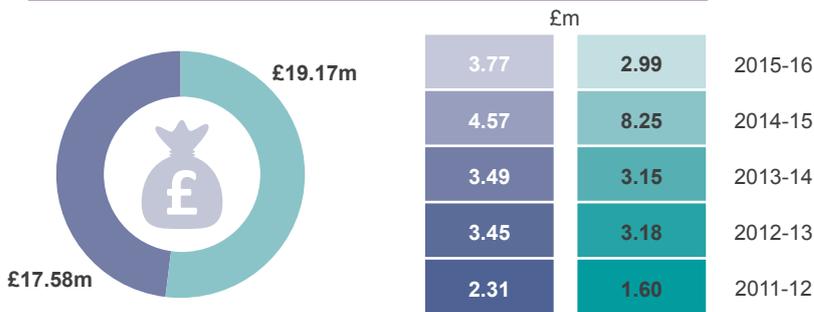


Invest NI Support (2011-12 to 2015-16)

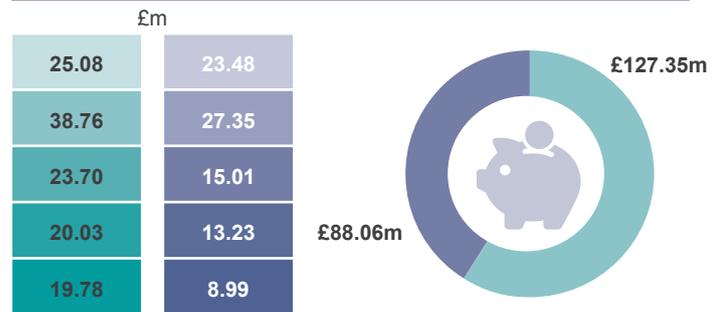
● Locally Owned Businesses

● Externally Owned Businesses

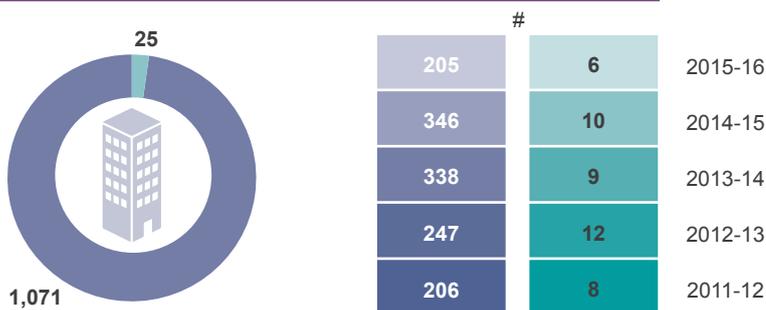
¹Total Support = £36.75m



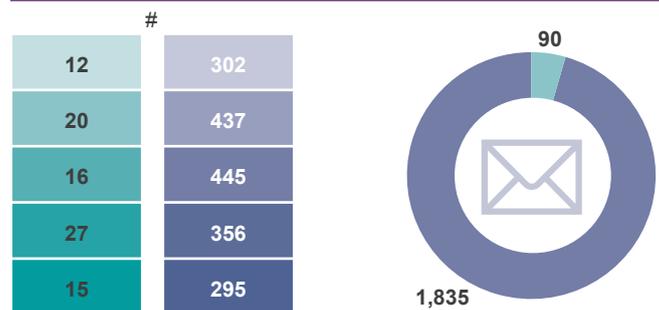
Total Investment = £215.41m



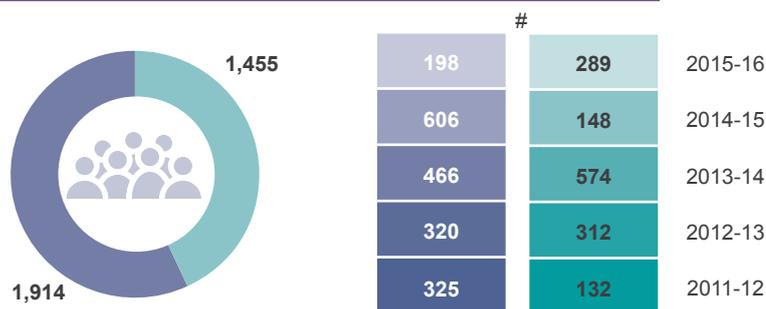
²No. of Businesses = 1,094



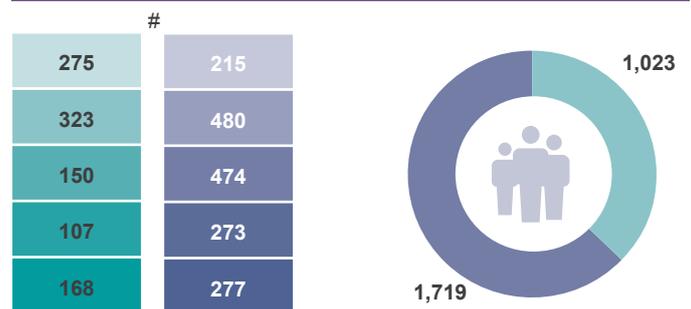
Offers = 1,925



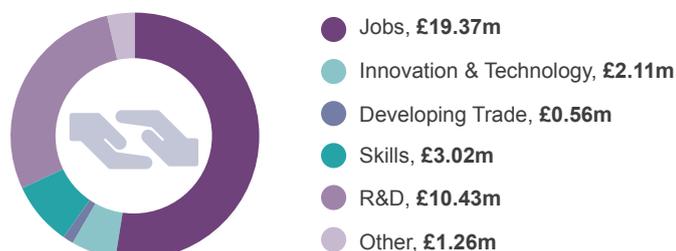
³Jobs Promoted = 3,369



³Jobs Created = 2,742



Type of Support



Notes

1. Does not include £4.68m of support to External Delivery Organisations or universities, which contributes towards £8.29m of investment, as this benefits businesses across all of NI.

2. Totals may not add as a business can be supported in more than one year and can move from local to externally-owned during the 5 year period.

3. Jobs Promoted are jobs that businesses plan to create in coming years. Jobs Created are already in place. It is not possible to directly compare the two.

Statistical Context

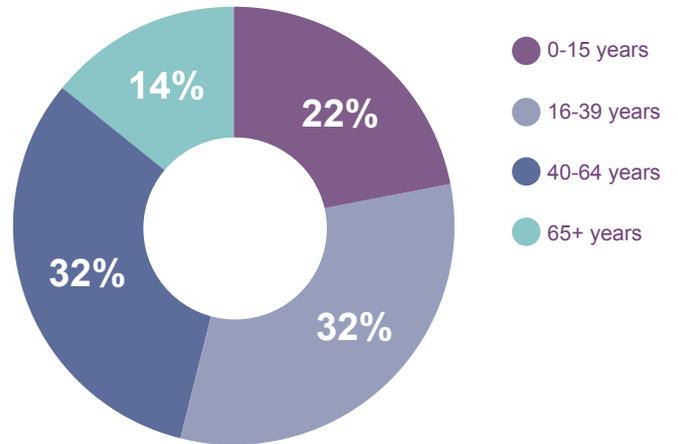
Population (2014)

Total Population
149,198



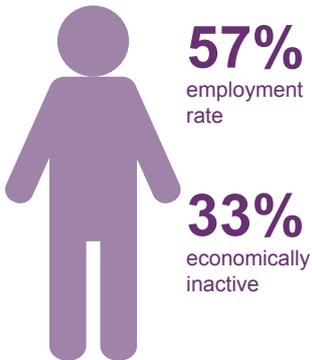
8% of total NI population

Population by Age

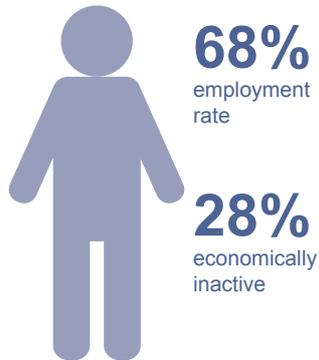


Labour Market (2014)

Derry City & Strabane

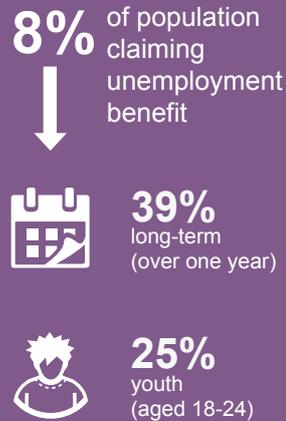


Northern Ireland

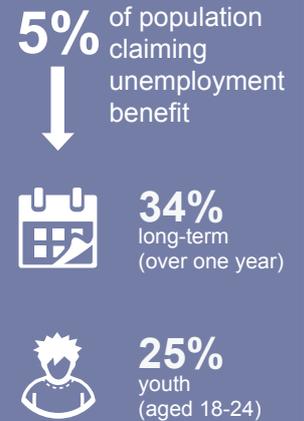


Labour market is composed of Economically Inactive and Economically Active (latter includes those in employment AND those seeking work)

Derry City & Strabane



Northern Ireland



Jobs (2013)

50,253 employee jobs*

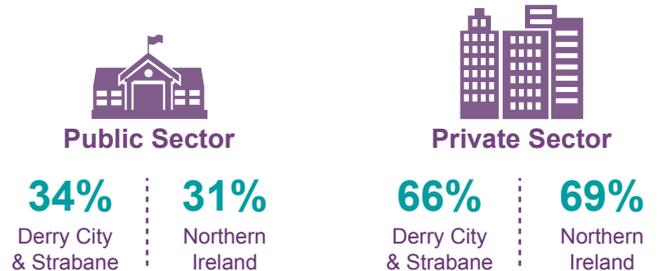


Northern Ireland



*These figures do not include the self-employed or agricultural labour

Public/Private Sector Employment



Earnings (2014)



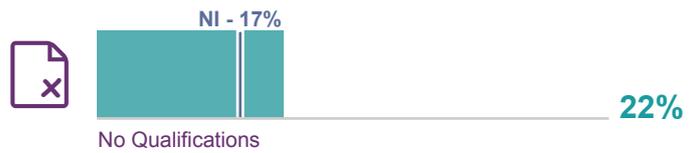
£18,112 Derry City & Strabane



£21,345 Northern Ireland

Median gross annual earnings by place of work for full-time private sector employees

Qualifications (2014)



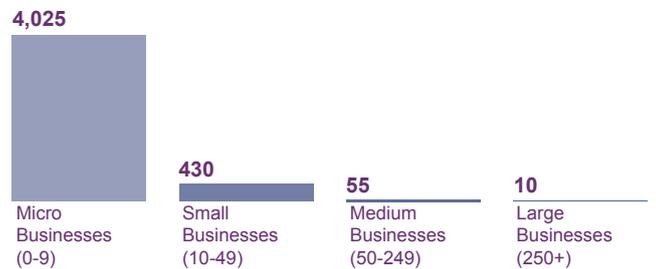
Business Base (2014)

Number of Registered Businesses



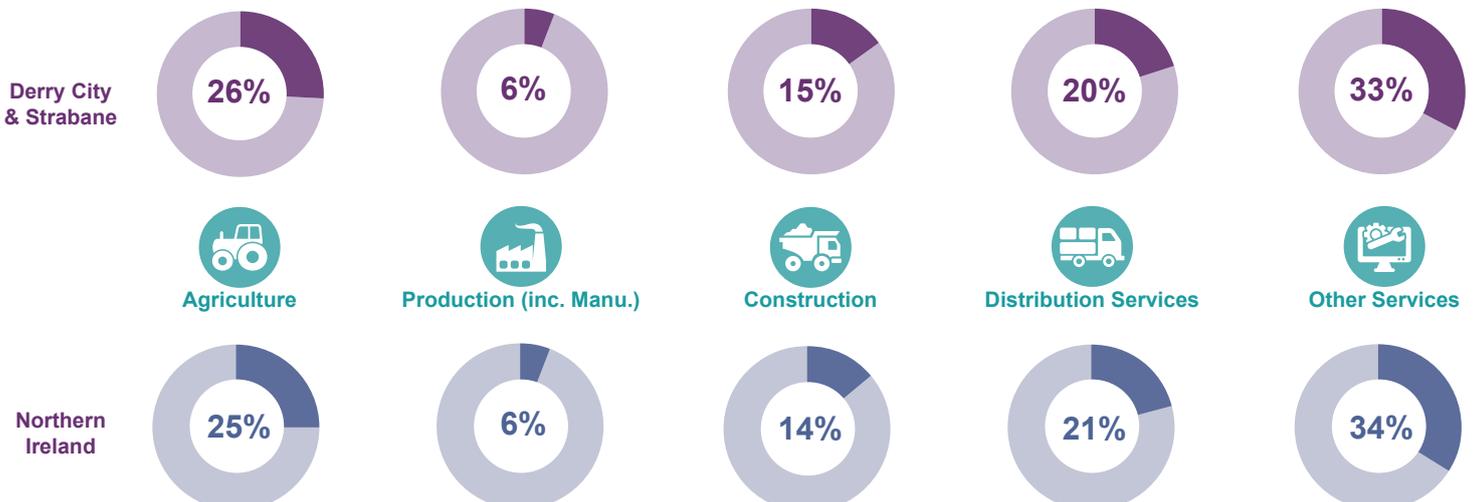
(This accounts for 7% of all the businesses in Northern Ireland)

Businesses by Size

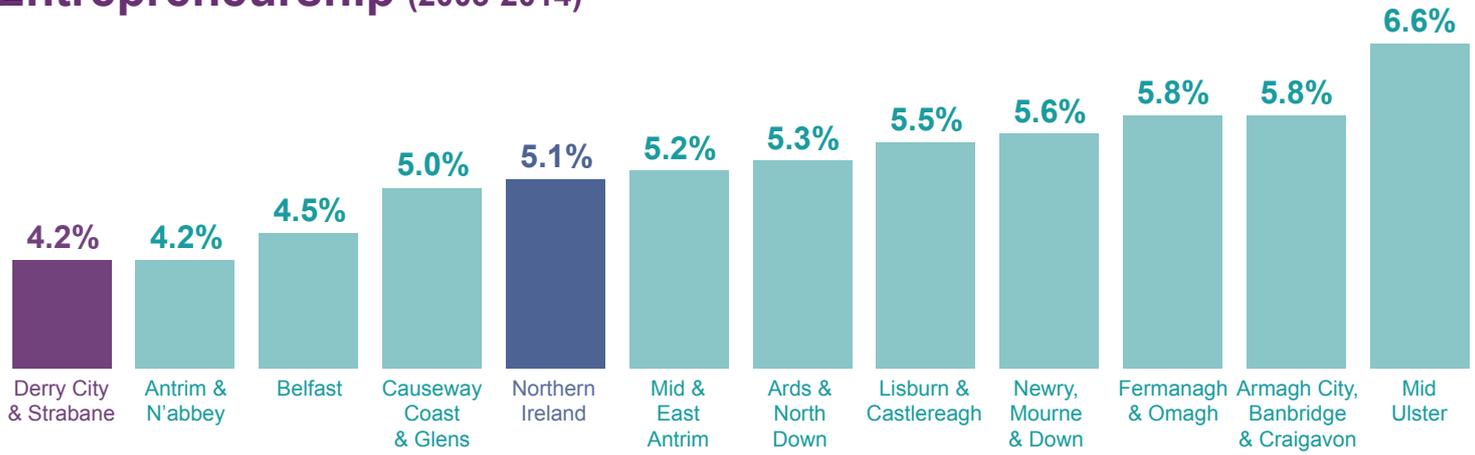


Sub-totals based on rounded data

Businesses by Sector



Entrepreneurship (2003-2014)



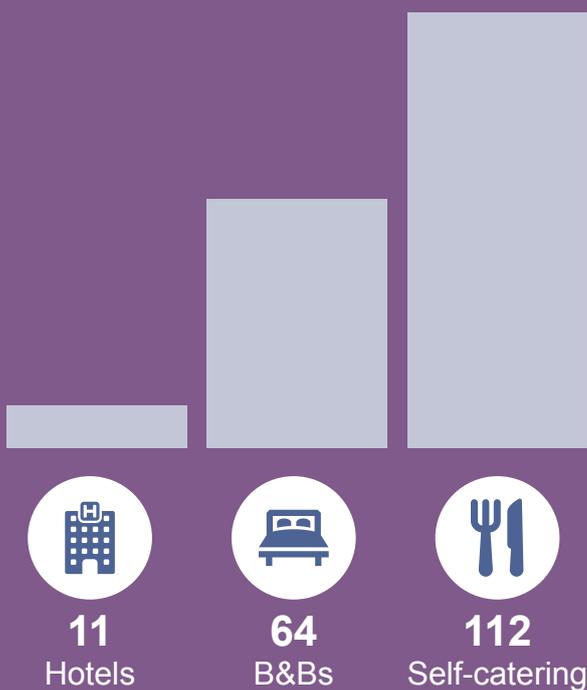
Based on the percentage of the population who have started or are in the process of starting a business

Tourism

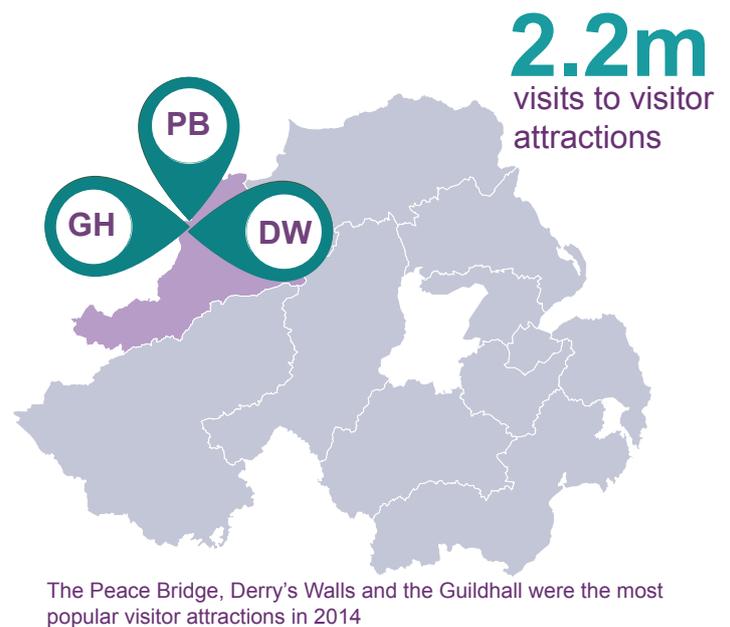
Tourism Jobs (2013)



Accommodation (2014)



Visitor Attractions (2014)



Find out more about Tourism NI