

Industry Update from New York: Banking & Financial Services

Monday, 27 July 2020

Welcome

Kevin Hunter

Associate Business Development Director, Trade
ICT (USA)
Invest Northern Ireland – Americas

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Invest Northern Ireland – Americas



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Invest Northern Ireland – Americas:

Export Continuity Support in the Face of COVID-19 Industry Interruption

Industry Updates

- Series of market updates to assist Northern Ireland companies with export planning and preparation to navigate through the impact of the virus.

Today's Update

- New York Banking & Financial Services Sector to discuss the impact on the US (NY) financial market impact and emergence from COVID-19, route to market and opportunities.

Invest Northern Ireland – Americas: Export Continuity Support in the Face of COVID-19 Industry Interruption

For the Financial Services sector:

Virtual Meet-the-Buyer programs to provide 1:1 support to connect Northern Ireland Financial Services companies with potential customers across multiple technology sub-sectors.

- ✿ For new-to-market exporters, provide support, industry information and routes to market
- ✿ For existing exporters, market expansion and exploration of new markets within the US

Invest Northern Ireland – Americas: Export Continuity Support in the Face of COVID-19 Industry Interruption

For the Financial Services sector:

Events & Expos

- ✿ Monitoring the Invest NI 2020-21 Trade Calendar for event cancellations and/or virtual alternatives
- ✿ Ongoing market development/market intelligence support via B2B event platforms and Association engagement
- ✿ Northern Ireland industry promotion campaigns through digital events platforms and marketing support

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Upcoming ICT Events & Expos

Now Virtual

✿ ILTA>ON

23-27 August 2020, virtual

www.iltaon.org



✿ FinTECHTalents Virtual, North America

9 September 2020, virtual

www.fintechtalents.com/virtualnorthamerica/



✿ AI & Big Data Expo

4-5 November 2020, virtual

www.ai-expo.net/northamerica/



Housekeeping

- ✿ Q&A throughout the Webinar, feel free to submit your questions through the chat box at any time, and we will endeavour to answer them as we go.
- ✿ A recording of this presentation will be posted on the Invest NI website and circulated via email afterwards.
- ✿ Contact information for Invest NI Americas will appear on the final slide. Please feel free to contact us.

Today's Panellists

🌸 **John O'Donoghue (Moderator)**

Senior VP, Director of Equities, OTR Global

🌸 **Mary Ann Callahan**, Strategic Advisor, Securitize

🌸 **Tony McManus**, CIO, Enterprise Data & Technology, Bloomberg LP

🌸 **Mary McNiff**, Chief Compliance Officer, Citi

Contact Information

Kevin Hunter

ICT Sector Lead, USA

Invest Northern Ireland Americas

kevin.hunter@investni.com

M: +1-617-784-1325

www.investni.com/americas

Please feel free to contact me if you are interested in business development work in the USA.

*Please copy in your Invest Northern Ireland Client Executive and Kerry Quinn,
International Trade Advisor for the Financial Services Sector, at kerry.quinn@investni.com.*