



International Trade Calendar - Exhibitions and Trade Missions

Exhibitions and Trade Missions



Want to get out there and explore new markets?

Invest Northern Ireland's unique combination of professional trade advice, industry knowledge and in-market expertise can support your business every step of the way in identifying and developing opportunities in export markets.

The wraparound support of our experienced trade team and sector-specific trade advisors, complimented by our extensive network of commercial experts around the globe, can help you assess your export-readiness, devise your export strategy, and prepare you to explore and maximise opportunities in new markets. This expertise combined with a range of export-related financial incentives provides the confidence and capability to help you get out there and explore new opportunities.

Our programme includes sector-focussed visits, exhibitions, and trade missions across a range of industries and markets for Northern Ireland businesses. Whether you are new to exporting or want to expand your international customer base, Invest NI's comprehensive calendar of activities could help you and your business to go further and grow stronger.

Exhibitions and Trade Missions are subject to change.

If you are interested in finding out more about participating in Invest NI overseas events or relevant support packages, please contact us at 0800 181 4422 or email exportevents@investni.com. To explore our full range of export support services visit investni.com/export.

Exhibitions

Invest Northern Ireland plan to attend a wide cross section of trade exhibitions, targeting key sectors and international markets to help Northern Ireland businesses realise their export potential. Not only are exhibitions an invaluable tool to generate sales leads and secure new customers but they also provide a fantastic opportunity to enhance brand visibility and recognition, expand professional connections and offer valuable insights into industry trends, consumer preferences and the competitive landscape.

Event Title	Location	Event Type	Start Date	End Date
World Health Expo (formerly Arab Health)	Dubai, UAE	Exhibition Stand	09 February 2026	12 February 2026
CONEXPO AGG	Las Vegas	Exhibition Stand	03 March 2026	07 March 2026
Space-Comm Expo	London, UK	Exhibition Stand	04 March 2026	05 March 2026
ProWein	Dusseldorf, Germany	Exhibition Stand	15 March 2026	17 March 2026
Farm Shop & Deli	Birmingham, UK	Exhibition Stand	13 April 2026	15 April 2026
Private Label Manufacturers Association (PLMA)	Amsterdam	Exhibition Stand	19 May 2026	20 May 2026
Hillhead	Hillhead Quarry Buxton UK	Exhibition Stand	23 June 2026	25 June 2026

Trade Mission

In addition to our comprehensive programme of trade exhibitions, we have planned a wide array of complimentary trade missions. Trade missions are a useful tool to help reduce the time, cost and risk when exploring business opportunities overseas, providing an opportunity to meet key decision-makers and stakeholders in key market locations or to explore & scope future trade exhibitions for attendance.

Event Title	Location	Event Type	Start Date	End Date
Trade Mission to World Water-tech Innovation Summit	London, UK	Trade Mission	24 February 2026	25 February 2026
Trade Mission to Fintech Meetup	Las Vegas, USA	Trade Mission	30 March 2026	01 April 2026



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