



International Trade Calendar - Exhibitions and Trade Missions

Exhibitions and Trade Missions



Want to get out there and explore new markets?

Invest Northern Ireland's unique combination of professional trade advice, industry knowledge and in-market expertise can support your business every step of the way in identifying and developing opportunities in export markets.

The wraparound support of our experienced trade team and sector-specific trade advisors, complimented by our extensive network of commercial experts around the globe, can help you assess your export-readiness, devise your export strategy, and prepare you to explore and maximise opportunities in new markets. This expertise combined with a range of export-related financial incentives provides the confidence and capability to help you get out there and explore new opportunities.

Our programme includes sector-focussed visits, exhibitions, and trade missions across a range of industries and markets for Northern Ireland businesses. Whether you are new to exporting or want to expand your international customer base, Invest NI's comprehensive calendar of activities could help you and your business to go further and grow stronger.

Exhibitions and Trade Missions are subject to change.

If you are interested in finding out more about participating in Invest NI overseas events or relevant support packages, please contact us at 0800 181 4422 or email exportevents@investni.com. To explore our full range of export support services visit investni.com/export.

Exhibitions

Invest Northern Ireland plan to attend a wide cross section of trade exhibitions, targeting key sectors and international markets to help Northern Ireland businesses realise their export potential. Not only are exhibitions an invaluable tool to generate sales leads and secure new customers but they also provide a fantastic opportunity to enhance brand visibility and recognition, expand professional connections and offer valuable insights into industry trends, consumer preferences and the competitive landscape.

Event Title	Location	Event Type	Start Date	End Date
Farm Shop & Deli	Birmingham, UK	Exhibition Stand	13 April 2026	15 April 2026
Private Label Manufacturers Association (PLMA)	Amsterdam	Exhibition Stand	19 May 2026	20 May 2026
Global Offshore Wind	Manchester, UK	Exhibition Stand	16 June 2026	17 June 2026
Hillhead	Hillhead Quarry Buxton UK	Exhibition Stand	23 June 2026	25 June 2026
EuroTier	Hanover, Germany	Exhibition Stand	10 November 2026	13 November 2026
Agri-Trade Equipment Expo	Alberta, Canada	Exhibition Stand	11 November 2026	13 November 2026
AEROMART Toulouse	Toulouse, France	Exhibition Stand	01 December 2026	03 December 2026
Space-Comm Expo	London, Great Britain	Exhibition Stand	24 February 2027	25 February 2027
Paris Air Show	Paris, France	Exhibition Stand	14 June 2027	20 June 2027

Trade Mission

In addition to our comprehensive programme of trade exhibitions, we have planned a wide array of complimentary trade missions. Trade missions are a useful tool to help reduce the time, cost and risk when exploring business opportunities overseas, providing an opportunity to meet key decision-makers and stakeholders in key market locations or to explore & scope future trade exhibitions for attendance.

Event Title	Location	Event Type	Start Date	End Date
Fintech Trade Mission to Charlotte, North Carolina	Charlotte, North Carolina, USA	Trade Mission	08 June 2026	12 June 2026
BIO International Convention	San Diego, USA	Trade Mission	22 June 2026	25 June 2026
PNAAC Advance Conference	Seattle, USA	Trade Mission	08 February 2027	10 February 2027



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