

## Titanic Quarter

## **Quick Facts**

**Project Promoter:** Titanic Quarter Limited

**Scale:** £365 million Sector: Mixed Commercial/ Residential/Cultural

**Location:** Titanic Quarter **Investment Type:** Equity investor/ funder from £25 million

**Floor Area:** c. Initial 280,000 sq m Website: www.titanicquarter.com

## **Overview**

Comprising around c. 185 acres of prime land, this project is probably Northern Ireland's most important regeneration opportunity.

Known internationally, it has a proven track record and has already attracted £425 million of investment, through construction of some 140,000 sq m of mixed-use development through the last decade.



The project covers all sectors of the marketplace and as such creates a palette of investable and credible opportunity.

Its location has many advantages. It has prime water frontage, is within Northern Ireland's capital city and is backed by a global developer with experience of similar assets worldwide. The location is world famous as it is the birthplace of the Titanic ocean liner and the focal point for the Game of Thrones<sup>®</sup> media production.

It is also the location of Titanic Belfast, which in 2016 was voted the World's Leading Tourist Attraction.

Northern Ireland is now a favoured location for film, TV and other media productions and enjoys growing demand for this. This development opportunity caters for all sectors but particularly the growing creative industries sector.

## Opportunity

Titanic Quarter has a mix of residential, commercial, tourism, education and retail uses which already provide the area with a vibrancy. Some 18,000 people live, work and play in the locality.

Within one asset, investment opportunities that cater for all sectors are offered in a prime location. This translates into 280,000 sq m of mixed-use space which has planning permission and is ready for investment. Examples include:

- Grade A Offices: North Yard; £25 million, Financial Services Campus; £50 million
- Titanic Studios: Studios and post production facilities; £30 million
- Hotels: Platers Yard Hotels; £35 million
- 2,000 apartment homes

The Project Promoter will consider a variety of investor involvement to include equity share, joint venture and development funding.