Northern Ireland companies are delivering world first and market leading solutions to sports clubs globally, from online tee-time booking to advanced player analytics.

Their disruptive sports technologies are changing the game at both professional and amateur levels, across all major sports worldwide. Leading edge university-led research in the region will ensure this trend continues. For example, Ulster University’s School of Sport delivers research and consultancy that is transforming health and sport performance across the globe.

Did you know?

• **GolfNow,** the world’s largest online tee-time reservation platform, has integrated software developed in Belfast, booking millions of rounds of golf internationally each year!

• **STATSports Apex Pro** player performance monitoring and analysis system, is used by the best elite sports teams worldwide including International, Premier League and UEFA Champions League soccer clubs, NBA, NFL and MLS teams.

“Assessing all available products on the market, it quickly became apparent that STATSports were the only provider who could match the ambitions of Brazil. We want to make sure we leave no stone unturned when it comes to our preparation. A key part of this preparation is the technology we use to monitor the load we are placing on our players during sessions.”

Guilherme Passos, Physiologist at the Brazilian Football Confederation

**Key Strengths**

- Performance Analytics
- Booking and Marketing
- Team Communication
- Solutions for Elite and Amateur Players
STATSports

Newry-based STATSports is a worldwide leader in sports performance monitoring technology, with over 500 elite teams globally using its ‘Apex Pro’ system - including US Soccer; Brazil Football Confederation; European soccer clubs Liverpool, Manchester United, Manchester City, Juventus; and NFL teams Miami Dolphins and Oakland Raiders; as well as NBA and MLS teams.

Its recently launched ‘APEX Athlete’ system now allows competitive soccer players and other non-professional field sport athletes to reach their peak performance using the same technology as the Elite athletes. The APEX GPS Performance Pod, APEX Vest and Athlete Series App provide the ability to track live data with the choice of over 16 metrics.

Kairos

Kairos was created by an elite athlete, for elite athletes. Founded in Belfast by ex-Ireland International Rugby player Andrew Trimble, the Kairos platform helps elite sports clubs and players to own and improve their performance by aggregating scheduling, performance and analytics data in one app. Kairos untangles layers of complexity and chaos within the life of a player by simplifying preparation and providing a calmer environment to achieve clarity of mind.

Kairos work with the Northern Ireland national soccer team, Sacramento Kings basketball, Ulster Rugby and Down GAA.

Glofox

Glofox provides an all-in-one solution for fitness studios, gyms, and global fitness franchises. The software provides member management, sales, and marketing capabilities, as well as payment processing for customers in over 50 countries. The company’s Research and Development Centre in Northern Ireland supports all aspects of the platform. Thousands of businesses, from boutique studios to global gym chains, are powering their businesses with Glofox.

Invest Northern Ireland, the region’s economic development agency, works in partnership with investors to offer advice and financial assistance to support business establishment, growth, capability development and international competitiveness.

For more information visit: InvestNI.com

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