

This is Northern Ireland

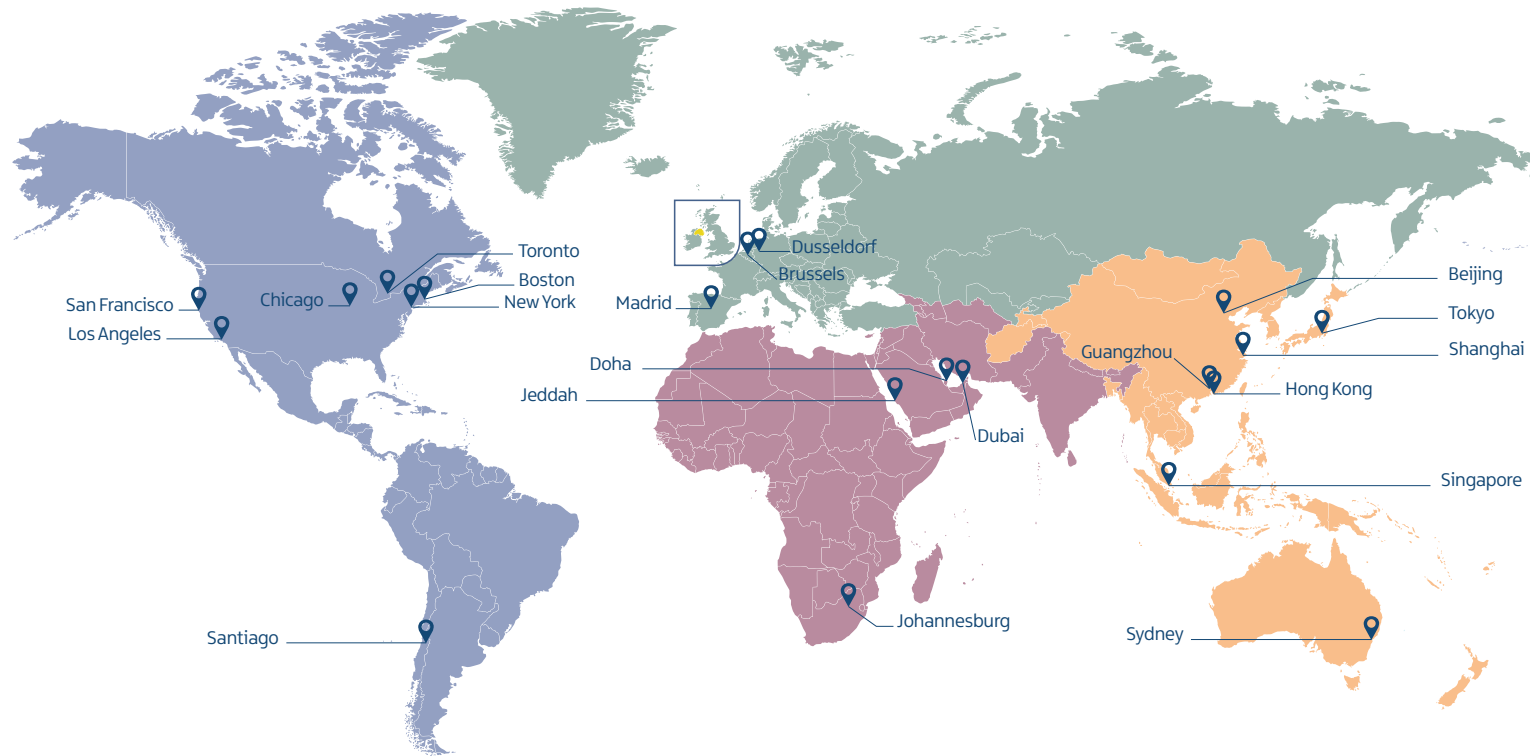
Northern
Ireland



Belfast, Co. Antrim

Invest Northern Ireland

Global Offices



Location

Northern Ireland is an integral part of the United Kingdom.

- Located between mainland Europe and the US, Northern Ireland is ideally situated for access to key markets across GB, RoI, Europe and USA.
- Population 1.8 million.
- Capital city – Belfast.
- Three airports – regular direct flights to the UK and Europe.
- Under 2 hours by road or rail from Belfast to Dublin, the capital of the Republic of Ireland.
- Modern road and rail network.
- 100 gigabyte per second telecoms link between Northern Ireland, Europe and North America.

A low-angle, night-time photograph of the Peace Bridge in Derry, Northern Ireland. The bridge's white, curved structure is illuminated with warm lights, and its cables are visible against the dark sky. The bridge spans a body of water, with the city lights of Derry and Londonderry visible in the background. The water reflects the bridge's lights and the city's glow.

Allstate has more than
2,300 employees based in three
Northern Ireland locations - Belfast,
Derry~Londonderry and Strabane.

‘Northern Ireland is at the right price point when it comes to delivery, quality and cost, and although the cost is nice, the most important thing that still makes Northern Ireland attractive to **Allstate** and other FDI is the pipeline of talent that exists.’

John Healy
Managing Director,
Allstate Northern Ireland

Education

Northern Ireland has the best performing education system for primary maths in Europe, and the sixth best in the world.



Queen's University Belfast, Co. Antrim

Students consistently outperform other UK regions at GCSE and A-Level (high school leaving).

A network of regional colleges with enrolment of almost 154,000 students provides professional and technical programmes.

The region has a strong international focus and

attracts large numbers of overseas students to study at its universities, boarding schools, vocational colleges and English language schools.

Assured Skills

Government departments work closely with industry and academia to ensure each investor's workforce is successfully equipped with the appropriate skills.



Queen's University Belfast, Co. Antrim

'After reviewing a number of locations, I had no hesitation about expanding our presence into the North West due to the highly attractive location and the availability of talent that the region offers.'

Darragh McCarthy,
Founder and CEO, FinTrU

Northern Ireland is home to two world-class universities

Queen's University Belfast

Queen's University Belfast is over 100 years old; it is a member of the **Russell Group** of 24 leading UK research-intensive universities and ranked in the top **1%** of universities worldwide.



Ranked in the top 1% of universities worldwide.



Ulster University

Ulster University is ranked in the world's top 150 Universities under 50, with over **27,000** students from 100 countries across four campuses. It is working with industry and local communities to ensure a pipeline of talent equipped for an emerging world.



Within the world's top 150 young universities

World-Leading Research

Northern Ireland has a number of globally recognised, technology related university research centres including the Intelligent Systems Research Centre (ISRC) at **Ulster University**, and The Institute of Electronics, Communications and Information Technology (ECIT) at **Queen's University Belfast**.

Over **72%** of Northern Ireland university research activity is world-leading or internationally excellent according to the Research Excellence Framework (REF) 2014 assessment.



of Northern Ireland University research is world-leading.

Location of Choice

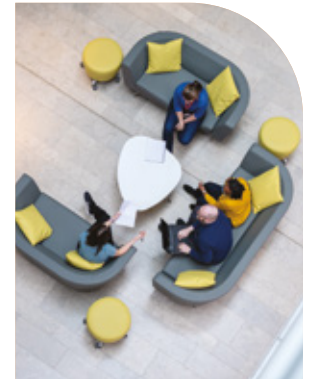
Almost 1,100 international companies have invested in Northern Ireland.



Over 70% of new inward investors reinvest.



Belfast is one of Europe's most business friendly cities of its size.



The Knowledge Economy in Northern Ireland is one of the fastest growing in the UK.



'The people of Northern Ireland are some of the most passionate, devoted, dedicated and skilled individuals that I have ever had the opportunity to work with.'

Paul Vienneau,
CTO, TSYS

Cost Competitive

Fiscal Environment

- 19% Corporation tax;
2nd lowest in
Western Europe.

Research & Development

- Patent Box
Corporation tax of 10%.
- R&D Tax Relief
12% HMRC R&D
Expenditure Credit.

For every **£1** spent on R&D, real
cost to company can be **43p**.

'The supply of talent
in Northern Ireland,
particularly at graduate level,
is impressive and, coupled
with the support from
Invest NI and the
Department for the Economy,
it makes this region highly
attractive to a global company
like **Citi** seeking the best
location for growth.'

**James Bardrick, Citi Country Officer,
United Kingdom**



30% lower Operating costs are up to 30%
lower than other locations in
the UK and Europe.

According to an international
survey, Belfast has been
identified as one of the most
cost effective cities in Western
Europe for expats to live.



Northern Ireland has some of
the lowest prime office rental
costs in Europe.



Technology

Northern Ireland has one of the fastest growing tech clusters in the UK.

Northern Ireland is one of FT fDi Intelligence's Top 10 Digital Economies of the Future.

Cyber Security

Northern Ireland is the #1 international investment location for US cyber security firms. Leading US cyber security companies including **Rapid7**, **WhiteHat Security**, **Anomali** and **Proofpoint** have opened operations in Northern Ireland. **CSIT**, the Centre for Secure IT at **Queen's University** Belfast is the UK Innovation Knowledge Centre (KC) for secure information technologies.

‘We have been very impressed with the technology ecosystem in Northern Ireland, which shares many of the characteristics of Silicon Valley, including access to world-class cyber security research at **Queen's University**.’

Gary Steele,
CEO, Proofpoint, Inc



Tech Talent

We have pools of talent in the fast growing areas of data analytics, AI, mobile apps and immersive technology.

Software Development

Belfast is Europe's leading FDI destination for new software development. Investors include - **Allstate**, **CyberSource** (a Visa company), **Fujitsu**, **TSYS**, **BT**, **Commscope** and **WANDisco**.

Financial Services Technology

Northern Ireland supplies sophisticated software for the world's major financial institutions. Our cluster includes multi-nationals such as **Citi**, **Vela**, **CME Group**, **FinTrU** and **Fidessa** as well as local companies such as **First Derivatives**.



**Northern Ireland
is the world's top
region for FinTech
inward investment.**



'In Northern Ireland we found a natural fit for **SmashFly** in a talented technical community that was eager to build complex, data-driven technology solutions.'

Thom Kenny,
CEO, **SmashFly**

Global Business Services

Northern Ireland has a depth of skills available from human resources, finance, auditing, supply chain management, customer support, marketing, consultancy and legal services.



Major consultancy houses **EY**, **PwC** and **Deloitte** have all announced expansions in Northern Ireland.

Top legal firms including **Allen & Overy**, **Baker McKenzie** and **Herbert Smith Freehills** are among those who have discovered the wealth of talent available in Northern Ireland.



Education company, **Pearson** set up its Finance Services Centre in Belfast to support its global finance function.

‘ We considered a number of location options. Northern Ireland stood out for the great calibre of the available people, combined with cost competitiveness and geographical convenience.’

Graeme Johnston,
Partner, **Herbert Smith Freehills**



Tesab, Omagh, Co. Tyrone



We make 40% of the world's tracked mobile stone crushing and gravel screening equipment.



1 in 5 of the world's computer hard drives have parts made in Northern Ireland.

Seagate Technology in Derry ~ Londonderry is a leader in the manufacture of hard drive storage systems that are used worldwide.



Seagate, Derry~Londonderry



With four sites across Northern Ireland, **Bombardier** has been a centre of excellence for the design and manufacture of aircraft parts for 55 years.



Bombardier, Co. Antrim

Over 30% of the world's aircraft seats are made in Northern Ireland.



Advanced Manufacturing & Engineering

Northern Ireland has a strong engineering heritage with an international reputation.

Our companies develop innovative components for the aerospace, automotive, technology, energy and space sectors.

Life & Health Sciences

Northern Ireland is a hub for cutting-edge research and innovation in the field of life and health sciences.

There is expertise in precision medicine, medtech and clinical trials. Key companies include the **Almac Group, Randox, Norbrook, Teva, Terumo BCT** and **Bemis**.



Faculty of Medicine, Health and Life Sciences,
Queen's University Belfast, Co. Antrim

‘The quality and availability of specialist skills here and the strong links we have forged with **Queen's University** were key factors when we chose Northern Ireland as the location for this project.’

Dr Robert Ladner,
CEO, CV6



Faculty of Medicine, Health and Life Sciences,
Queen's University Belfast, Co. Antrim



Precision Medicine Centre of Excellence

This £10 million initiative from Invest Northern Ireland and **Queen's University** Belfast has created an internationally-accredited laboratory focusing on diagnostics that can be used to predict a cancer patient's response to treatment. This allows potentially costly drugs to be used more effectively.



Faculty of Medicine, Health and Life Sciences,
Queen's University Belfast, Co. Antrim

Food & Drink

Northern Ireland's food & drink producers are dedicated to traceability and passionate about quality.

Our food and drink products are available in more than 70 countries.

Food and drink in Northern Ireland is the region's largest manufacturing sector.



Northern Ireland has a global reputation for food safety.

Pioneering research is being carried out at **Queen's University Belfast's Institute for Global Food Security**, a centre which advises the UK and other governments on food safety.

'We can tell a story about where our food comes from. The food that comes from Northern Ireland is pure, natural and very high quality.'

Professor Chris Elliott,
Faculty Pro-Vice-Chancellor Medicine,
Health and Life Sciences,
Queen's University Belfast



Bushmills Distillery is the oldest licensed whiskey distillery in the world.



Enniskillen Hotel, Co. Fermanagh

TV, Film & Digital Media

Northern Ireland
is a region rich in
creativity that enjoys
a global reputation
for innovation.

From award-winning film and television productions, to the development of smart e-learning solutions and transformative mobile and web content.

A flourishing animation sector is supported by specialised courses in computer animation for games, VFX, feature and TV animation.

HBO's blockbusting Game of Thrones was filmed in Northern Ireland. Other big name companies such as **Universal Pictures**, **BBC** and **Disney** have chosen Northern Ireland for recent productions.

Sixteen South has won over 50 major international awards

including the prestigious Broadcast Award for its children's animation series "Lily's Driftwood Bay" which is shown in over 120 countries.

Belfast's **Titanic Studios** is one of the tallest and most modern film and television production studios in Europe.

GAME OF THRONES

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Innovation

Northern Ireland has a rich heritage of innovation.



We discover planets

Cameras designed and manufactured in Belfast by **Andor Technology**, an Oxford Instruments company, were used by a team of UK, Swiss and French astronomers in the discovery of two new Jupiter-sized planets.



In 1917, Harry Ferguson patented the technology that led to the modern tractor.



John Boyd Dunlop invented the pneumatic tyre in Belfast in 1888.



Lord Kelvin, the father of modern science, was born in Belfast in 1824.



The portable defibrillator was designed in Northern Ireland in the 1960s by Professor Frank Pantridge.

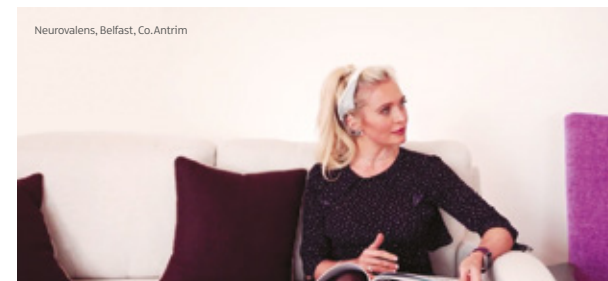
The tradition continues with innovation in the fields of FinTech, mobile telecoms, cyber security, digital imaging, AI and remote sensors.



Newry-based **STATSports** is a worldwide leader in sports performance monitoring technology, with over 500 elite teams globally using its 'Apex Pro' system.



Neurovalens, Belfast, Co. Antrim



Northern Ireland firm **Neurovalens** developed Modius SLIM, wearable technology which can modify metabolism rates, appetite and fat storage.



Northern Ireland

A great place to live

Research shows Northern Ireland people are the happiest in the UK

- Low crime rate
- Stunning scenery
- Historical landmarks
- Excellent schools
- Friendly people
- World-class healthcare
- Fabulous beaches

**Invest Northern Ireland is the region's
economic development agency.**

It helps new and existing businesses to
compete internationally and attract new
investment to Northern Ireland.

LONDON | MANCHESTER | DUBLIN | BRUSSELS |
| DUSSELDORF | MADRID
BOSTON | NEW YORK | CHICAGO | SAN FRANCISCO |
| LOS ANGELES | SANTIAGO | TORONTO
DUBAI | DOHA | JEDDAH | JOHANNESBURG
SINGAPORE | SHANGHAI | BEIJING | GUANGZHOU |
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