Location
Northern Ireland is an integral part of the United Kingdom.

- Located between mainland Europe and the US, Northern Ireland is ideally situated for access to key markets across GB, RoI, Europe and USA.
- Population 1.8 million.
- Capital city – Belfast.
- Three airports – regular direct flights to the UK and Europe.
- Under 2 hours by road or rail from Belfast to Dublin, the capital of the Republic of Ireland.
- Modern road and rail network.
- 100 gigabyte per second telecoms link between Northern Ireland, Europe and North America.
The success of our current operations in Belfast was an important factor behind this latest decision to create another 600 jobs. The supply of talent in Northern Ireland, particularly at graduate level, is impressive and, coupled with the support from Invest NI and the Department for the Economy, it makes this region highly attractive to a global company like Citi seeking the best location for growth.

James Bardrick, Citi County Officer, United Kingdom

Peace Bridge, Derry~Londonderry
Image courtesy of Brian Morrison

‘Northern Ireland is at the right price point when it comes to delivery, quality and cost, and although the cost is nice, the most important thing that still makes Northern Ireland attractive to Allstate and other FDI is the pipeline of talent that exists.’

John Healy
Managing Director,
Allstate Northern Ireland

Allstate has more than 2,300 employees based in three Northern Ireland locations - Belfast, Derry~Londonderry and Strabane.
Education
Northern Ireland has the best performing education system for primary maths in Europe, and the sixth best in the world.

Students consistently outperform other UK regions at GCSE and A-Level (high school leaving).

A network of regional colleges with enrolment of almost 154,000 students provides professional and technical programmes.

The region has a strong international focus and attracts large numbers of overseas students to study at its universities, boarding schools, vocational colleges and English language schools.

Assured Skills
Government departments work closely with industry and academia to ensure each investor’s workforce is successfully equipped with the appropriate skills.

‘After reviewing a number of locations, I had no hesitation about expanding our presence into the North West due to the highly attractive location and the availability of talent that the region offers.’

Darragh McCarthy, Founder and CEO, FinTrU

Queen’s University Belfast, Co. Antrim
Northern Ireland is home to two world-class universities.

Queen's University Belfast
Queen’s University Belfast is over 175 years old; it is a member of the Russell Group of 24 leading UK research-intensive universities and ranked in the top 140 in the world for graduate prospects.

Queen’s University Belfast, Co. Antrim

Ulster University
Ulster University is ranked in the world’s top 150 Universities under 50, with over 27,000 students from 100 countries across four campuses. It is working with industry and local communities to ensure a pipeline of talent equipped for an emerging world.

Ulster University, Magee Campus, Derry ~ Londonderry

World-Leading Research
Northern Ireland has a number of globally recognised, technology related university research centres including the Intelligent Systems Research Centre (ISRC) at Ulster University, and The Institute of Electronics, Communications and Information Technology (ECIT) at Queen’s University Belfast.

Over 72% of Northern Ireland university research activity is world-leading or internationally excellent according to the Research Excellence Framework (REF) 2014 assessment.

Faculty of Medicine, Health and Life Sciences, Queen’s University Belfast, Co. Antrim

World-leading research

1st in the UK for entrepreneurial impact.

Within the world’s top 150 young universities.

72% of Northern Ireland University research is world-leading.
Belfast is one of Europe’s most business friendly cities of its size.

Almost 1,100 international companies have invested in Northern Ireland.

Over 70% of new inward investors reinvest.

The Knowledge Economy in Northern Ireland is one of the fastest growing in the UK.

'BThe people of Northern Ireland are some of the most passionate, devoted, dedicated and skilled individuals that I have ever had the opportunity to work with.'

Paul Vienneau, CTO, TSYS
Cost Competitive

Fiscal Environment
- 19% Corporation tax; 2nd lowest in Western Europe.

Research & Development
- Patent Box
  Corporation tax of 10%.
- R&D Tax Relief
  12% HMRC R&D Expenditure Credit.

For every £1 spent on R&D, real cost to company can be 43p.

J. Bardrick, Citi Country Officer, United Kingdom

The supply of talent in Northern Ireland, particularly at graduate level, is impressive and, coupled with the support from Invest NI and the Department for the Economy, it makes this region highly attractive to a global company like Citi seeking the best location for growth.

Belfast has been identified as one of the most cost effective cities in Western Europe for expats to live. Operating costs are up to 30% lower than other locations in the UK and Europe.

Rental costs in Northern Ireland have some of the lowest prime office rental costs in Europe.
Technology
Northern Ireland has one of the fastest growing tech clusters in the UK.

‘We have been very impressed with the technology ecosystem in Northern Ireland, which shares many of the characteristics of Silicon Valley, including access to world-class cyber security research at Queen’s University.’

Gary Steele,
CEO, Proofpoint, Inc

Cyber Security
Northern Ireland is the #1 international investment location for US cyber security firms. Leading US cyber security companies including Rapid7, WhiteHat Security, Anomali and Proofpoint have opened operations in Northern Ireland. CSIT, the Centre for Secure IT at Queen’s University Belfast is the UK Innovation Knowledge Centre (KC) for secure information technologies.
In Northern Ireland we found a natural fit for SmashFly in a talented technical community that was eager to build complex, data-driven technology solutions.

Thom Kenny, CEO, SmashFly
Global Business Services
Northern Ireland has a depth of skills available from human resources, finance, auditing, supply chain management, customer support, marketing, consultancy and legal services.

‘We considered a number of location options. Northern Ireland stood out for the great calibre of the available people, combined with cost competitiveness and geographical convenience.’

Graeme Johnston, Partner, Herbert Smith Freehills

Top legal firms including Allen & Overy, Baker McKenzie and Herbert Smith Freehills are among those who have discovered the wealth of talent available in Northern Ireland.

Education company, Pearson set up its Finance Services Centre in Belfast to support its global finance function.

Major consultancy houses EY, PwC and Deloitte have all announced expansions in Northern Ireland.
Advanced Manufacturing & Engineering
Northern Ireland has a strong engineering heritage with an international reputation.

Our companies develop innovative components for the aerospace, automotive, technology, energy and space sectors.

1 in 5 of the world’s computer hard drives have parts made in Northern Ireland.

**Seagate Technology** in Derry ~ Londonderry is a leader in the manufacture of hard drive storage systems that are used worldwide.

With four sites across Northern Ireland, **Bombardier** has been a centre of excellence for the design and manufacture of aircraft parts for 55 years.

We make 40% of the world’s tracked mobile stone crushing and gravel screening equipment.

Over 30% of the world’s aircraft seats are made in Northern Ireland.
Precision Medicine Centre of Excellence
This £10 million initiative from Invest Northern Ireland and Queen’s University Belfast has created an internationally-accredited laboratory focusing on diagnostics that can be used to predict a cancer patient’s response to treatment. This allows potentially costly drugs to be used more effectively.

‘The quality and availability of specialist skills here and the strong links we have forged with Queen’s University were key factors when we chose Northern Ireland as the location for this project.’

Dr Robert Ladner, CEO, CV6

Life & Health Sciences
Northern Ireland is a hub for cutting-edge research and innovation in the field of life and health sciences.

There is expertise in precision medicine, medtech and clinical trials. Key companies include the Almac Group, Randox, Norbrook, Teva, Terumo BCT and Bemis.
Food & Drink

Northern Ireland’s food & drink producers are dedicated to traceability and passionate about quality.

‘We can tell a story about where our food comes from. The food that comes from Northern Ireland is pure, natural and very high quality.’

Professor Chris Elliott, Faculty Pro-Vice-Chancellor Medicine, Health and Life Sciences, Queen’s University Belfast

Our food and drink products are available in more than 70 countries.

Food and drink in Northern Ireland is the region’s largest manufacturing sector.

Northern Ireland has a global reputation for food safety.

Pioneering research is being carried out at Queen’s University Belfast’s Institute for Global Food Security, a centre which advises the UK and other governments on food safety.
From award-winning film and television productions, to the development of smart e-learning solutions and transformative mobile and web content.

A flourishing animation sector is supported by specialised courses in computer animation for games, VFX, feature and TV animation.

HBO’s blockbusting Game of Thrones was filmed in Northern Ireland. Other big name companies such as Universal Pictures, BBC and Disney have chosen Northern Ireland for recent productions.

**Sixteen South** has won over 50 major international awards including the prestigious Broadcast Award for its children’s animation series “Lily’s Driftwood Bay” which is shown in over 120 countries.

Belfast’s Titanic Studios is one of the tallest and most modern film and television production studios in Europe.
Innovation

Northern Ireland has a rich heritage of innovation.

We discover planets

Cameras designed and manufactured in Belfast by Andor Technology, an Oxford Instruments company, were used by a team of UK, Swiss and French astronomers in the discovery of two new Jupiter-sized planets.

In 1917, Harry Ferguson patented the technology that led to the modern tractor.

In 1917, Harry Ferguson patented the technology that led to the modern tractor.

Lord Kelvin, the father of modern science, was born in Belfast in 1824.

Lord Kelvin, the father of modern science, was born in Belfast in 1824.

John Boyd Dunlop invented the pneumatic tyre in Belfast in 1888.

John Boyd Dunlop invented the pneumatic tyre in Belfast in 1888.

The portable defibrillator was designed in Northern Ireland in the 1960s by Professor Frank Pantridge.

The portable defibrillator was designed in Northern Ireland in the 1960s by Professor Frank Pantridge.

Newry-based STATSports is a worldwide leader in sports performance monitoring technology, with over 500 elite teams globally using its ‘Apex Pro’ system.

Newry-based STATSports is a worldwide leader in sports performance monitoring technology, with over 500 elite teams globally using its ‘Apex Pro’ system.

The tradition continues with innovation in the fields of FinTech, mobile telecoms, cyber security, digital imaging, AI and remote sensors.

The tradition continues with innovation in the fields of FinTech, mobile telecoms, cyber security, digital imaging, AI and remote sensors.

Northern Ireland firm Neurovalens developed Modius SLIM, wearable technology which can modify metabolism rates, appetite and fat storage.

Northern Ireland firm Neurovalens developed Modius SLIM, wearable technology which can modify metabolism rates, appetite and fat storage.
Northern Ireland
A great place to live

Research shows Northern Ireland people are the happiest in the UK

- Low crime rate
- Stunning scenery
- Historical landmarks
- Excellent schools
- Friendly people
- World-class healthcare
- Fabulous beaches

Fermanagh Lakes, Co. Fermanagh
Invest Northern Ireland is the region's economic development agency.

It helps new and existing businesses to compete internationally and attract new investment to Northern Ireland.

**InvestNI.com**

E: invest@investni.com

[Invest Northern Ireland](https://www.linkedin.com/company/invest-northern-ireland/)

[@InvestNI](https://twitter.com/InvestNI)