Invest Northern Ireland

COVID-19 RESPONSE

Business Direction Tutorial Resources: PESTLE

POLITICAL	ECONOMIC	SOCIAL	TECHNOLOGICAL	ENVIRONMENTAL	LEGAL
EG: Government Policy	EG: Currency Fluctuations	EG: Demographics	EG: Technology Incentives	EG: Health & Safety	EG: Regulations
EG: Political Stability	EG: Inflation	EG: Career Attitudes	EG: Engineering Technology	EG: Resource Management	EG: Consumer Protection Laws