

Helping small businesses find a way



## We're here to help you find a way

british-business-bank.co.uk/finance-hub



## Who we are

We are the UK's economic development bank and we are here to help your business find a way, with free financial tools and expert information.

We're experts in small business finance and we work with a broad range of partners to help businesses like yours:

- Understand more about finance options available to you and your business
- Identify some of the potential finance options which you may consider suitable for your business
- Find finance providers, business support and information available in your region
- Learn from other business owners and business finance experts through a wide range of free and impartial content



## How we work

Whether you're a start-up, an established business or you're looking to grow, finding the information and guidance on your finance options in order to take the next step on your business journey can be complex and challenging. We understand those challenges and exist to make them easier for you to not just understand, but overcome as well.

We do that in a number of ways:

- We work with government, finance providers and institutions to make finance markets work better for smaller businesses
- We talk to businesses, trade bodies and industry experts - alongside our industry-leading research to ensure we're focusing on the relevant information and guidance
- We provide independent and impartial information - including guides, checklists, animations and articles - so you can benefit from what we know.

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Our partners and schemes The British Business Bank is government-owned but independently managed. We work with a wide range of finance partners – ranging from high street banks to alternative lenders and venture capital funds - to increase the supply of finance to smaller businesses like yours, providing you with a greater choice of debt and equity finance options and providers. As well as making the supply side of financial markets work better, we believe it is essential that smaller businesses like yours are helped at every stage of their development to understand the financial landscape theu are operating in and make informed choices regarding financing their business. We therefore created the Finance Hub, an interactive website providing independent and impartial information on finance choices and a series of guides, checklists, animations and articles for your business.

