

# Leading within a Group Programme

Transform the way you lead to drive  
the sustainable growth of your business



# About the programme

## What is the Leading within a Group Programme?

The Invest NI Leading within a Group Programme is tailored specifically for the Northern Ireland site leads of internationally owned companies to help them with negotiating, managing issues and growing the Northern Ireland business within a broader Group context.

The programme offers a blended approach to leadership development, with three key programme elements: 1:1 executive coaching from a team of highly experienced coaches; world-class executive education bringing you the latest leadership thinking from experts and guest speakers; and facilitated peer networks with leaders facing the same challenges as you, providing advice and support.

## Who is the programme for?

The programme is for the Site Lead/MD of businesses located in Northern Ireland with a parent company based elsewhere.

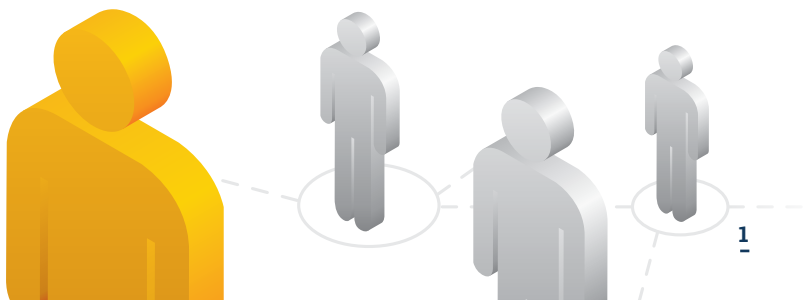
### You must have:

- Ownership of the strategic direction of the Northern Ireland site.
- Ambition to grow and improve company performance.
- Ability to commit time and resources to the programme.

The programme is open to companies that are currently customers of Invest NI.

## Why join the Leading within a Group Programme?

The programme will provide you with a deep insight into the behaviours of company leadership within the complexities of a wider Group structure and a clear understanding of the impact of your own personal attributes as a leader. Now is a critical time for you to understand and develop your own leadership approach to enable business growth.



## By the end of the programme you will have:

- Become a stronger, more effective leader demonstrating greater confidence and resilience
- A business action plan that identifies growth opportunities for your Northern Ireland site.
- A deeper understanding of how to develop and take greater ownership of your company's strategy.
- Tools and techniques to ensure all aspects of your business are aligned with your growth plan.
- Strong connections with other business leaders operating within a Group structure to share best practice and provide support.

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### Programme elements

The programme runs for eight months taking a blended approach to learning which we have successfully used before and which will inspire you to think and act differently.

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### Executive coaching

Experienced executive coaches work closely with you to help you embed the learnings into your company and enable you to become a more effective leader. You will develop and take ownership of a strategy that can power the sustainable growth of your business. There will be three days/22 hours of 1:1 coaching time available.

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### World-class executive education

The use of inspirational speakers and practitioners along with relevant international case studies provides access to global best practice in leadership and international growth. The sessions are specifically geared to help you improve your management and leadership competencies operating within a Group structure.

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### Peer networks

Working with other leaders facing similar issues and challenges will provide an opportunity to engage, learn, share experiences and identify potential business growth opportunities throughout the programme.

# Case studies



Find out how TPICAP Belfast benefited from the Leading within a Group Programme.



Hear how the Leading within a Group Programme helped Hyster-Yale Group with influencing and communicating into the wider corporate entity.



Learn how Expleo Technologies UK Ltd developed their leadership capability through the support of the Leading within a Group Programme.



Find out how the Leading within a Group Programme impacted upon Microsoft and why they recommend it to other leaders.



# Over 30 participants have taken part in the programme so far. Hear what some have to say.

“For me the course was an opportunity to step out of the day to day and get to the heart of what is important in my business. I found all aspects of the course incredibly useful. I would enthusiastically recommend this course to business leaders interested in improving their business and their leadership skills in 2021 and beyond.”

Craig Holborn, Smurfit Kappa

“The Leading Within A Group programme was a terrific way to meet with peers across a wide spectrum of industries. Most surprisingly for me was the overlap in terms of the challenges we were all experiencing irrespective of the sector we apply our trade.”

Andrew Connolly, CME Group



“I found the overall program to be a great enabler for enhancing my ability to contribute to the local site but also influence the wider business strategy at Global HQ. The benefit from the 1-to-1 coaching is extremely powerful. I highly recommend the course.”

Paddy Campbell, Du Pont

“The programme came at the right time for me, with the disruption in the workplace from COVID and the turbulent employment market. The programme offered invaluable guidance, strategies and coaching to face these challenges.”

Steve Quin, Puppert

For information on dates and the application process please contact:

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Please note that participation on this programme is subject to a competitive process and places are limited.

**Provided by**



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