



# Leadership Team Programme

Adapt to Change.  
Lead for Growth.

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# About the Programme

## WHO SHOULD APPLY?

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The programme is for the business owner / CEO / MD plus up to two members of the leadership team.

### MUST:

 <p><b>Be an SME</b> (up to 249 staff)</p>	<p>Ability to commit <b>time and resources</b> to the programme</p> 	 <p>Turnover ideally in excess of <b>£1 million</b></p>	<p>Ambition to grow your business <b>GLOBALLY</b></p> 
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## WHY JOIN?

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### IT WILL:

- Challenge the focus of your leadership team to enable your company to grow.
- Challenge the CEO/MD by providing the support and the space to gain insights with like-minded peers.
- Build top team cohesion and drive a culture of transformation to enable ambitious growth.
- Develop the right company structures and processes to support international growth.
- Make more time for strategy and business development.
- Build more connections with other business leaders, share experience and access best practice learning.

### YOUR LEADERSHIP TEAM WILL:

- Gain a deeper understanding of how to develop and implement strategies that drive sustainability and international growth.
  - Be able to use a wide range of practical tools and techniques to ensure every aspect of your business is aligned with your strategy.
  - Be a stronger and more effective top team, ready to develop and implement a strategy for growth.
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# Leadership Team Programme

## PROGRAMME ELEMENTS

The Invest NI Leadership Team Programme is focused on transforming the skills, behaviours and relationships of the top team in order to achieve business growth. The key objective of the programme is to help the top team transform their skills, behaviours and relationships in

order to build a more adaptive and resilient business. Provided in partnership between Invest NI, Dublin City University Business School and Wilson Sloan Consulting, the programme combines the following key elements:



### WORLD CLASS EXECUTIVE EDUCATION

Workshops are delivered by an internationally recognised business school. These provide access to global best practice in Leadership & International Growth.

Each session is geared towards SMEs with high growth potential, delivered by some of the best practitioners and thought leaders in the world. Each workshop builds capability and focus in areas such as Strategy Development, Leadership, Innovation, Talent & Performance, Structuring for Growth.

Sessions are brought to life through case studies, practical business activities and guest speakers.

### BUSINESS COACHING

Each participating team will benefit from tailored CEO and wider team coaching. An assigned business coach will help the team translate learnings into action, develop strategies, and create the right conditions for growth in their business.

The teams are also challenged to build leadership competencies and drive effective changes through the use of specialist business and behavioural diagnostics.

### PEER NETWORKS

Within each module, interactive, peer breakout sessions enable participants to make links with other businesses, gain new perspectives, share experiences and learn from similarly ambitious teams across a range of sectors.

The programme also provides support and challenge for the CEO/MD with the opportunity to share ideas and experiences with like minded leaders, through facilitated peer learning sessions.

## WHAT OUR CUSTOMERS HAVE TO SAY

“The Leadership Team Programme was an exceptionally well structured and delivered programme for our management team and I. The team instantly bought into what we were learning and began to implement it into our everyday work. From this we have developed an internationally scalable business plan which we were blind to before the programme.”

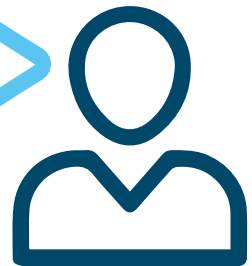
**Cathal Grant,**  
MD CGDM Group

“I would recommend any business with ambitions to grow to attend the Leadership Team Programme. As well as the Executive Education and Coaching, we found it very valuable to learn with other local companies and share knowledge. The programme has helped us become more strategic and disciplined as a company and help ensure we prioritise the important over the urgent.”

**Greg Bradley,**  
MD Blk Box Fitness

“The Leadership Team Programme has helped us shape our approach to strategy and focused the Senior Management Team on the direction we are taking the company on a short, medium and long term perspective. The experts who spoke during the workshops and our coach added significant value to our business thinking and I encourage any company who is ambitious and growing to apply and commit the time to the programme as it will truly deliver added value.”

**Roger McCracken,**  
CEO Foods Connected



**For information on dates and the application process please contact:**

Please note that participation on this programme is subject to a competitive process and places are limited.

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If you require this leaflet in an alternative format (including Braille, audio disk, large print or minority languages to meet the needs of those whose first language is not English) then please contact:

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