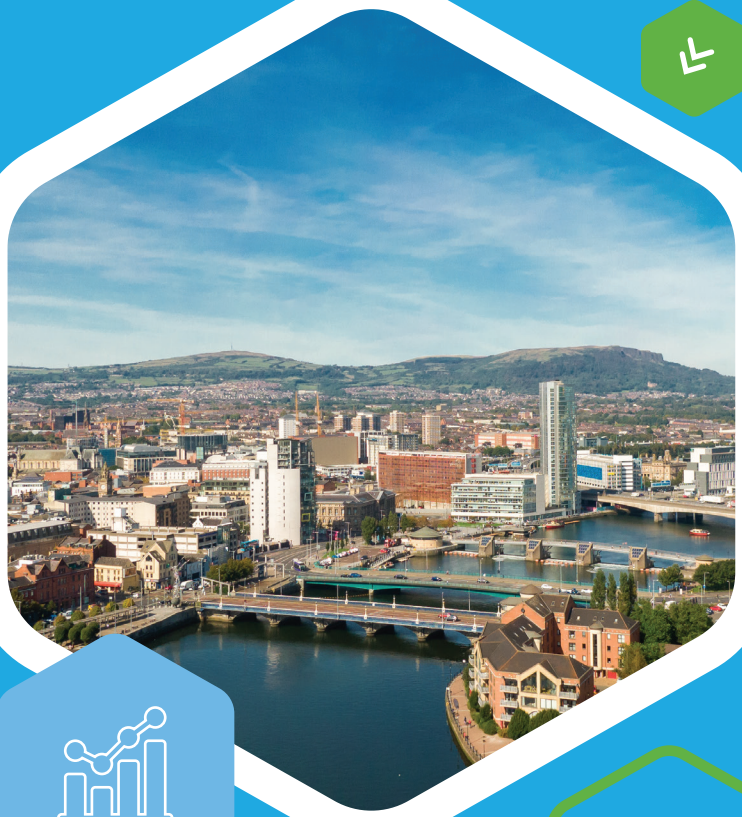
Invest Northern Ireland

BELFAST COUNCIL BRIEFING

JULY 2025



Invest NI Update

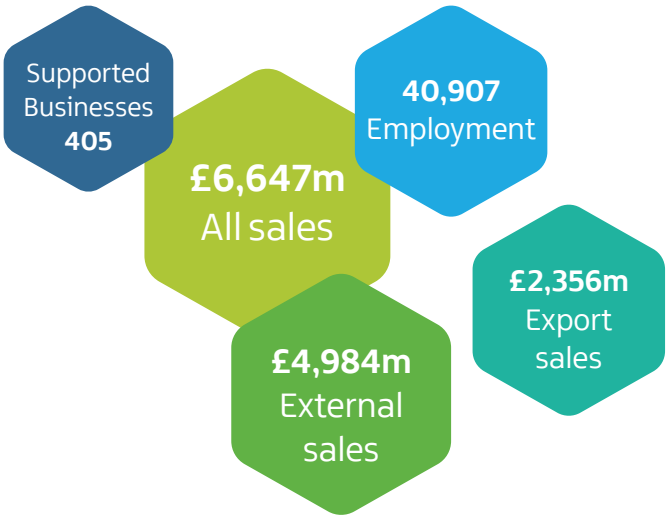
INVEST NI SUPPORTED BUSINESS PERFORMANCE

2024

Client Performance Indicators (CPIs) are collected from a sub-set of Invest NI businesses who are significant contributors to the NI economy. CPIs are geographically assigned based on the HQ location of the business.

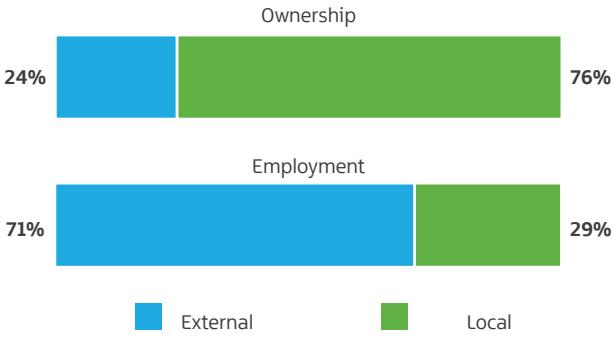
Key metrics include all sales, external sales outside NI, export sales outside UK and employment (based on Full-Time Equivalent). All data are provisional and subject to further revision.

Businesses are classified according to Invest NI's sector reporting structure which is based on their main product and/or service within Northern Ireland.

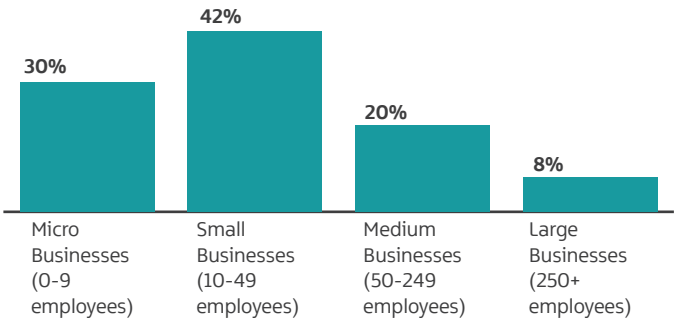


Whilst externally-owned businesses represent 24% of the total they account for 71% of employment

Business by ownership



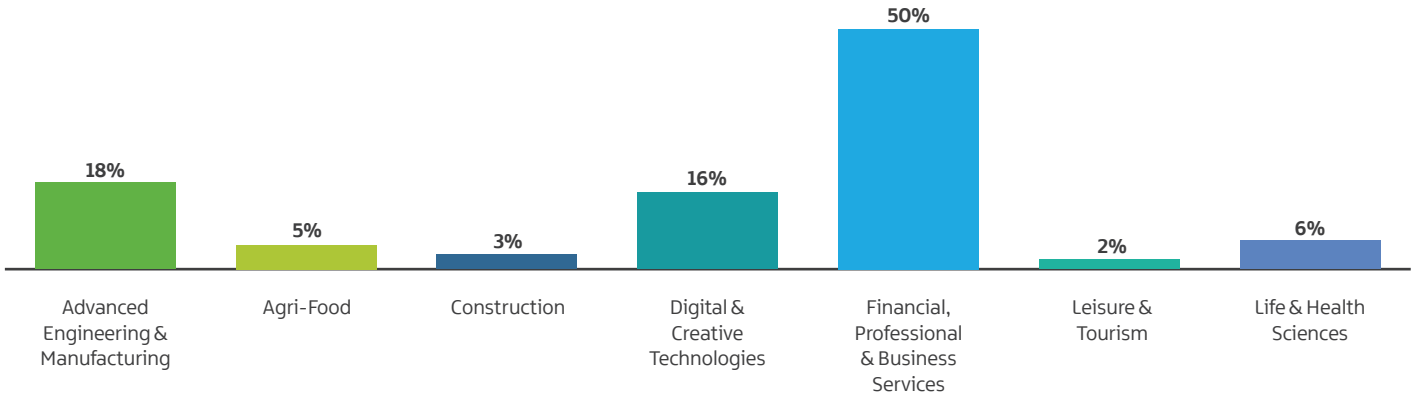
Businesses by size



Sales by sector

Total Sales **£6,647m**

Employment by sector

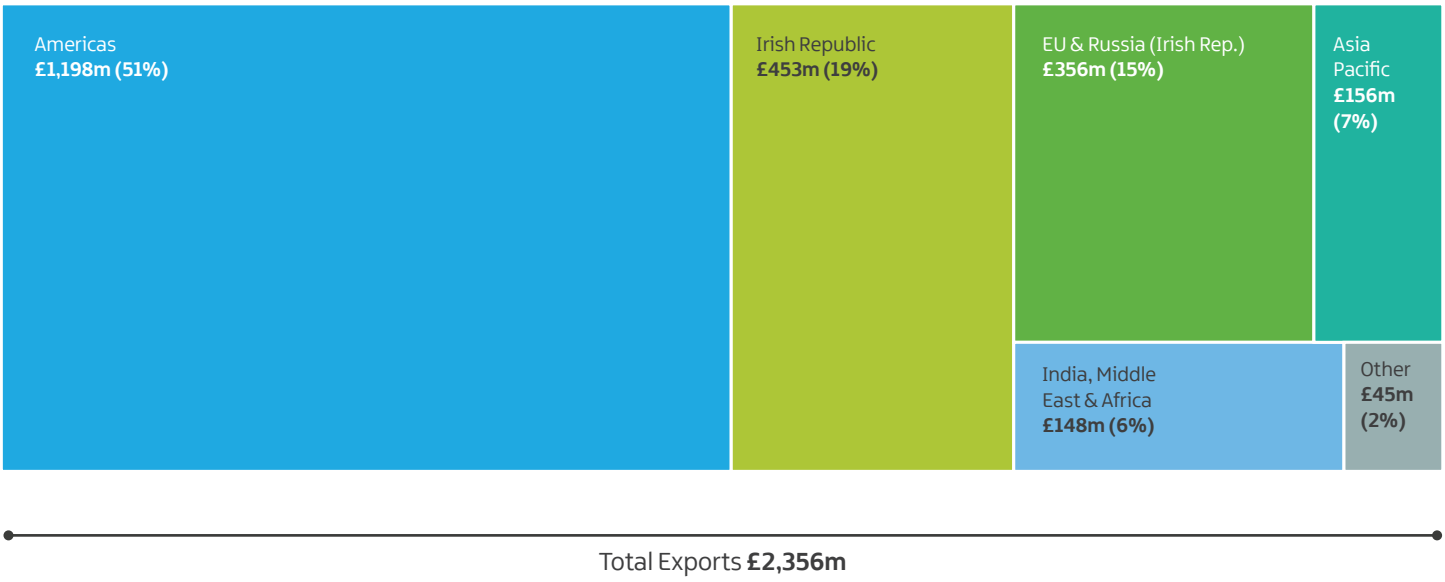


* Business count too small to release

Sales by destination

Note: Individual amounts may not add to the total figure due to an unassigned amount of £45m (1%)

Sales by trade territory



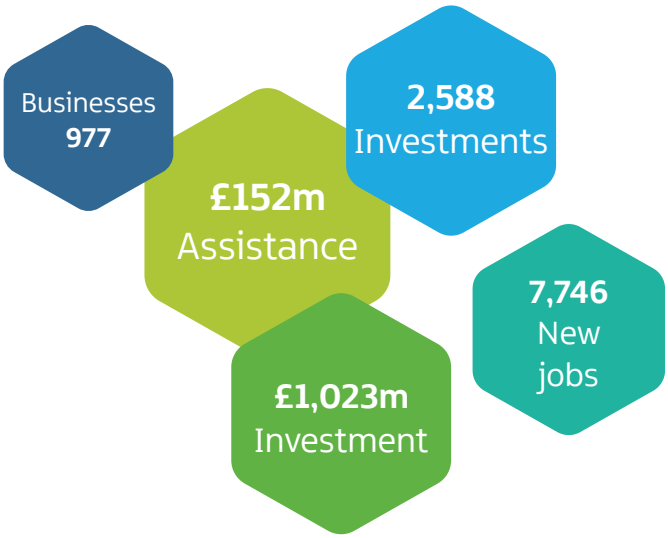
INVEST NI INVESTMENT ACTIVITY

2020-21 to 2024-25

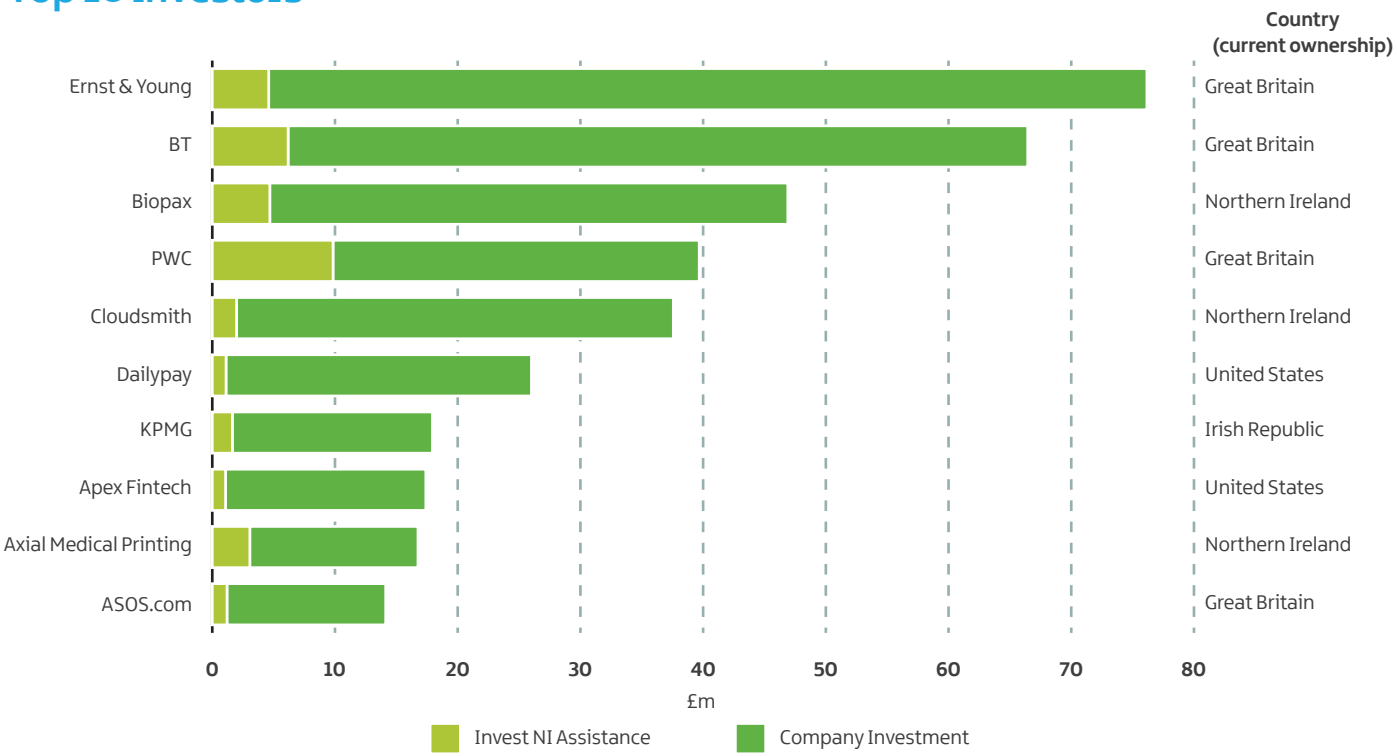
Investment activity covers projects (investments) that Invest NI has issued an offer of support for over the past 5 years.

When a business applies for support towards a development project (such as investing in R&D, creating jobs or building new facilities), we review their business plan to ensure it meets funding rules. If it does, we offer support (assistance) based on a percentage of the total project cost (investment) and the type of project.

The offer is a contract that requires the company to deliver the project and provide us with specific evidence of progress against agreed milestones to be met over the project's lifetime. Funding is only released when we receive this evidence. It is important to understand that there is usually a lag between when support (assistance) is offered and when the company delivers these milestones (investment), as projects take time to deliver.

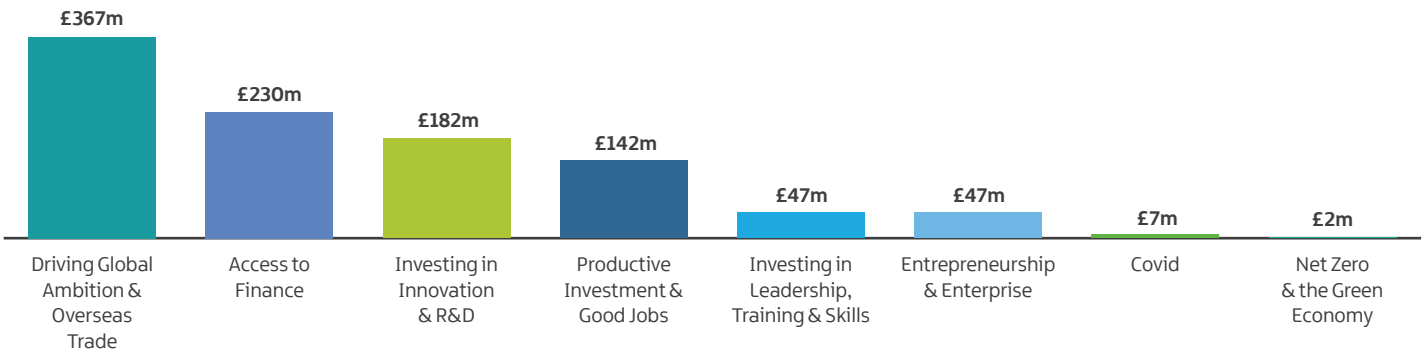


Top 10 investors

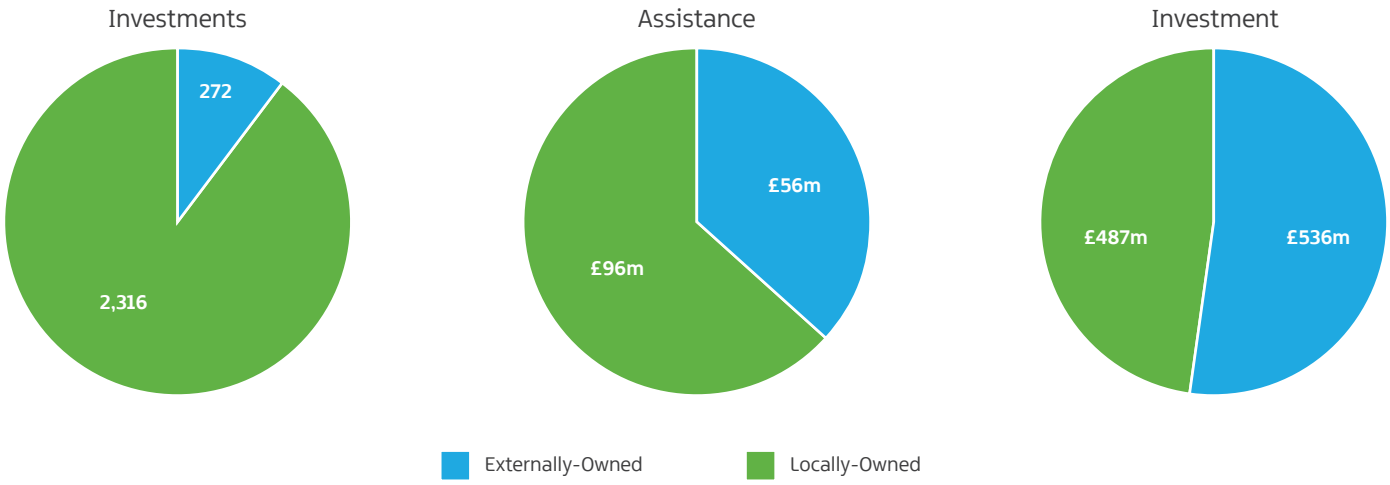


63%
of assistance to locally-owned companies

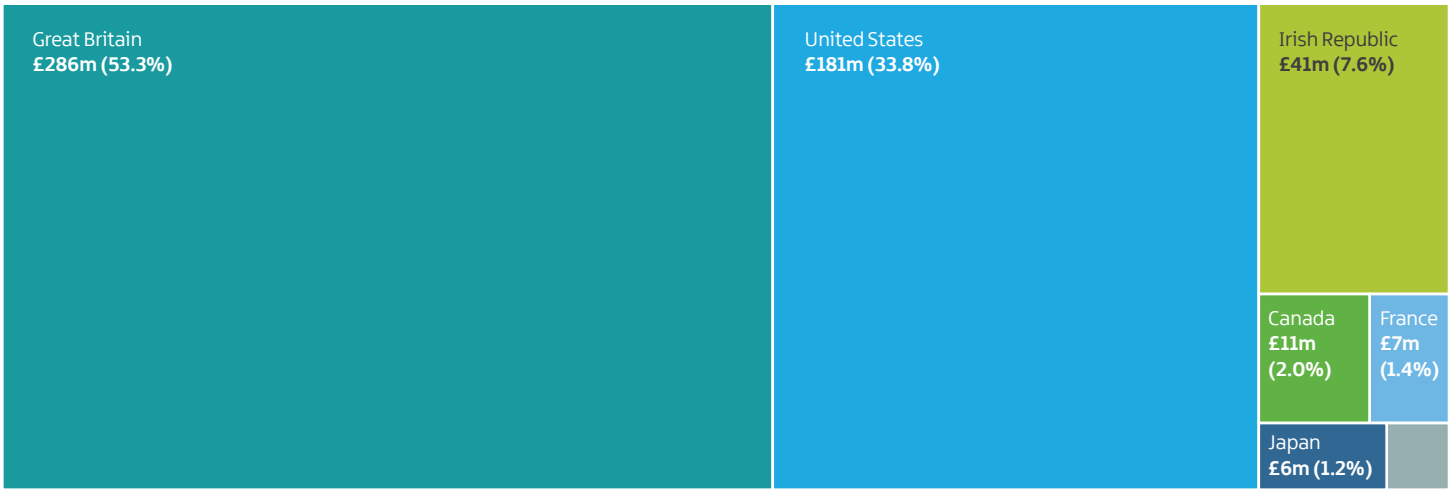
Investment by type of support



Support by ownership



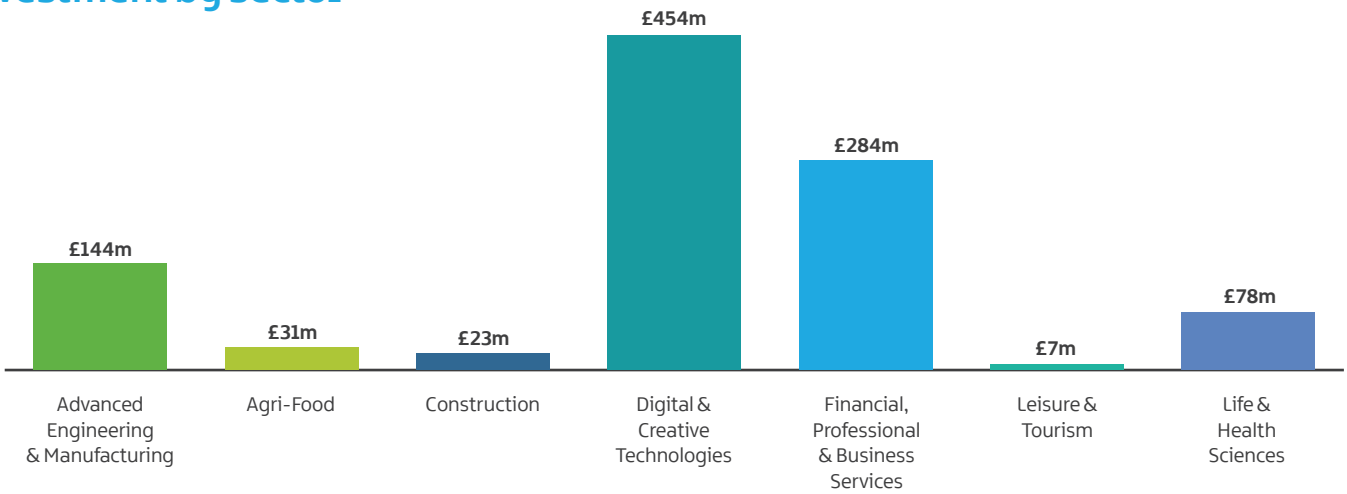
External investment by country of origin



Note: Country reflects ownership at the time of offer.

Other
£4m (0.7%)

Investment by sector



Note: Investment by sector does not include £1.51m of investment that cannot be allocated at council level and £0.06m cannot be allocated.

78%
of new jobs created by externally-owned companies

ECONOMIC PROFILE

POPULATION
2022

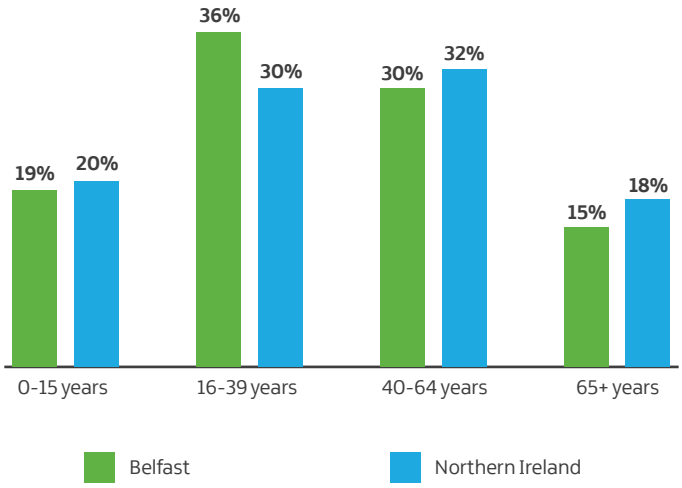
Total population

18%

of total
NI population

Source: Mid-Year Population Estimates, NISRA

Population by age



QUALIFICATIONS
2023

	Belfast	Northern Ireland
No Qualifications	16%	12%
Below NVQ Level 4	47%	48%
NVQ Level 4 and above	38%	40%

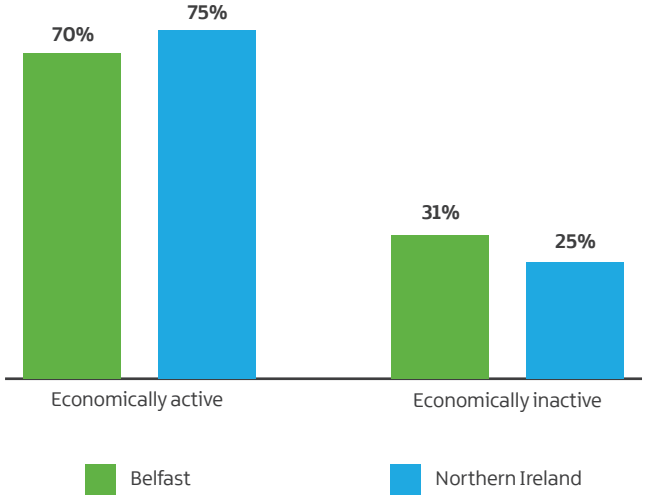
Source: Labour Force Survey, NISRA

These data are provided through the Labour Force Survey (LFS) which is a household survey and includes a measure of qualifications, based on the working-age population (16-64), using the following classification:

- No Qualifications
- Below NVQ Level 4 (Level 1 to Level 3)
- NVQ Level 4 and above (degree level and above)

LABOUR MARKET STRUCTURE
2023

Labour market



Source: Labour Force Survey, NISRA

Economically active

	Belfast	Northern Ireland
	• Employed **148,000 (68% rate)**	• Employed **863,000 (74% rate)**
	• Unemployed **4,000 (2% rate)**	• Unemployed **20,000 (2% rate)**

UNEMPLOYMENT CLAIMANTS
2024

Belfast

4%
of population claiming unemployment benefit

Northern Ireland

3%
of population claiming unemployment benefit

Source: Claimant Count, NISRA

The labour market structure is composed of the economically active (people in employment and seeking work) and inactive (not seeking nor available for work). These data are provided through the Labour Force Survey (LFS), the largest regular household sample survey in Northern Ireland. **Total numbers in employment do not equate to total jobs as a person can have more than one job.**

Unemployment annual averages data is derived from the Claimant Count as LFS figures fall below suppression thresholds. This is an administrative data source based on the numbers claiming unemployment-related benefits. It uses a different definition of unemployment to the LFS.

Both measures of the labour market are based on the working-age (16-64) population.

EMPLOYEE JOBS
2022

236,475
jobs within the region
(30% of the NI total)

Public/private sector

Public Sector

30% Belfast | **28%** Northern Ireland

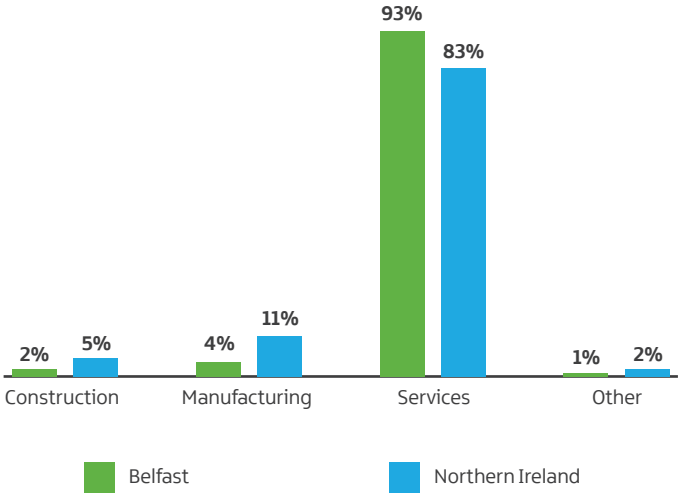
Private Sector

70% Belfast | **72%** Northern Ireland

The Business Register and Employment Survey is a business census which provides employee jobs estimates. **This is based on the location and number of jobs rather than the number of persons with a job; therefore someone with two jobs will be counted twice.** It excludes agriculture employee jobs and self-employed (not on a PAYE system).

Source: Business Register and Employment Survey, NISRA

Industry sector



EARNINGS
2024

Median annual earnings for Northern Ireland

£30,274

Median annual earnings based on people living in Belfast

£29,968

Median annual earnings based on people working in Belfast

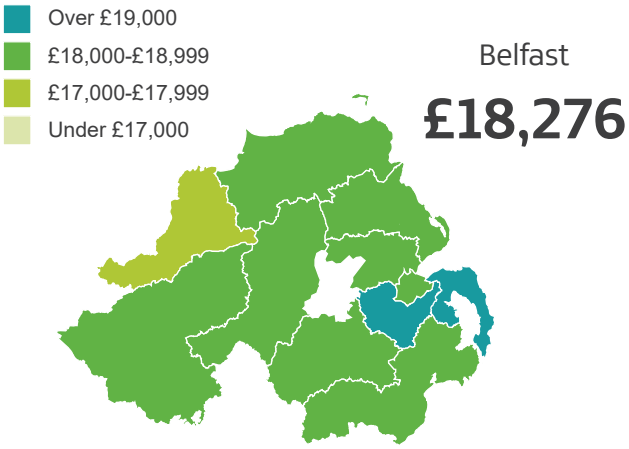
£33,862

Based on median, annual, basic and other earnings for full-time employees (more than 30 hours per week) in the private sector.

Source: Annual Survey of Hours and Earnings, NISRA

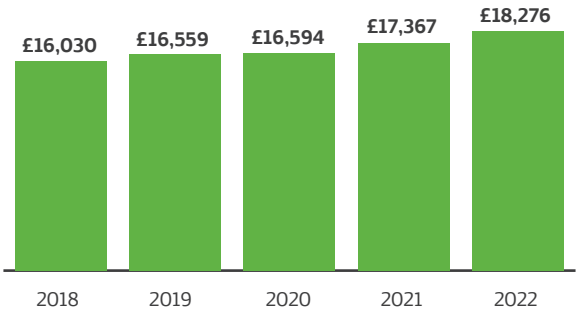
GROSS DISPOSABLE HOUSEHOLD INCOME
2022

Gross disposable household income per head
2022

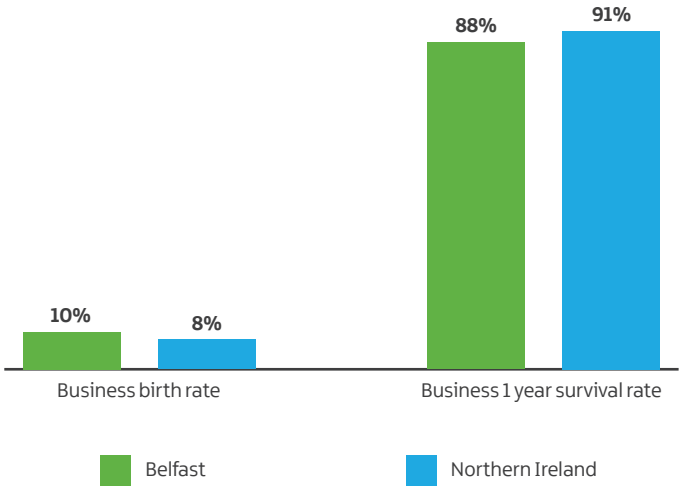


Source: Regional Gross Disposable Household Income, ONS

Gross disposable household income per head
2018 to 2022



BUSINESS DEMOGRAPHY
2023



Source: Inter Departmental Business Register, ONS

A business birth is identified as a business who was present in the active business population dataset for 2023, but not in the two previous years. A business is deemed to have survived for one year if having been a birth in 2022, it is active in terms of employment and/or turnover in any part of 2023. Rates are expressed as a percentage of total active businesses.

BUSINESS BASE
2024

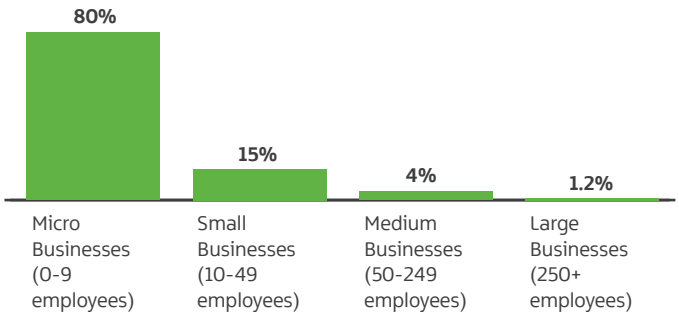
Number of registered businesses

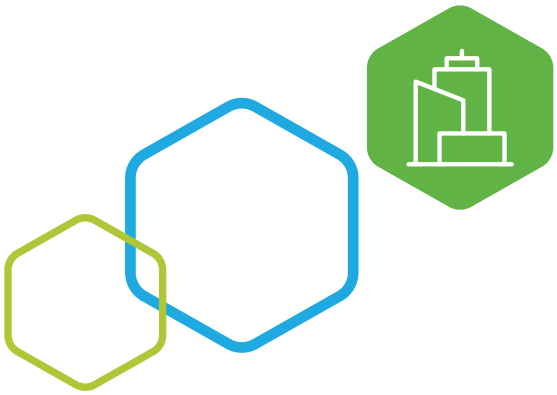
14%

of all the businesses in Northern Ireland

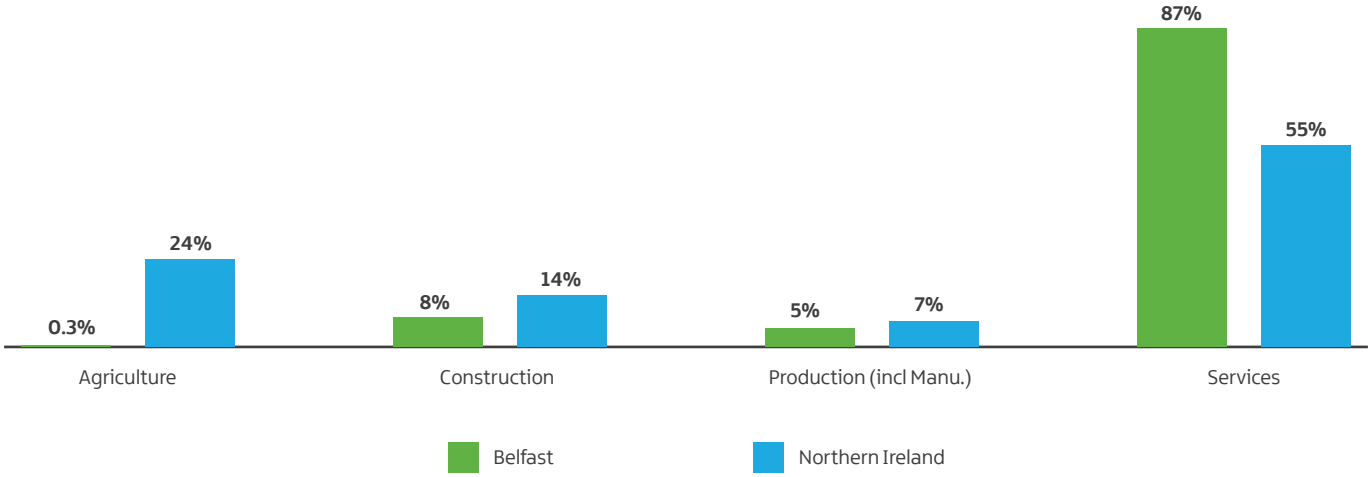
The business population is defined here by the Inter Departmental Business Register which excludes smaller businesses and the self-employed who fall below the VAT registered/PAYE thresholds.

Businesses by size





Businesses by sector



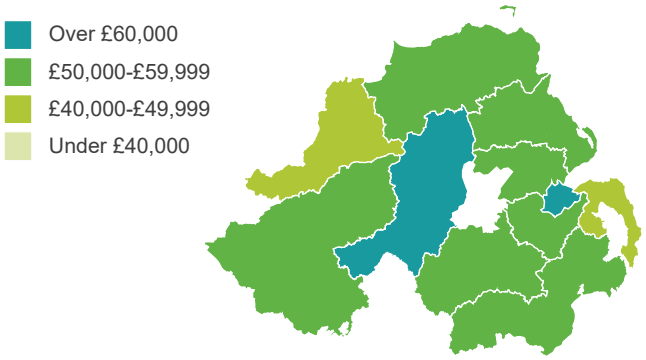
Source: Inter Departmental Business Register, NISRA

PRODUCTIVITY WORK-PLACE BASED
2022

Productivity is based on the Regional Gross Value Added (Balanced) in Current Prices (£). Regional GVA is the value generated by any unit engaged in the production of goods and services.

Per head calculations are made using jobs, rather than the resident population as this can be subject to distortion (due to the effects of commuting and variations in age distribution).

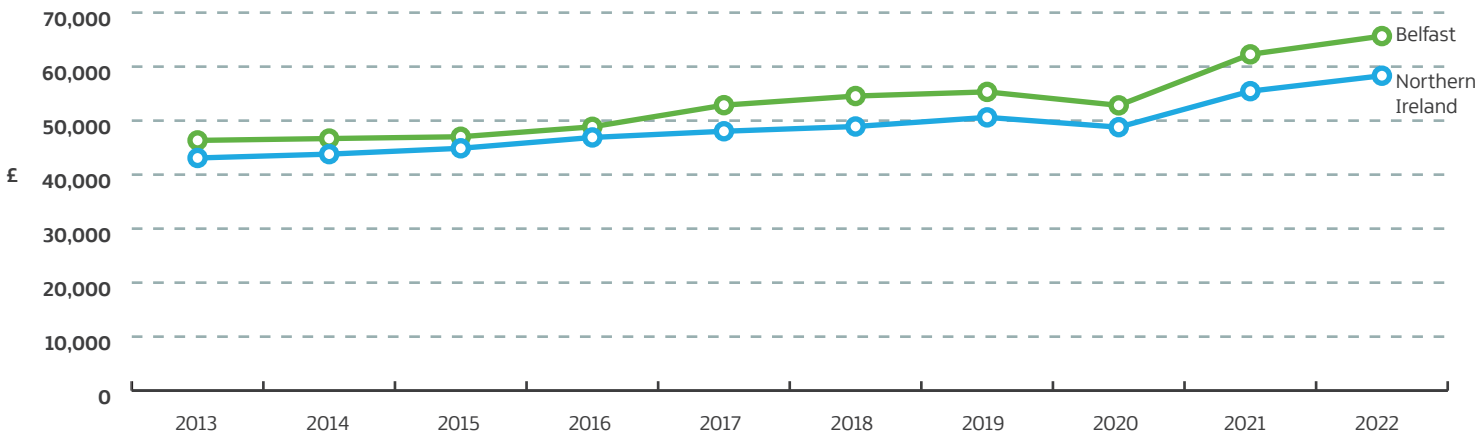
GVA per filled job
2022



Belfast		
£54,557	£65,659	% change 2018-22
2018	2022	▲ 20%

Northern Ireland		
£48,915	£58,320	% change 2018-22
2018	2022	▲ 19%

GVA per filled job
2013 to 2022



Source: Regional GVA (Balanced), ONS

GROSS DOMESTIC PRODUCT
2022

GDP per head by council

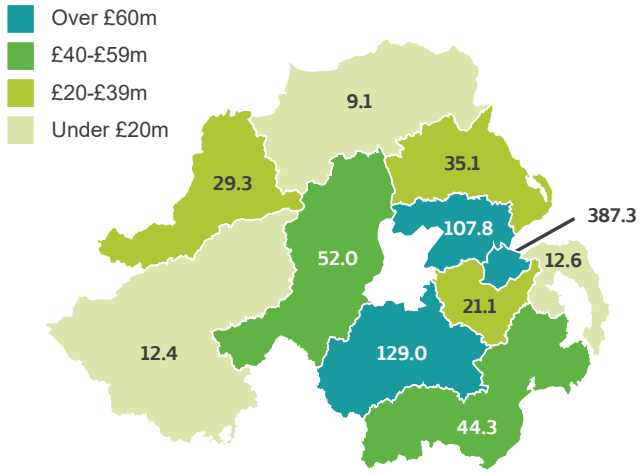
Gross domestic product (GDP) measures the value of goods and services produced in the UK. It estimates the size of and growth in the economy. Per head calculations are made using the resident population.

Belfast		
£41,411	£49,821	% change 2018-22
2018	2022	▲ 20%

Northern Ireland		
£25,263	£29,674	% change 2018-22
2018	2022	▲ 17%

Source: Regional GDP, ONS

RESEARCH & DEVELOPMENT
2023



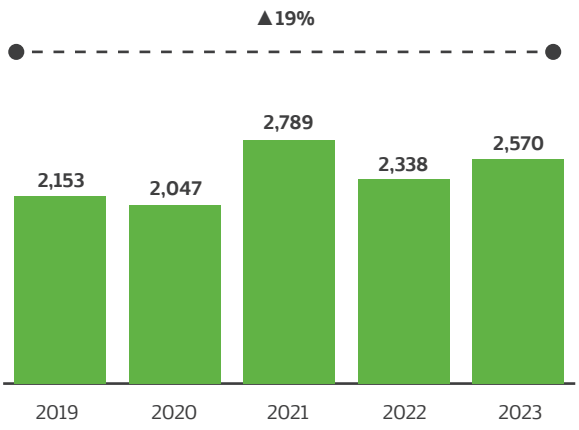
Belfast
£387.3m
46% of total
Northern Ireland spend
(£840.1m)

R&D activity is defined as research or technological development with an appreciable level of novelty or innovation in line with international criteria. The business expenditure on research and development (BERD) figures below are based on cash terms.

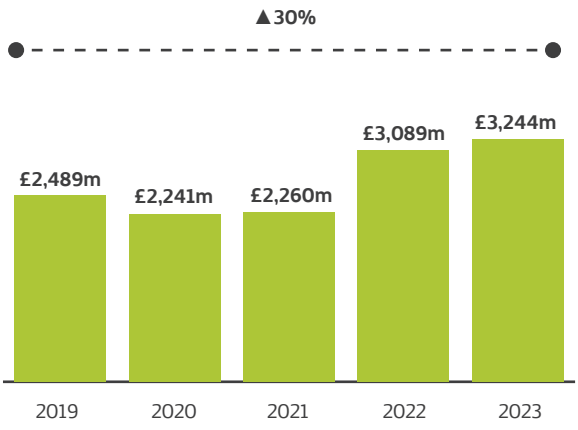
Source: Research & Development Statistics, NISRA

EXPORTS
2023

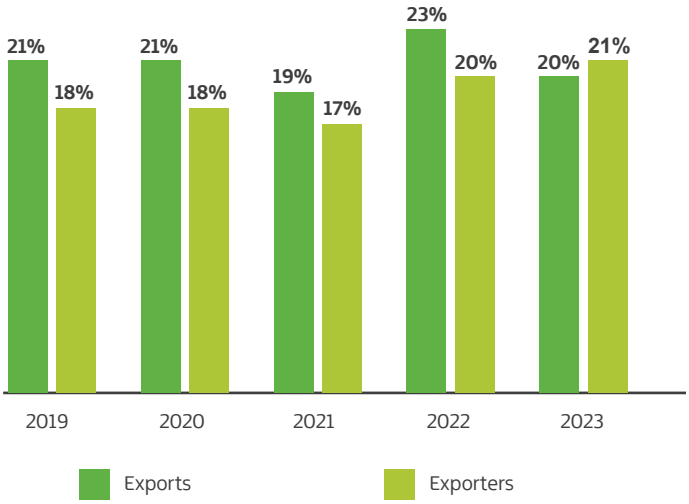
Number of exporters
2019 to 2023



Exports
2019 to 2023



Exports & exporters as a percentage of the NI total



Sales by destination

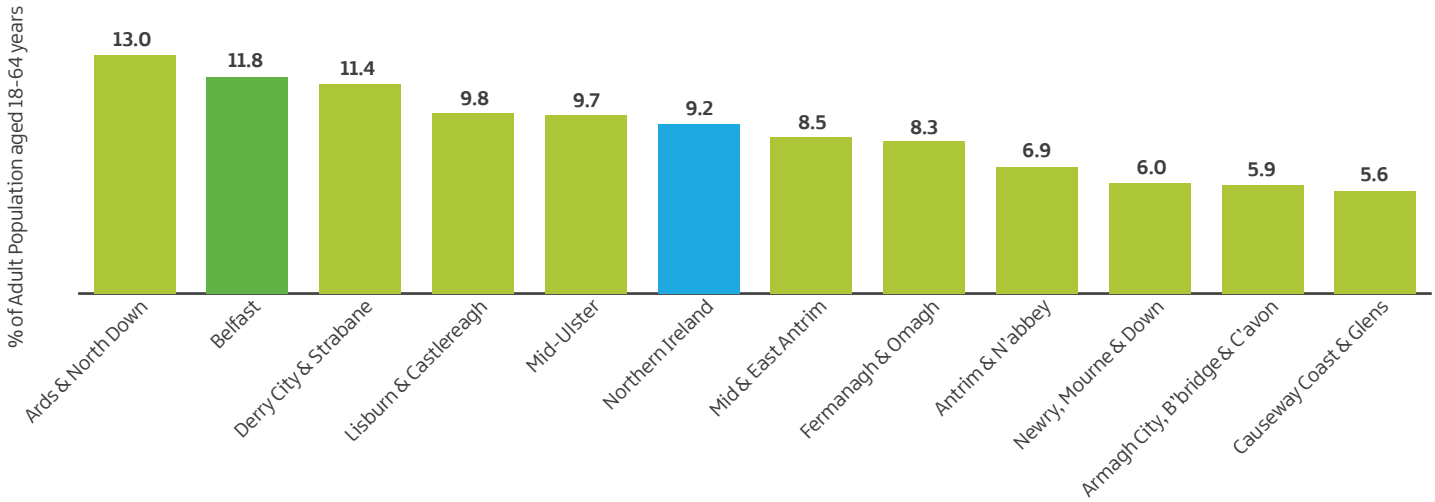
Note: Where a business has a head office outside NI the value has been categorised as "Unassigned". This accounts for approx. 9% of NI exports.
Source: NI Economic Trade Statistics, NISRA

ENTREPRENEURSHIP
2023

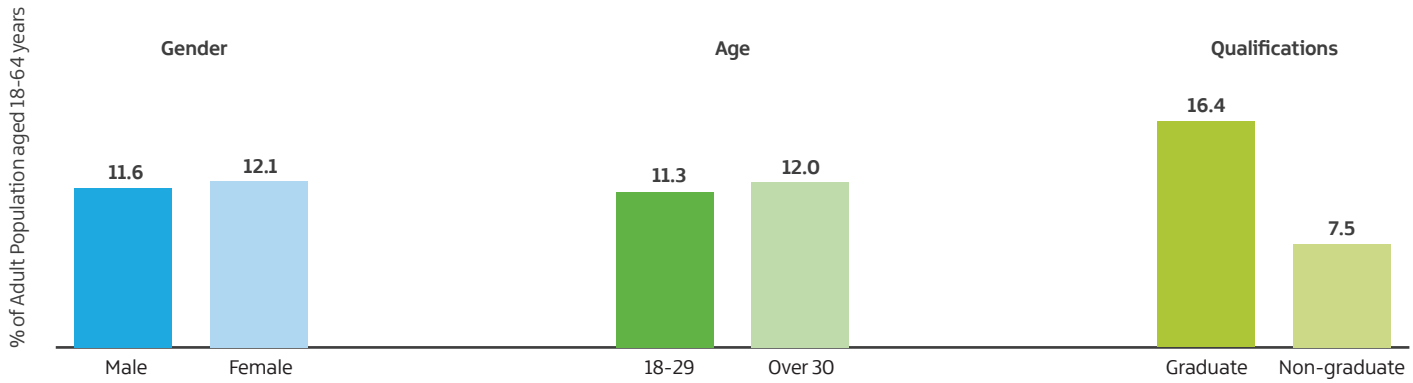
Total Early-stage Entrepreneurial Activity (TEA) represents the percentage of the population aged 18-64 who are either nascent (in process of starting a business) or new entrepreneurs (running a business not older than 42 months).

Entrepreneurial activity is based on average TEA rates recorded over 2021-2023, which are grouped due to small sample sizes.

Average TEA rates across council areas
2021 to 2023



TEA rates
2021 to 2023



Source: Global Entrepreneurship Monitor (UK), Enterprise Research Centre

Data Tables

Invest NI Client Performance Indicators

2024

Council or Region	No of businesses	Full Time Staff	Sales £m	External Sales £m	Export Sales £m	Externally Owned - % of Businesses	Locally Owned - % of Businesses	Externally Owned - Employment %	Locally Owned - Employment %	NI Sales £m	Great Britain Sales £m	EU27 Sales £m	Rest of World (excl EU27) Sales £m	Other (unassigned) Sales £m
Antrim & N'abbey	83	7,833	1,656	1,261	675	10%	90%	17%	83%	395	586	354	306	14
Ards & North Down	61	2,963	532	440	223	11%	89%	41%	59%	92	216	80	108	35
ABC	149	18,794	4,180	3,655	1,569	8%	92%	43%	57%	525	2,086	901	663	6
Belfast	405	40,907	6,647	4,984	2,356	24%	76%	71%	29%	1,663	2,628	768	1,543	45
C'way Coast & Glens	97	4,228	1,450	1,091	673	10%	90%	35%	65%	359	419	469	201	3
Derry & Strabane	95	7,509	1,002	740	537	16%	84%	50%	50%	262	203	277	261	0.1
F'agh & Omagh	79	5,548	1,641	1,373	479	13%	87%	35%	65%	268	895	362	108	9
Lisburn & C'reagh	120	6,138	2,439	1,734	473	13%	88%	30%	70%	705	1,260	361	111	1
Mid & East Antrim	64	6,951	1,667	1,407	400	17%	83%	64%	36%	260	1,007	320	79	1
Mid Ulster	231	17,414	5,458	4,403	1,634	6%	94%	37%	63%	1,056	2,768	894	735	6
NMD	157	10,816	2,237	1,781	1,148	6%	94%	15%	85%	456	633	594	537	17
Eastern	488	48,740	8,303	6,245	3,031	22%	78%	62%	38%	2,058	3,214	1,122	1,850	59
North Eastern	64	6,951	1,667	1,407	400	17%	83%	64%	36%	260	1,007	320	79	1
North Western	192	11,737	2,453	1,831	1,210	13%	87%	45%	55%	621	621	745	461	3
Southern	338	19,918	5,207	3,954	1,845	9%	91%	24%	76%	1,253	2,109	1,035	756	53
Western	459	41,756	11,280	9,431	3,682	8%	92%	40%	60%	1,849	5,749	2,157	1,506	20
BMA	669	57,842	11,273	8,418	3,727	19%	81%	58%	42%	2,855	4,691	1,564	2,069	95
Outside BMA & NI Wide	872	71,259	17,637	14,451	6,441	9%	91%	39%	61%	3,186	8,009	3,817	2,583	42
NI	1,541	129,101	28,910	22,869	10,168	14%	86%	48%	52%	6,041	12,700	5,380	4,652	136

Please note, the Invest NI regional groupings have been revised. The Eastern region now covers both Belfast and Antrim & Newtownabbey. The North Eastern region covers only Mid & East Antrim.

Invest NI activity by district council area

2020-21 to 2024-25

Council or Region	Externally-Owned					Locally-Owned					Total				
	No of businesses	No of Investments	Assistance £m	Investment £m	New Jobs	No of businesses	No of Investments	Assistance £m	Investment £m	New Jobs	No of businesses	No of Investments	Assistance £m	Investment £m	New Jobs
Antrim & N'abbey	10	37	4.48	29.92	112	173	413	13.53	62.70	364	183	450	18.01	92.62	476
Ards & North Down	11	21	1.59	7.51	-	218	455	16.48	77.78	540	229	476	18.07	85.30	540
ABC	19	62	5.68	30.89	147	419	1,071	36.71	219.49	1,388	438	1,133	42.40	250.38	1,535
Belfast	133	272	55.64	536.41	6,021	844	2,316	96.05	486.66	1,725	977	2,588	151.69	1,023.08	7,746
C'way Coast & Glens	10	25	0.87	10.56	11	272	594	13.12	84.58	539	282	619	13.99	95.15	550
Derry & Strabane	18	27	20.77	165.72	646	243	564	14.41	70.79	465	261	591	35.17	236.51	1,111
F'agh & Omagh	10	34	1.18	6.45	9	237	511	11.67	53.01	442	247	545	12.85	59.46	451
Lisburn & C'reagh	15	40	3.70	37.74	380	317	781	25.61	94.09	523	332	821	29.31	131.84	903
Mid & East Antrim	10	22	1.62	10.19	43	209	460	13.60	66.49	335	219	482	15.22	76.67	378
Mid Ulster	23	85	2.33	21.89	129	493	1,251	35.21	150.51	1,061	516	1,336	37.54	172.41	1,190
NMD	12	44	3.73	25.53	129	399	954	24.42	121.71	883	411	998	28.15	147.24	1,012
Eastern	143	309	60.12	566.33	6,133	1,017	2,729	109.58	549.36	2,089	1,160	3,038	169.70	1,115.69	8,222
North Eastern	10	22	1.62	10.19	43	209	460	13.60	66.49	335	219	482	15.22	76.67	378
North Western	28	52	21.64	176.28	657	515	1,158	27.53	155.37	1,004	543	1,210	49.17	331.66	1,661
Southern	38	105	9.02	70.79	509	934	2,190	66.51	293.58	1,946	972	2,295	75.53	364.37	2,455
Western	52	181	9.19	59.24	285	1,149	2,833	83.59	423.01	2,891	1,201	3,014	92.79	482.25	3,176
BMA	169	370	65.40	611.59	6,513	1,552	3,965	151.67	721.24	3,152	1,721	4,335	217.07	1,332.83	9,665
Outside BMA & NI Wide	115	314	39.32	321.79	2,015	2,272	5,405	149.14	766.58	5,112	2,387	5,719	188.46	1,088.37	7,127
NI	295	706	110.61	946.44	8,600	3,824	9,492	323.70	1,568.21	8,374	4,119	10,198	434.30	2,514.65	16,974

NI total assistance includes an additional £23.48m which is not allocated at council level, as it benefits businesses across the whole of NI, and a further £8.43m offered to remote working projects or to those that have not yet settled on a location.

Outside BMA figures include remote working projects that are not located in a specific council area but have the potential to impact on multiple locations throughout Northern Ireland.

Population
2022

Council or Region	Age Band 0-15	Age Band 0-15 %	Age Band 16-39	Age Band 16-39 %	Age Band 40-64	Age Band 40-64 %	Age Band 65+	Age Band 65+ %	All Population	All (% NI Population)
Antrim & N'abbey	29,150	20%	42,520	29%	48,727	33%	25,751	18%	146,148	8%
Ards & North Down	29,665	18%	41,826	25%	55,539	34%	37,193	23%	164,223	9%
ABC	48,602	22%	64,381	29%	71,254	32%	36,034	16%	220,271	12%
Belfast	66,391	19%	125,808	36%	103,817	30%	51,989	15%	348,005	18%
C'way Coast & Glens	27,519	19%	38,286	27%	47,420	34%	28,091	20%	141,316	7%
Derry & Strabane	31,975	21%	44,174	29%	49,928	33%	24,759	16%	150,836	8%
F'agh & Omagh	24,803	21%	31,760	27%	38,283	33%	22,148	19%	116,994	6%
Lisburn & C'reagh	30,363	20%	42,567	28%	50,075	33%	26,910	18%	149,915	8%
Mid & East Antrim	25,785	19%	37,770	27%	47,681	34%	27,964	20%	139,200	7%
Mid Ulster	34,753	23%	45,588	30%	47,523	31%	23,137	15%	151,001	8%
NMD	40,429	22%	51,177	28%	59,555	33%	31,473	17%	182,634	10%
Eastern	95,541	19%	168,328	34%	152,544	31%	77,740	16%	494,153	26%
North Eastern	25,785	19%	37,770	27%	47,681	34%	27,964	20%	139,200	7%
North Western	59,494	20%	82,460	28%	97,348	33%	52,850	18%	292,152	15%
Southern	100,457	20%	135,570	27%	165,169	33%	95,576	19%	496,772	26%
Western	108,158	22%	141,729	29%	157,060	32%	81,319	17%	488,266	26%
BMA	155,569	19%	252,721	31%	258,158	32%	141,843	18%	808,291	42%
Outside BMA & NI Wide	233,866	21%	313,136	28%	361,644	33%	193,606	18%	1,102,252	58%
NI	**389,435**	**20%**	**565,857**	**30%**	**619,802**	**32%**	**335,449**	**18%**	**1,910,543**	**100%**

Labour market structure (16-64 working-age population)

2023

Claimant count

Dec 2024

Council or Region	Economically Active Number	Economically Active Rate	Economically Inactive Number	Economically Inactive Rate	Employment Number	Employment Rate	Unemployed Number	Unemployed Rate	Claimant Count Number	Claimant Count Rate
Antrim & N'abbey	72,000	80%	18,000	20%	70,000	79%	2,000	2%	2,280	3%
Ards & North Down	74,000	76%	23,000	24%	73,000	76%	1,000	1%	2,825	3%
ABC	113,000	79%	30,000	21%	109,000	77%	4,000	3%	4,140	3%
Belfast	152,000	70%	67,000	31%	148,000	68%	4,000	2%	9,605	4%
C'way Coast & Glens	56,000	69%	25,000	31%	55,000	68%	1,000	2%	2,995	4%
Derry & Strabane	62,000	67%	30,000	33%	60,000	65%	2,000	3%	4,925	5%
F'agh & Omagh	51,000	74%	18,000	26%	49,000	71%	2,000	5%	2,080	3%
Lisburn & C'reagh	74,000	78%	20,000	22%	73,000	78%	low	1%	1,920	2%
Mid & East Antrim	70,000	81%	17,000	19%	68,000	80%	1,000	2%	2,735	3%
Mid Ulster	71,000	77%	22,000	23%	69,000	75%	2,000	2%	2,440	3%
NMD	89,000	81%	22,000	20%	87,000	79%	2,000	2%	3,430	3%
Eastern	224,000	73%	85,000	27%	218,000	71%	6,000	2%	11,885	4%
North Eastern	70,000	81%	17,000	19%	68,000	80%	1,000	2%	2,735	3%
North Western	118,000	68%	55,000	32%	115,000	67%	3,000	2%	7,920	4%
Southern	237,000	78%	65,000	21%	233,000	77%	3,000	-	8,175	3%
Western	235,000	77%	70,000	23%	227,000	75%	8,000	3%	8,660	3%
BMA	372,000	74%	128,000	26%	364,000	73%	7,000	-	16,630	3%
Outside BMA & NI Wide	512,000	76%	164,000	24%	497,000	74%	14,000	3%	22,745	3%
NI	**883,000**	**75%**	**290,000**	**25%**	**863,000**	**74%**	**20,000**	**2%**	**39,375**	**3%**

Employee jobs
2022

Council or Region	All Jobs	% of All Northern Ireland Jobs	Construction	Construction %	Manufacturing	Manufacturing %	Services	Services %	Other	Other %	Public Sector	Private Sector	Public Sector %	Private Sector %
Antrim & N'abbey	59,470	7%	2,860	5%	7,330	12%	47,873	80%	1,407	2%	14,355	45,114	24%	76%
Ards & North Down	41,217	5%	1,277	3%	3,006	7%	36,397	88%	537	1%	9,979	31,239	24%	76%
ABC	81,998	10%	4,802	6%	13,644	17%	62,325	76%	1,227	1%	21,381	60,617	26%	74%
Belfast	236,475	30%	4,689	2%	9,169	4%	219,952	93%	2,665	1%	70,662	165,814	30%	70%
C'way Coast & Glens	43,382	5%	2,409	6%	4,395	10%	35,860	83%	718	2%	11,034	32,347	25%	75%
Derry & Strabane	60,667	8%	2,738	5%	6,342	10%	50,764	84%	823	1%	19,509	41,159	32%	68%
F'agh & Omagh	44,264	6%	3,181	7%	6,329	14%	33,639	76%	1,115	3%	13,420	30,844	30%	70%
Lisburn & C'reagh	62,743	8%	3,802	6%	5,504	9%	52,696	84%	741	1%	21,873	40,870	35%	65%
Mid & East Antrim	42,758	5%	2,228	5%	6,273	15%	33,378	78%	879	2%	11,141	31,617	26%	74%
Mid Ulster	59,476	7%	5,552	9%	17,084	29%	35,639	60%	1,201	2%	10,118	49,358	17%	83%
NMD	62,029	8%	4,447	7%	8,950	14%	47,139	76%	1,493	2%	15,166	46,862	24%	76%
Eastern	295,945	37%	7,549	3%	16,499	6%	267,825	90%	4,072	1%	85,017	210,928	29%	71%
North Eastern	42,758	5%	2,228	5%	6,273	15%	33,378	78%	879	2%	11,141	31,617	26%	74%
North Western	104,049	13%	5,147	5%	10,737	10%	86,624	83%	1,541	1%	30,543	73,506	29%	71%
Southern	165,989	21%	9,526	6%	17,460	11%	136,232	82%	2,771	2%	47,018	118,971	28%	72%
Western	185,738	23%	13,535	7%	37,057	20%	131,603	71%	3,543	2%	44,919	140,819	24%	76%
BMA	399,905	50%	12,628	3%	25,009	6%	356,918	89%	5,350	1%	116,869	283,037	29%	71%
Outside BMA & NI Wide	394,574	50%	25,357	6%	63,017	16%	298,744	76%	7,456	2%	101,769	292,804	26%	74%
NI	**794,479**	**100%**	**37,985**	**5%**	**88,026**	**11%**	**655,662**	**83%**	**12,806**	**2%**	**218,638**	**575,841**	**28%**	**72%**

Earnings (basic & other, full-time, private sector)
2024

Qualifications
2023

Council or Region	Median Annual Earnings Place of Residence	Median Annual Earnings Place of Work	No Qualifications	No Qualifications %	Qualifications Below NVQ Level 4	Qualifications Below NVQ Level 4 %	Qualifications NVQ Level 4 and above	Qualifications NVQ Level 4 and above %
Antrim & N'abbey	31,372	29,442	7,000	8%	41,000	46%	40,000	46%
Ards & North Down	29,879	28,517	8,000	9%	45,000	47%	43,000	45%
ABC	30,597	29,817	15,000	10%	73,000	52%	53,000	38%
Belfast	29,968	33,862	34,000	16%	101,000	47%	81,000	38%
C'way Coast & Glens	27,893	26,910	11,000	15%	38,000	50%	27,000	36%
Derry & Strabane	28,007	28,132	13,000	14%	46,000	50%	33,000	36%
F'agh & Omagh	31,169	28,501	10,000	14%	34,000	50%	24,000	36%
Lisburn & C'reagh	34,731	31,819	13,000	14%	33,000	36%	46,000	50%
Mid & East Antrim	29,765	29,770	7,000	9%	43,000	51%	34,000	40%
Mid Ulster	29,182	29,370	13,000	14%	47,000	52%	31,000	34%
NMD	31,855	29,962	12,000	11%	52,000	48%	45,000	41%
Eastern	30,574	32,389	41,000	13%	142,000	47%	121,000	40%
North Eastern	29,765	29,770	7,000	8%	43,000	51%	34,000	40%
North Western	27,984	27,802	24,000	14%	84,000	50%	60,000	36%
Southern	31,891	30,152	33,000	11%	130,000	44%	134,000	45%
Western	30,000	29,494	38,000	13%	154,000	51%	108,000	36%
BMA			62,000	13%	220,000	45%	210,000	43%
Outside BMA & NI Wide			81,000	12%	333,000	50%	247,000	37%
NI	30,274	30,274	142,000	12%	554,000	48%	459,000	40%

Business base
2024

Council or Region	Number of Businesses	All (% NI Population)	Micro (0-9 employees)	Micro (0-9 employees) %	Small (10-49 employees)	Small (10-49 employees) %	Medium (50-249 employees)	Medium (50-249 employees) %	Large (250+ employees)	Large (250+ employees) %
Antrim & N'abbey	4,290	5%	3,695	86%	460	11%	110	3%	25	0.6%
Ards & North Down	4,835	6%	4,295	89%	450	9%	70	1%	20	0.4%
ABC	9,330	12%	8,445	91%	720	8%	130	1%	35	0.4%
Belfast	11,445	14%	9,190	80%	1,695	15%	425	4%	140	1.2%
C'way Coast & Glens	6,280	8%	5,740	91%	435	7%	80	1%	15	0.2%
Derry & Strabane	5,575	7%	5,020	90%	460	8%	80	1%	20	0.4%
F'agh & Omagh	8,715	11%	8,185	94%	445	5%	70	1%	10	0.1%
Lisburn & C'reagh	5,155	6%	4,490	87%	535	10%	100	2%	30	0.6%
Mid & East Antrim	5,165	6%	4,700	91%	390	8%	60	1%	15	0.3%
Mid Ulster	9,715	12%	8,920	92%	635	7%	130	1%	25	0.3%
NMD	9,540	12%	8,745	92%	665	7%	110	1%	20	0.2%
Eastern	15,735	20%	12,885	82%	2,155	14%	535	3%	165	1.0%
North Eastern	5,165	6%	4,700	91%	390	8%	60	1%	15	0.3%
North Western	11,855	15%	10,760	91%	895	8%	160	1%	35	0.3%
Southern	19,530	24%	17,530	90%	1,650	8%	280	1%	70	0.4%
Western	27,760	35%	25,550	92%	1,800	6%	330	1%	70	0.3%
BMA	25,725	32%	21,670	84%	3,140	12%	705	3%	215	0.8%
Outside BMA & NI Wide	54,320	68%	49,755	92%	3,750	7%	660	1%	140	0.3%
NI	**80,045**	**100%**	**71,425**	**89%**	**6,890**	**9%**	**1,380**	**2%**	**345**	**0.4%**

Business base
2024

Council or Region	Agriculture	Agriculture %	Construction	Construction %	Production (incl Manufacturing)	Production (incl Manufacturing) %	Services	Services %
Antrim & N'abbey	720	17%	570	13%	330	8%	2,655	62%
Ards & North Down	580	12%	585	12%	305	6%	3,365	70%
ABC	2,490	27%	1,335	14%	695	7%	4,805	52%
Belfast	40	0.3%	895	8%	570	5%	9,950	87%
C'way Coast & Glens	1,985	32%	1,040	17%	380	6%	2,880	46%
Derry & Strabane	1,300	23%	920	17%	355	6%	2,995	54%
F'agh & Omagh	3,885	45%	1,190	14%	490	6%	3,150	36%
Lisburn & C'reagh	640	12%	750	15%	400	8%	3,360	65%
Mid & East Antrim	1,455	28%	660	13%	385	7%	2,670	52%
Mid Ulster	3,370	35%	1,645	17%	930	10%	3,765	39%
NMD	2,450	26%	1,790	19%	605	6%	4,695	49%
Eastern	760	4.8%	1,465	9%	900	6%	12,605	80%
North Eastern	1,455	28%	660	13%	385	7%	2,670	52%
North Western	3,285	28%	1,960	17%	735	6%	5,875	50%
Southern	3,670	19%	3,125	16%	1,310	7%	11,420	58%
Western	9,745	35%	4,170	15%	2,115	8%	11,720	42%
BMA	1,980	8%	2,800	11%	1,605	6%	19,330	75%
Outside BMA & NI Wide	16,935	31%	8,580	16%	3,840	7%	24,960	46%
NI	**18,910**	**24%**	**11,375**	**14%**	**5,445**	**7%**	**44,315**	**55%**

Business demography
2023

Business Births	Business Birth Rate %	1-Year Survival	1-Year Survival Rate %
315	8%	275	90%
370	8%	370	93%
610	8%	595	90%
1,120	10%	930	88%
340	7%	305	91%
370	8%	390	93%
360	7%	355	92%
365	8%	380	92%
415	10%	295	89%
480	7%	415	91%
625	8%	580	94%
1,435	9%	1,205	89%
415	10%	295	89%
710	8%	695	92%
1,360	8%	1,330	93%
1,450	8%	1,365	91%
2,170	9%	1,955	90%
3,200	8%	2,935	91%
5,370	**8%**	**4,890**	**91%**

Productivity
2022

Council or Region	GVA per Filled Job £										
	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	5 Year Growth Rate
Antrim & N'abbey	40,634	43,457	44,631	45,891	46,673	48,714	49,839	51,291	57,496	59,056	21%
Ards & North Down	38,593	40,214	39,573	43,383	46,164	48,243	50,887	44,291	48,493	49,133	2%
ABC	37,932	39,356	40,694	43,327	43,319	44,864	46,683	46,642	51,878	53,704	20%
Belfast	46,342	46,683	47,018	48,858	52,865	54,557	55,326	52,830	62,276	65,659	20%
C'way Coast & Glens	40,507	39,115	39,801	44,084	45,673	44,772	46,019	45,055	50,764	52,593	17%
Derry & Strabane	38,696	38,781	38,716	40,523	42,082	41,889	43,540	42,523	46,747	49,881	19%
F'agh & Omagh	35,468	36,582	37,536	40,431	41,062	43,434	45,197	46,974	53,465	55,782	28%
Lisburn & C'reagh	43,336	42,757	45,259	47,426	48,013	49,854	52,190	48,994	54,523	57,457	15%
Mid & East Antrim	59,524	57,807	64,107	61,402	55,958	47,583	50,011	46,094	53,033	56,629	19%
Mid Ulster	45,555	47,502	48,142	50,201	49,040	51,536	54,417	50,599	57,885	63,255	23%
NMD	39,502	42,230	42,953	45,390	44,742	45,798	48,535	47,856	51,741	54,732	20%
Eastern	45,158	46,019	46,535	48,217	51,562	53,345	54,172	52,509	61,318	64,332	21%
North Eastern	59,524	57,807	64,107	61,402	55,958	47,583	50,011	46,094	53,033	56,629	19%
North Western	39,491	38,924	39,176	42,006	43,593	43,093	44,558	43,567	48,422	51,012	18%
Southern	40,674	41,903	42,923	45,630	46,322	47,935	50,506	47,373	51,978	54,372	13%
Western	39,682	41,167	42,254	44,809	44,591	46,688	48,858	48,003	54,198	57,258	23%
BMA	44,206	44,927	45,626	47,607	50,484	52,292	53,542	51,119	58,951	61,687	18%
Outside BMA & NI Wide	42,097	42,824	44,262	46,150	45,703	45,704	47,791	46,596	52,170	55,145	21%
NI	**43,089**	**43,798**	**44,881**	**46,889**	**48,035**	**48,915**	**50,608**	**48,789**	**55,458**	**58,320**	**19%**

Gross domestic product
2022

Council or Region	GDP £m					GDP per Head of Population £				
	2018	2019	2020	2021	2022	2018	2019	2020	2021	2022
Antrim & N'abbey	3,708	3,916	3,849	4,050	4,310	25,760	26,980	26,443	27,770	29,490
Ards & North Down	2,620	2,740	2,592	2,763	2,896	16,194	16,833	15,884	16,864	17,635
ABC	4,610	4,843	4,557	4,970	5,352	21,454	22,312	20,887	22,681	24,299
Belfast	14,233	14,750	13,971	16,009	17,338	41,411	42,706	40,497	46,403	49,821
C'way Coast & Glens	2,633	2,722	2,543	2,806	3,019	18,492	19,068	17,848	19,804	21,363
Derry & Strabane	3,207	3,438	3,393	3,606	3,952	21,279	22,731	22,493	23,908	26,204
F'agh & Omagh	2,585	2,703	2,604	2,878	3,090	22,223	23,140	22,334	24,618	26,414
Lisburn & C'reagh	3,697	3,934	3,693	4,060	4,443	25,381	26,678	24,937	27,196	29,637
Mid & East Antrim	2,808	2,943	2,797	3,021	3,253	20,260	21,162	20,105	21,716	23,369
Mid Ulster	3,915	4,206	3,852	4,284	4,752	26,450	28,183	25,726	28,446	31,467
NMD	3,635	3,862	3,667	3,942	4,289	20,174	21,273	20,183	21,617	23,482
Eastern	17,941	18,666	17,820	20,059	21,648	36,791	38,052	36,326	40,866	43,808
North Eastern	2,808	2,943	2,797	3,021	3,253	20,261	21,163	20,103	21,714	23,369
North Western	5,840	6,160	5,936	6,412	6,971	19,924	20,952	20,236	21,922	23,861
Southern	9,952	10,536	9,952	10,765	11,628	20,407	21,423	20,187	21,728	23,407
Western	11,110	11,752	11,013	12,132	13,194	23,182	24,326	22,731	24,930	27,022
BMA	24,258	25,340	24,105	26,882	28,987	30,509	31,643	30,061	33,438	35,862
Outside BMA & NI Wide	23,393	24,717	23,413	25,507	27,707	21,439	22,517	21,311	23,175	25,137
NI	**47,652**	**50,057**	**47,519**	**52,389**	**56,694**	**25,263**	**26,367**	**25,003**	**27,507**	**29,674**

Exports
2023

Council or Region	NI Sales (£m)	GB Sales (£m)	Irish Rep. Exports (£m)	Rest of EU Exports (£m)	Rest of World Exports (£m)	Exports 2019 (£)	Exports 2020 (£)	Exports 2021 (£)	Exports 2022 (£)	Exports 2023 (£)	Exporters 2019	Exporters 2020	Exporters 2021	Exporters 2022	Exporters 2023
Antrim & N'abbey	5,560	1,248	657	190	437	956	713	921	681	1,284	821	655	1,087	627	833
Ards & North Down	2,009	312	292	122	87	305	331	357	304	501	799	591	633	602	540
ABC	4,848	2,099	890	449	668	1,845	1,607	1,474	1,637	2,008	1,200	1,243	1,731	1,145	1,345
Belfast	15,346	3,643	1,487	465	1,292	2,489	2,241	2,260	3,089	3,244	2,153	2,047	2,789	2,338	2,570
C'way Coast & Glens	3,530	487	314	88	63	651	559	644	504	466	575	610	952	791	728
Derry & Strabane	3,159	378	381	60	264	503	523	518	679	705	864	882	1,032	905	764
F'agh & Omagh	2,532	760	698	142	126	520	597	1,017	928	966	1,025	646	1,611	810	679
Lisburn & C'reagh	3,836	1,643	724	115	141	603	552	674	894	981	968	1,000	1,269	1,203	1,079
Mid & East Antrim	2,543	938	353	110	379	292	315	591	832	841	593	492	991	351	428
Mid Ulster	6,113	2,122	1,210	384	609	1,167	866	1,338	1,615	2,203	1,330	1,190	1,883	1,031	1,392
NMD	3,335	1,015	1,085	171	312	1,635	1,562	1,201	1,363	1,567	1,329	1,487	2,142	1,626	1,576
Eastern	20,907	4,891	2,144	655	1,729	3,446	2,953	3,181	3,770	4,528	2,973	2,702	3,876	2,964	3,403
North Eastern	2,543	938	353	110	379	292	315	591	832	841	593	492	991	351	428
North Western	6,689	865	696	148	327	1,155	1,082	1,162	1,183	1,170	1,438	1,492	1,984	1,696	1,492
Southern	9,180	2,970	2,101	408	540	2,542	2,445	2,232	2,562	3,049	3,097	3,077	4,044	3,430	3,195
Western	13,492	4,981	2,798	975	1,403	3,532	3,071	3,828	4,180	5,176	3,555	3,079	5,224	2,986	3,416
BMA	26,751	6,846	3,160	892	1,958	4,354	3,837	4,212	4,969	6,009	4,741	4,293	5,778	4,769	5,022
Outside BMA & NI Wide	26,059	7,799	4,931	1,403	2,420	6,614	6,029	6,782	7,559	8,754	6,915	6,550	10,341	6,659	6,913
NI	64,271	17,122	8,660	2,618	4,892	11,756	10,501	11,695	13,533	16,170	11,970	11,193	16,463	11,732	12,492

Business spend on R&D
2023

Regional Gross Disposable Household Income
2022

Council or Region	Business Spend on R&D £m	Business Spend on R&D (% of Total Spend)	Gross Disposable Household Income per head 2018	Gross Disposable Household Income per head 2019	Gross Disposable Household Income per head 2020	Gross Disposable Household Income per head 2021	Gross Disposable Household Income per head 2022
Antrim & N'abbey	107.8	13%	16,551	17,188	17,288	17,757	18,925
Ards & North Down	12.6	2%	17,640	18,351	18,388	19,025	20,166
ABC	129.0	15%	15,814	16,215	16,479	17,285	18,389
Belfast	387.3	46%	16,030	16,559	16,594	17,367	18,276
C'way Coast & Glens	9.1	1%	16,466	16,984	16,973	17,748	18,911
Derry & Strabane	29.3	4%	14,572	15,317	15,702	16,593	17,520
F'agh & Omagh	12.4	2%	15,451	16,112	16,552	17,027	18,127
Lisburn & C'reagh	21.1	3%	18,489	18,875	18,800	19,296	20,450
Mid & East Antrim	35.1	4%	17,394	17,624	17,297	17,743	18,813
Mid Ulster	52.0	6%	16,256	16,773	16,951	17,455	18,468
NMD	44.3	5%	15,767	16,241	16,563	17,088	18,073
Eastern	495.1	59%					
North Eastern	35.1	4%					
North Western	38.4	5%					
Southern	78.0	9%					
Western	193.4	23%					
BMA	528.8	63%					
Outside BMA & NI Wide	311.2	37%					
NI	**840.1**	**100%**	**16,347**	**16,871**	**16,992**	**17,635**	**18,685**

Entrepreneurship
2021 to 2023

Council or Region	Total Early-stage Entrepreneurial Activity	Total Early-stage Entrepreneurial Activity by Gender - Male	Total Early-stage Entrepreneurial Activity by Gender - Female	Total Early-stage Entrepreneurial Activity by Age - 18 to 29	Total Early-stage Entrepreneurial Activity by Age - Over 30	Total Early-stage Entrepreneurial Activity by Qualifications - Graduate	Total Early-stage Entrepreneurial Activity by Qualifications - Non-Graduate
Antrim & N'abbey	6.9%	9.6%	4.0%	9.1%	6.4%	9.5%	4.7%
Ards & North Down	13.0%	15.0%	11.1%	15.9%	12.1%	13.2%	12.4%
ABC	5.9%	7.0%	5.4%	10.2%	4.2%	7.8%	4.7%
Belfast	11.8%	11.6%	12.1%	11.3%	12.0%	16.4%	7.5%
C'way Coast & Glens	5.6%	5.2%	6.4%	7.3%	4.7%	9.6%	3.6%
Derry & Strabane	11.4%	17.7%	4.6%	29.6%	8.2%	11.5%	11.2%
F'agh & Omagh	8.3%	10.1%	6.3%	13.5%	6.7%	9.5%	6.8%
Lisburn & C'reagh	9.8%	11.1%	8.5%	6.4%	10.8%	11.1%	8.7%
Mid & East Antrim	8.5%	10.9%	5.9%	11.1%	8.2%	8.8%	8.5%
Mid Ulster	9.7%	14.2%	7.0%	25.4%	4.8%	11.4%	8.7%
NMD	6.0%	5.8%	6.0%	16.2%	3.3%	7.4%	3.9%
NI	**9.2%**	**10.8%**	**7.6%**	**12.3%**	**8.3%**	**11.7%**	**7.3%**

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