

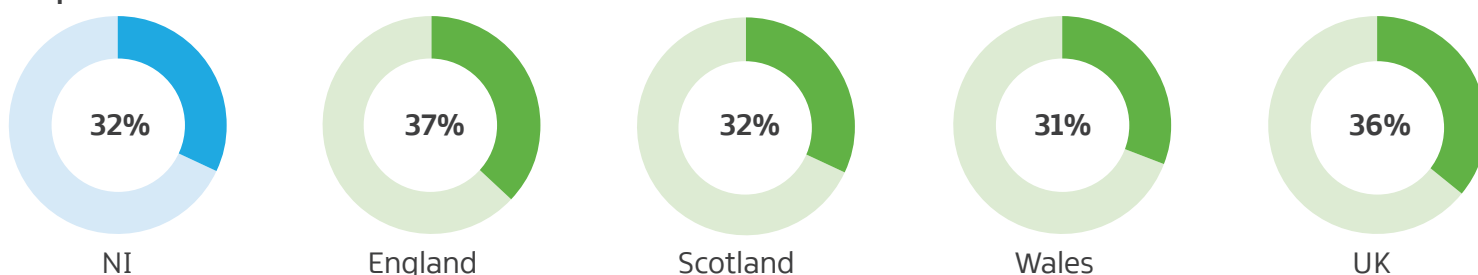
UK INNOVATION SURVEY 2023

Northern Ireland Results

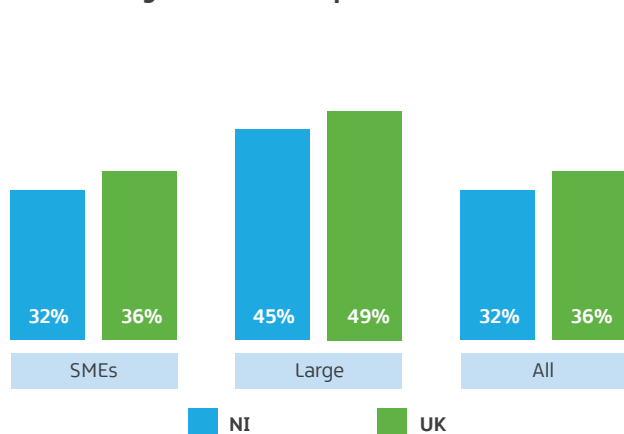
Source: UK Innovation Survey 2023: Northern Ireland Results, NISRA/DB&T (September 2024)

The UK Innovation Survey (UKIS) provides a wide range of information related to innovation activity among enterprises, and includes information on the extent of innovation activity, the impact of innovation on business and the barriers to innovation. This report presents results from the Northern Ireland (NI) element covering the three year period from 2020 to 2022.

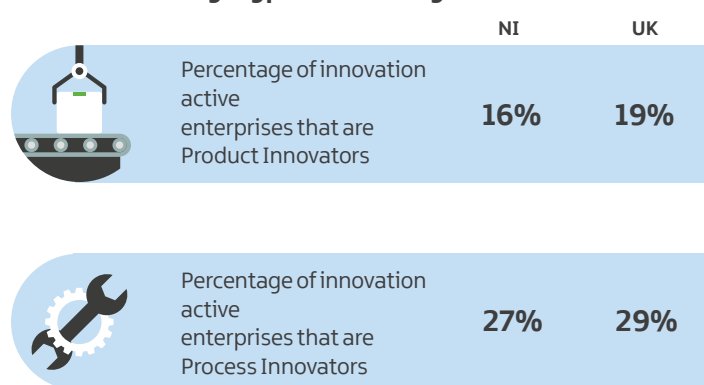
Proportion of Innovative Businesses



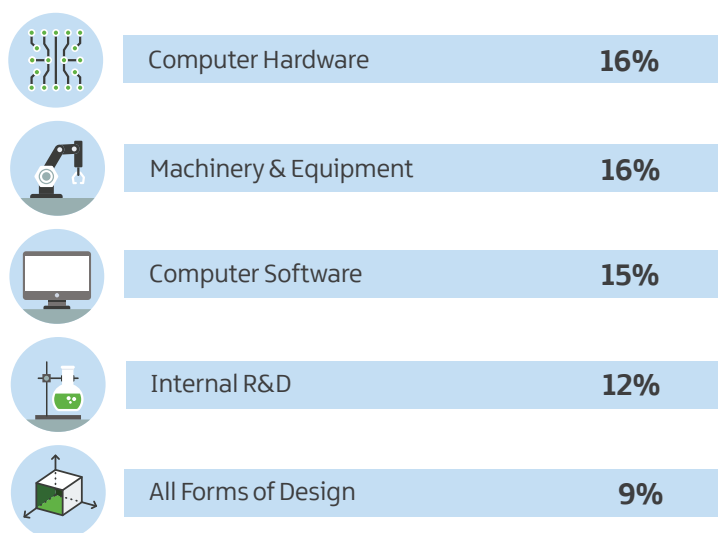
Innovation by Size of Enterprise



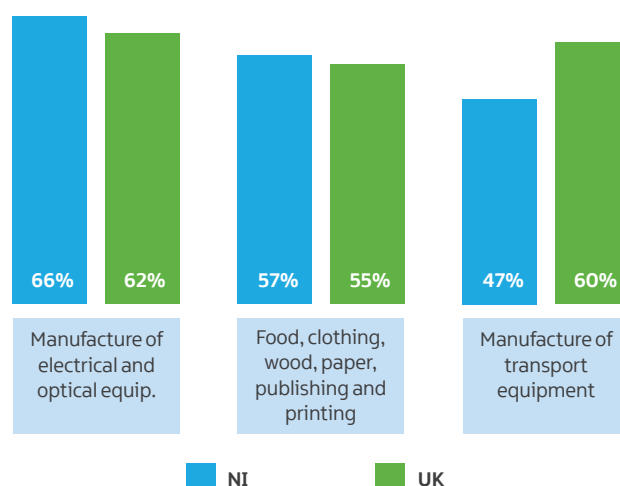
Innovation by Type of Activity



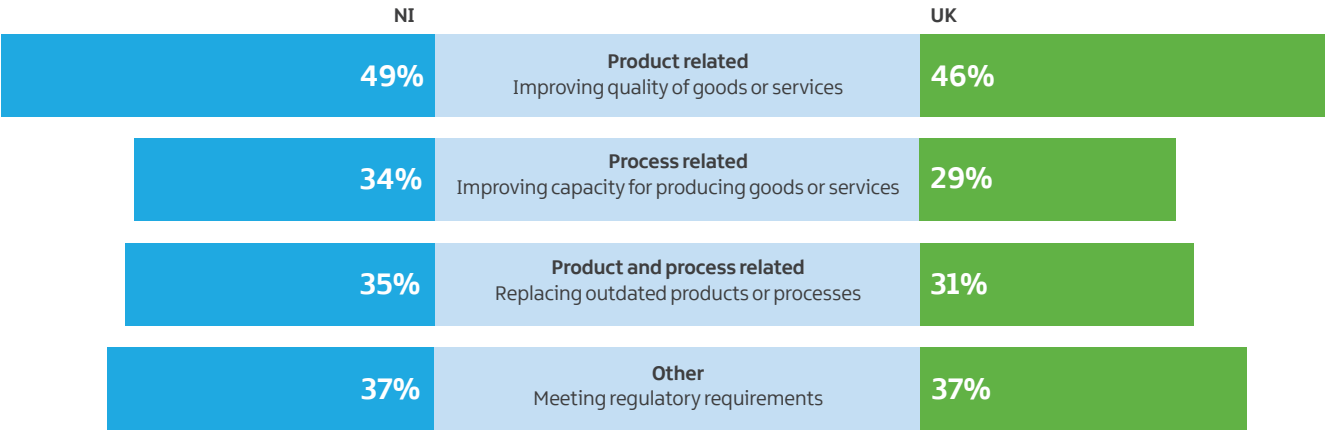
Innovation by Type of Investment (NI Top 5)



Innovation by Industry Sub-Sector (NI Top 3)



Factors Driving Innovation

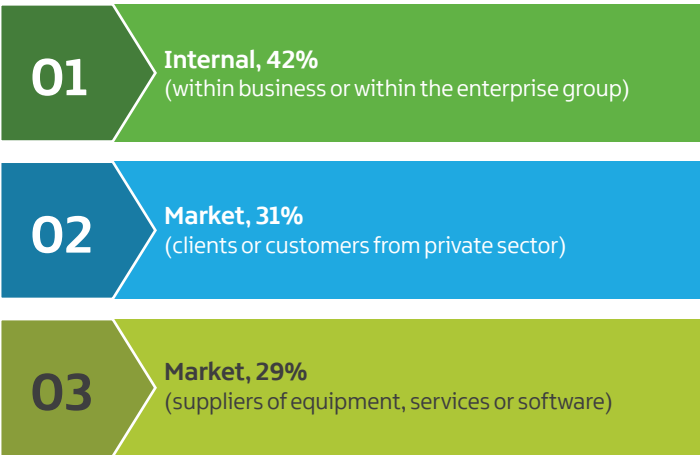


The least cited driver was entering new markets (21% for NI & 21% for UK).

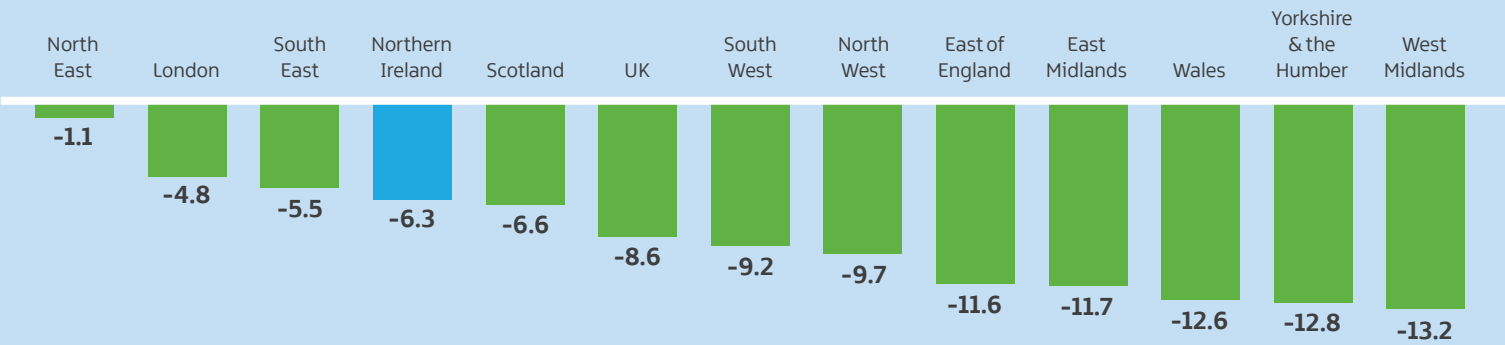
Reasons for No Innovation Activity



NI Sources of Information for Innovation (Top 3)



2016-18 to 2018-20 Percentage Point Change in Innovation Active Businesses



Note: The UK Innovation Survey 2023 surveyed 2,385 enterprises in NI with 1,075 responding (45.1% response rate). The survey sampled enterprises with 10 or more employees in sections B to N of the Standard Industrial Classification (SIC) 2007.

