

A hand is shown pouring a golden liquid from a metal spout into a tall, ribbed glass. The glass contains ice cubes and a slice of citrus fruit. The background is filled with industrial machinery, including large metal gears and bolts, suggesting a distillery or factory setting. The lighting is dramatic, with strong highlights and deep shadows.

Northern
Ireland

**Discovering the Spirit of
Northern Ireland's Distilleries**

Introduction

Over 100 years ago Northern Ireland introduced whiskey to the world and now our distillers and craft brewers are in the midst of a vibrant renaissance. Over the last decade, our drinks sector has become one of the region's most dynamic, innovative and export-driven industries.

Our drinks producers are winning awards across the globe, driving buoyant sales at home and abroad and our buzzing visitor centres and tap rooms are enticing tourists into cities, towns and villages across the four corners of our beautiful country.

Northern Ireland is now home to over 20 distilleries and breweries producing single malt, pot still and blended Irish whiskeys, gin, poitin, vodka, rum, craft beer, cider and hard seltzers. From Old Bushmills Distillery, the world's oldest licensed distillery, to innovative newcomers including Hinch, Echlinville, McConnells, Rademon, Titanic, Two Stacks, Killowen, Copeland and Boatyard you can be sure of Pure, Natural, Quality drinks and a warm welcome. Slainte!.

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IRISH WHISKEY

Bushmills® Irish Whiskey

Bushmills® Irish Whiskey is crafted with care and passion at the world's oldest licensed whiskey distillery, The Old Bushmills Distillery.

Bushmills has more than 400 years of whiskey-making heritage, which has been passed down through generations. The brand's award-winning triple distilled single malt whiskey is renowned for its signature smooth taste and famous house style.





PROXIMO

About PROXIMO

PROXIMO is a global innovator of quality spirits that create excitement with every sip.

Its unique portfolio of brands includes the world's largest selling tequila, Jose Cuervo®, Bushmills® Irish whiskey, The Kraken® Black Spiced Rum, TINCUP® American Whiskey and Boodles® British Gin.

www.proximospirits.com
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Please drink responsibly.

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Copeland Distillery

Located 20 minutes from Belfast and just yards away from the historic harbour in Donaghadee, County Down overlooking the Copeland Islands, lies the Copeland Distillery. Producing a range of Irish gins, rums and whiskey, Copeland is one of Ireland's newest and most innovative distilleries.

Established in 2016 by Gareth Irvine using funds raised via crowdfunding, Copeland moved into its current home in 2019, revitalising the former cinema and Ards bottling Company site which lay unoccupied for more than 20 years.

The 6500 sq. ft. distillery, built at a cost of £1m, is now home to their award -winning Classic Irish and Navy Strength gins, innovative cask-aged rums and a new

range of malt and pot-still whiskey which are currently maturing prior to release from 2024. Visitors to the distillery can take advantage of distillery tours, learning more about the Copeland range of spirits or just sit and watch how the spirits are made from the comfort of the distillery coffee shop.

Everything Copeland does is based on four core values: Taste, Innovation, Heritage and Community. The business has invested in three copper stills, two whiskey and one gin, and grown the distillery team to 15 staff in just under 3 years. And wherever possible, they source local botanicals and ingredients to reflect their locality and commitment to quality including Sea Pink Maritima which is foraged from the Copeland Islands.

Their range of spirits have been created to reflect the history of the local area – rums to commemorate the contrabandists and bootleggers from times

gone by and Irish whiskeys to celebrate the history of Donaghadee harbour and distilleries of old. But key to them all are flavours which stand out from the crowd. From cask-aged rums and gin, trophy-winning Classic Irish gin, juniper-prominent fruit distilled gins or their new Merchants' Quay blended whiskey, Copeland's focus is on flavour which surprises and delights.

Copeland gin portfolio includes their Classic Irish gin, which won the Best Contemporary Gin Trophy, and an Outstanding Gold medal at the International Wine & Spirit Competition in 2022, which is now the house gin pour in numerous bars and hotels across the island of Ireland. And their Jones 1778 Navy strength gin, which is aged for over 5 months in a mixture of American bourbon and Oloroso sherry casks, was the winner of a Masters award at The Gin Masters 2021, the World's most highly regarded spirits blind tasting competition.





In late 2020, Copeland was one of the first distilleries in Ireland to develop and launch a new range of rum, to celebrate the history of smuggling and contrabandists of the Copeland Islands. Marrying a blend of heavy rum from Barbados with rum produced in the distillery, and aged in a mixture of Kentucky bourbon and Pinot Noir red wine casks, the distillery now produce a range of rums including their award-winning Smugglers' Reserve (40% abv) and Overproof rum (57% abv).

The distillery has also been distilling malt and pot still whiskeys since mid-2019,

maturing them in a range of different casks which are due to be released from 2024 onwards. And while they wait for them to mature over the next 3-4 years, the business launched a new blended whiskey called Merchants' Quay in 2021 – a unique blend of three different whiskeys, matured in four different casks, to give a smooth rich Irish whiskey with a delicious sherry finish.

Over the last 3 years the business has grown to sales of over 150,000 bottles per year and has successfully entered a number of new export markets. In the USA, Copeland has already secured distribution across 10 states, with a further 5-6 states due to come on in Q2 2023, and supplies its spirits range to distribution partners in Canada, Sweden and Australia. With additional export markets targeted for 2023, the business is looking to grow to over 250,000 bottles p.a. by 2024.



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 CopelandDistillery

 CopelandDistill

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The ECHLINVILLE DISTILLERY

Echlinville Distillery

The Echlinville Distillery is Ireland's first field-to-glass distillery and the first new distillery in Northern Ireland for more than 125 years.

An independent family-run distillery, Echlinville has established itself at the forefront of Ireland's burgeoning spirits industry and is home to some of the country's best known and respected brands including Dunville's Irish Whiskey,





Echlinville Single Estate Irish Pot Still Gin, Weavers Gin, Bán Poitín, Old Comber Whiskey and Matt D'Arcy Whiskey.

A genuine farm distillery, all Echlinville's new make spirit is distilled from barley grown, harvested and floor malted on the distillery farm. Echlinville is a place where the ancient art of distilling is revered, Irish whiskey heritage is respected and quality is never compromised.

Echlinville has gained global recognition for its Dunville's Irish Whiskey portfolio – a range of premium and ultra-premium single malts, blends and limited edition single

cask whiskeys. Known as The Spirit of Belfast, Dunville's has received worldwide acclaim for its exceptional sherry cask finishes. Winner of around 50 global awards, Dunville's was recently named Ireland's Best Whiskey, receiving the coveted Whiskey of The Year title at the Irish Whiskey Awards.

Situated on the historic Echlinville Estate in a designated Area of Outstanding Natural Beauty, Echlinville's tours, tastings and visitor experiences attract visitors from across Ireland and the world.

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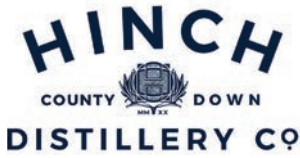
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Hinch Distillery

At Hinch, (taken from Ballynahinch, meaning 'town of the island' in Gaelic) and set amongst County Down's rolling green drumlin hills, they have created a distillery that has aspirations well beyond 'the ordinary' and ambitions to be creative well beyond 'the easily achieved'.

Hinch is located on the beautiful grounds of Killaney Estate in County Down. Their 30,000 sq ft distillery, produces the award-winning Hinch Irish Whiskey and Ninth Wave Irish Gin.

Hinch Distillery's priority is making spirits to be proud of, so they invest themselves in making the finest flavours from the finest ingredients and they have invested in an



enormous, custom-made distillery that is styled and finished with practical polish that will see them through to the next century. Hinch is doubling its production capacity and have the intention, mindset and resources to put their best bottle forward into a world that's eager to taste its best.

Hinch has shaped a line up with the power to take people from the simple act of sipping a liquid, to summoning a feeling, a rush, a sensation that endures. In this way, Hinch distills not just whiskey and gin, it marks layers in time - it makes spirits that take you from what was, right through to the best of what's now.





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Hinch Distillery



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KILLOWEN

SMALL BATCH
IRISH
DISTILLERY

Killowen Distillery

Killowen Distillery is seated in the heart of the Mourne in County Down where horizons are framed by sweeping hills that slope gently into the sea. It is a place where old traditions and the finest natural resources have been blended to produce world class craft spirits.

Killowen Distillery was founded on principles of quality, integrity and transparency. They have developed a cult following and have seen huge demand for their bottlings, such as their single cask expressions of poitín and especially their own distilled and very rare whiskey known as Barántúil.

Killowen's products are often, very quickly grabbed up by its international 'Kult' following who are organized and independent of the distillery.





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KillowenDistillery



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McConnell's Irish Whisky

McConnell's Irish Whisky is a brand that dates back to 1776 and thanks to its re-launch by Belfast Distillery Company, it is once again finding great success across the city of Belfast and across Northern Ireland.

McConnell's was Born in Belfast, one of the world's great industrial cities, and will be synonymous with the city for many decades to come. Indeed, whiskey was once one of Belfast's premier industries, back in the 1800's it produced more whiskey than any other city on the island of Ireland.



The team at Belfast Distillery Company is intent on restoring this great tradition through the re-launch of McConnell's and the construction of McConnell's Distillery and Visitor Experience in the heart of Belfast. McConnell's 5-Year-Old Irish Whisky and McConnell's Sherry

Cask Finish are winning international awards and building the profile of their portfolio in global spirits markets.

Their two current expressions are available in nearly 30 markets across the globe. The most important market for Irish Whiskey is the USA,

and McConnell's Irish Whisky is available in all 50 States via their import partner, Conecuh Brands. Also in North America, they are available in several key Canadian provinces including British Columbia, Alberta, Ontario, Nova Scotia, and Prince Edward Island.

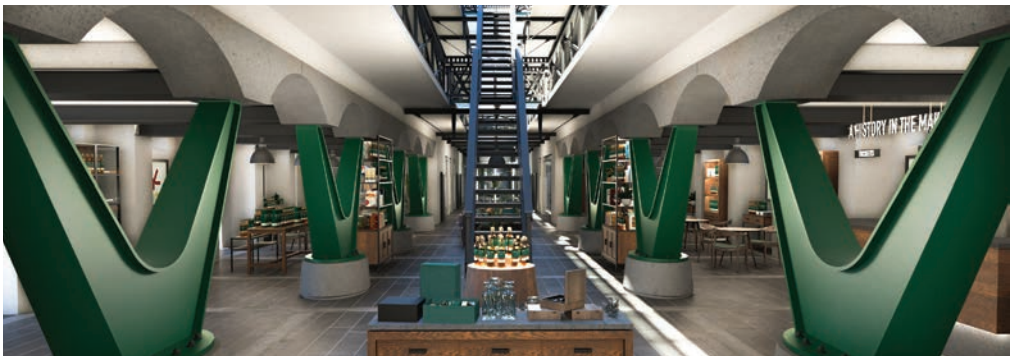
Closer to home they are building a very strong business in NI, with great support from the industry in both On and Off Trade plus expanding distribution into ROI and GB markets. They have secured strong partnerships across key markets in Europe and are starting to grow their

footprint in Asia and Africa. They are also available in over 1,200 stores across Australia which is one of their most important exports markets.

McConnell's Distillery & Visitor Experience

Crumlin Road Gaol is one of Belfast's most historic buildings, dating back to the mid 1800's and their plan is to build a fully operational distillery and visitor experience within this listed building. When opened the new distillery will extend over three floors offering 1,000 sq. m. of distilling floor-space and 1,700 sq. m. for the visitor experience. They will have capacity

to distil 500,000 litres of pure alcohol every year and welcome over 100,000 visitors plus employ circa 50 people in an area of Belfast that will greatly benefit from their investment. J&J McConnell's Distillery and Visitor Experience will be a unique destination for visitors from near and far providing a state-of-the-art distillery with an unbelievable whisky experience and becoming the home of McConnell's Irish Whisky – almost 250 years after the brand was first born in Belfast.



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NICHE DRINKS

Niche Drinks Co. Ltd

Based in Co Londonderry, Niche Drinks has been manufacturing Irish Cream Liqueur since 1985 and blending Irish Whiskey since 2013.

Employing 65 people, Niche is proud of its roots in their local community and has evolved from a traditional dairy operation that commenced trading in 1948.

Their core brands, St Brendan's Irish Cream Liqueur, Brady's Irish Cream Liqueur and The Quiet Man Irish Whiskey, are exported

across the globe with almost half of their volumes going to US customers.

Part of the NASDAQ listed MGP Ingredient Inc Group since April 2021, their core focus is on producing the highest quality Irish Cream liqueurs and Irish Whiskey for the customer and being at the forefront of new product developments on both fronts.





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SHORTCROSS
RADEMON ESTATE DISTILLERY

Rademon Estate Distillery

Founded in 2012 by husband and wife team Fiona & David Boyd-Armstrong, Rademon Estate Distillery is Northern Ireland's first craft distillery.

The distillery launched its first spirit Shortcross Gin in 2014 which is recognised as the most awarded gin produced on the island of Ireland. The distillery produces a full range of gins from its sugar-free pink Rosie's Garden Gin to its Cask Aged Shortcross Gin.

Irish Whiskey production began in summer 2015 with the first casks of Single Malt Irish whiskey being laid down in August 2015.

In early 2016 the distillery laid down its first casks of Peated Single Malt Irish Whiskey, the first time that peated whiskey had been distilled in Northern Ireland in over a generation. The distillery has continued to explore various mash bills



including the development of it Single Pot Still Irish whiskey in 2017.

The distillery's Inaugural Release of Shortcross Single Malt Irish Whiskey won Best New Irish Whiskey at the 2021 Irish Whiskey Awards, this was the first new Irish Whiskey to be released from a new distillery in Northern Ireland since the 1920's.

The distillery launched its Shortcross Rye & Malt Irish Whiskey in spring 2022. This innovative Irish whiskey is created from a mash bill of 100% Irish malted rye and malted barley, is double distilled and then aged in a unique combination of

virgin chinquapin oak and ex-bourbon barrels.

The distillery runs a full programme of tours and events at fully licensed Visitor Centre, to find out more go to <https://rademonstatedistillery.com/tours-events/>



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Shortcross Gin and Whiskey



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The Boatyard Distillery

The Boatyard Distillery is now Ireland's most represented gin distiller across the list of The World's 50 Best Bars. The next step will see Boatyard grow into 40 markets globally, whilst ensuring every home on the island of Ireland can conveniently purchase a bottle.

The Boatyard Distillery is situated on the banks of Lough Erne, County Fermanagh, North West Ireland. Boatyard is Fermanagh's first legal distillery since 1890. Their story began with a dream in 2013 when their founder, Joe McGirr, imagined returning home to his



native Enniskillen. The goal was to make a gin, not just any gin, but one so perfect for Martinis globally it would be poured in the world's finest bars and restaurants.

The American Bar at The Savoy whilst the World's Best Bar became the first bar outside of Ireland to stock Boatyard. Then headed by Declan McGurk, who selected the gin from being seduced at a blind tasting, to then discovering it is made local to where his family origins lay. Fast forward to October 2020 and Declan joined the Boatyard business, to help inspire a position in the world's best bars and restaurants.

Boatyard finds itself in a position where it has attracted top industry professionals to help growth. Now being used by many of the finest bartenders around the world, this endorsement is leading them to Boatyard being available on multiple shelves globally in a retail environment. Boatyard's goal is, to be the leading Irish gin distillery making sustainable spirits while giving it's team their best possible adventure.

The Boatyard Distillery proudly leads in it's innovative approach towards sustainability and in early 2023 became the first distillery on the island of Ireland to become B corp certified.



Its 2.8 litre eco pouches are used to refill bottles in bars and restaurants and create an affordable way for them to help drive sustainability. Customers are invited to come direct to the distillery to fill up their own bottle and benefit from huge reduction in price whilst helping to vastly reduce waste.

Boatyard has seen fantastic growth in the bars and restaurants of GB with their product available in every major city. Michael Smoley has been developing the Boatyard position in NYC since launch in June 2021.

Already listed in over 200 bars and restaurants in the state of New York, the demand for premium high quality gin is experiencing exceptional growth. Listing highlights in the US include The Dead Rabbit, Katana Kitten, Dante, Eleven Madison Park and Crown Shy.

In January 2023 Boatyard was the first Irish gin brand to feature in Drinks International Annual Brands Report 2023 Top Ten trending brands globally.

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TITANIC

DISTILLERS

Titanic Distillers

Titanic Distillers Premium Irish Whiskey launched into the market in 2021 winning distribution in key influencer accounts such as Bittles Bar, The Duke of York, The Dark Horse and The Hasting's Hotel Group, before announcing an all-Ireland distribution deal with United Wines which has driven further distribution for the brand across the entire Island of Ireland.

Following on from that success, this year promises to be huge for Titanic Distillers. Not only has the company secured one of the most globally recognised brand names, but it is also based in the famous Titanic Quarter of Belfast and has converted the historic Thompson Graving Dock and Pumphouse into



a new distillery, due to open in March 2023.

A listed building in the heart of Belfast's Titanic Quarter, the Pumphouse, along with its neighbouring Thompson Graving Dry Dock, first opened in 1911, was designed to accommodate the mammoth White Star Liner, RMS Titanic. Now over one-hundred years later, Titanic Distillers have converted the site into a working distillery and world-class visitor attraction.

Titanic Distillers is inspired by the people who worked in Belfast's shipyard more than a century ago - and

now tourists will be able to walk in their footsteps in the very pump-house and dry dock that represent such an authentic part of the Titanic story and indeed the history of Belfast.

Visitors to Titanic Distillers at Thompson Dock can choose from a selection of four unique guided tours which will showcase the workings of the new distillery and the history of the site itself, while listening to the story of Belfast's whiskey tradition; why it disappeared, and how it has returned with the city's first working whiskey distillery in almost 90 years.



In the days before Prohibition, Belfast was once the largest producers of Irish Whiskey on the Island of Ireland, and the brand want to revive this great distilling tradition and bring Belfast back to the forefront of Irish Whiskey production. What better way to do that, than with an authentic brand that embodies the very spirit of Belfast, and of the workers who built the RMS Titanic.

The Brand is very aware that, in Titanic Distillers, they have a big responsibility as custodians of a huge historic, global brand that is synonymous with Belfast - so they have laboured long and hard to develop and create

a premium Irish Whiskey brand of which Belfast and Northern Ireland can be very proud.

Whiskey has played an important part in the history of Belfast. The Brand want to honour that tradition, while at the same time telling the story of an industrial past when Belfast led the way globally - not just in shipbuilding but across many areas of industry, manufacturing, and innovation.

Tours available for pre-booking at www.titanicdistillers.com

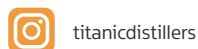


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TWO STACKS

IRISH WHISKEY

Two Stacks Whiskey

Blending the very best of contemporary Irish flavour with real distilling heritage, Two Stacks is at the forefront of Ireland's Whiskey revival. Founded in 2020 by Shane McCarthy, Liam Brogan & Donal McLynn with fresh knowledge and experience in the globalised world of spirits.

Two Stacks was inspired by the traditions of old and contemporary brands of new. Opening one of Ireland's only independent bonding & blending facilities in 2022, with the ambition to combine these worlds together.

Their unique approach to working with some of Ireland's leading distilleries; selecting the finest spirit distilled across the Island allows them to create incredible expressions of whiskey never crafted nor tasted before.





Core Collection

Two Stacks – Double Barrel Single Malt 43%

Two Stacks – Double Barrel Single Malt – Dram in A Can 43%

Two Stacks – The Blenders Cut – Cask Strength

Two Stacks – The First Cut 43%

Two Stacks – Dram In A Can 43%

Two Stacks Smoke & Mirrors Peated Stout Cask

The Polaris Collection

The Polaris Collection is their own unique way in connecting to their loyal followers at home and

abroad. As a bi-annual release, it is the only expression sold exclusively from the Two Stacks website. Crafted with great care, and attention to detail with each bottle hand numbered, labelled and wax dipped. They encourage every Polaris collector to open, enjoy and explore the wonders of Two Stacks whiskey.

Limited Releases

Two Stacks – Sauternes Cask: Their unique 5 part blended whiskey packed full of rich oils, soft spice, and mouthcoating texture is given a further 90 days in a 225L French Oak ex-sauternes cask.

Be enchanted by drops of honeydew, grape skin, toasted oak, vanilla spice with citrus nutmeg, and ginger. A limited-edition cask strength bottling, beautifully served at cask strength.

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