

# Resource Matching

Improving productivity through efficient resource management

## Background:

HTM (Breathtaking) Ltd is a local television production company based in the Jordanstown Campus of Ulster University. During their television production process, they often have surplus resources left at the end of sets. One such instance was when a significant amount of Medical Personal Protective Equipment (PPE) became available after production on one of their sets concluded. These resources faced disposal until HTM (Breathtaking) Ltd sought assistance from the facilitated Resource Matching (Industrial Symbiosis) Service (RMS), to find a sustainable avenue for them.



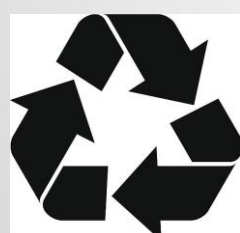
## Challenge: Sustainable Disposal & Aid for Ukraine

With the production concluded, HTM (Breathtaking) Ltd had a surplus of medical PPE that needed proper disposal. Local hospitals were unable to accept these resources, leaving HTM (Breathtaking) Ltd in search of alternative solutions. They were keen to support a social cause, whether a local social enterprise or charity, or one further afield. The RMS practitioner, experienced in finding innovative and timely solutions, came into play to address this challenge.

## Solution & Collaboration:

The RMS practitioner, aware of the Joy Foundation's Aid for Ukraine efforts, saw an opportunity for a synergy. The Joy Foundation was actively sending medical PPE to Ukraine to support those affected by the ongoing crisis.

An introduction was facilitated between HTM (Breathtaking) Ltd and the Joy Foundation, and suitable collection times were organised to ensure a quick turnaround for the transfer of medical PPE supplies. These supplies have been used in Ukraine communities, and also a maternity hospital in Africa



This case study demonstrates the value of a facilitated Resource Matching (Industrial Symbiosis) Service, staffed by knowledgeable practitioners with access to a wide network of solution providers. By connecting both parties, a win-win solution was achieved. The synergy showcased how a responsible approach to resource management can lead to positive outcomes for all stakeholders involved.

