



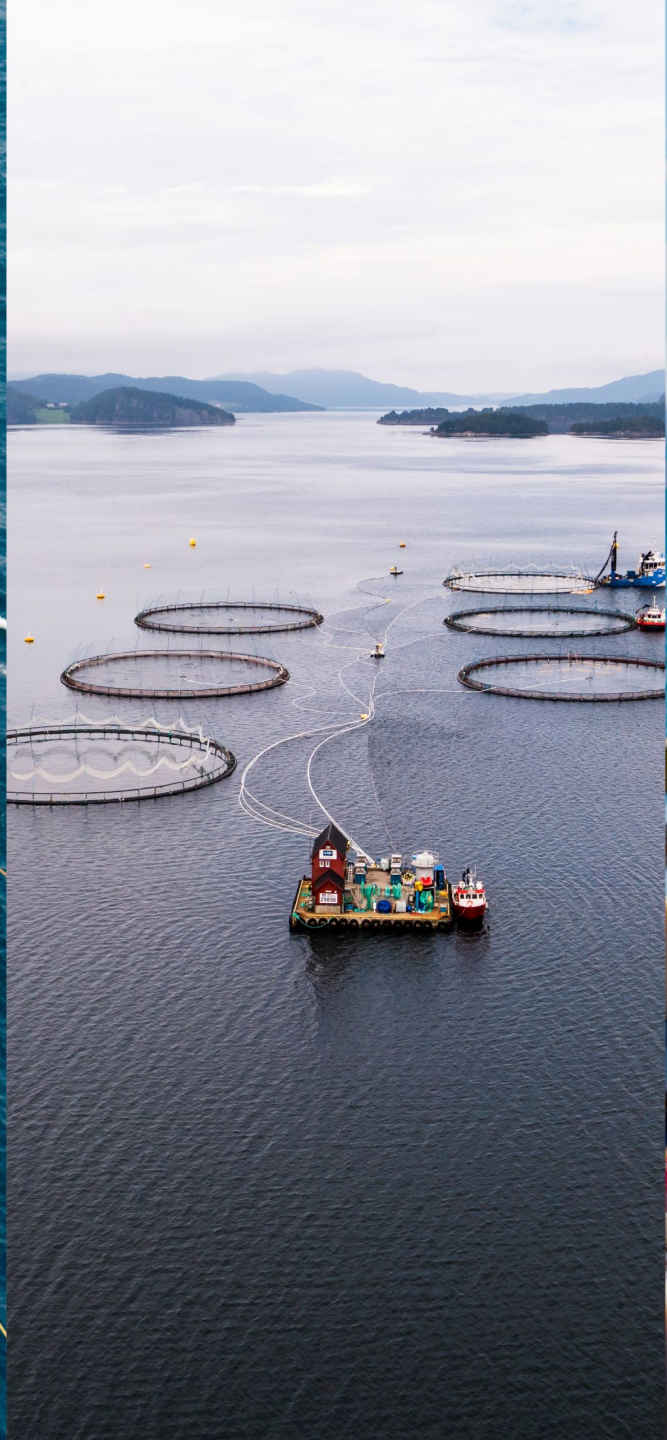
Iceland Ocean Cluster

Cluster Acceleration Conference – 29th October 2024

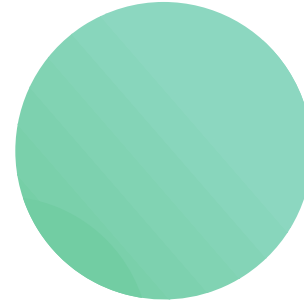
*Dr. Alexandra Leeper
CEO
Iceland Ocean Cluster*

alexandra@oceancluster.is









100

100

100

100

100

100

100

100

100

100

100

The Hús

Tenants

Venue rental

Targeted tourism

The Cluster

Research & Innovation
Projects

Business, Innovation &
Science Consultancy

Innovation & Investment
Services

Members

Angel Investment and Fund Development



Bringing people
together to
address big blue
challenges

Open house at
the center of the
blue economy.



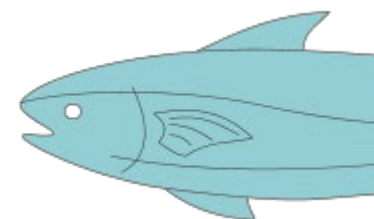
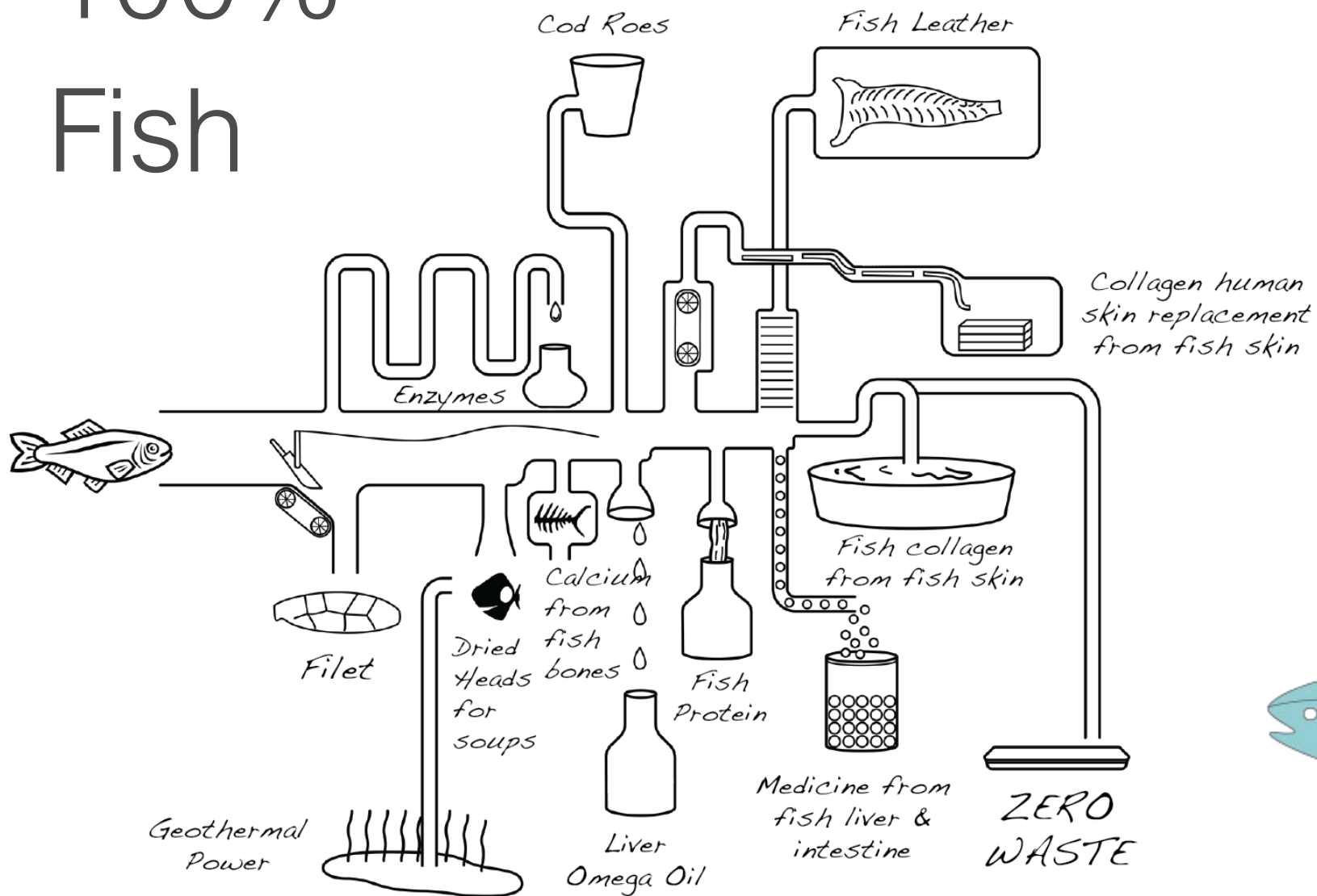
Co-creation workshops and vision building



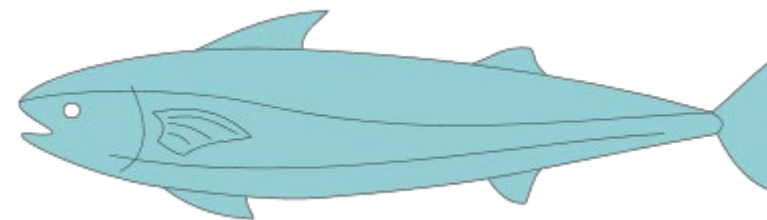
Investor matching days and bootcamps



100% Fish



40-50%



>90%





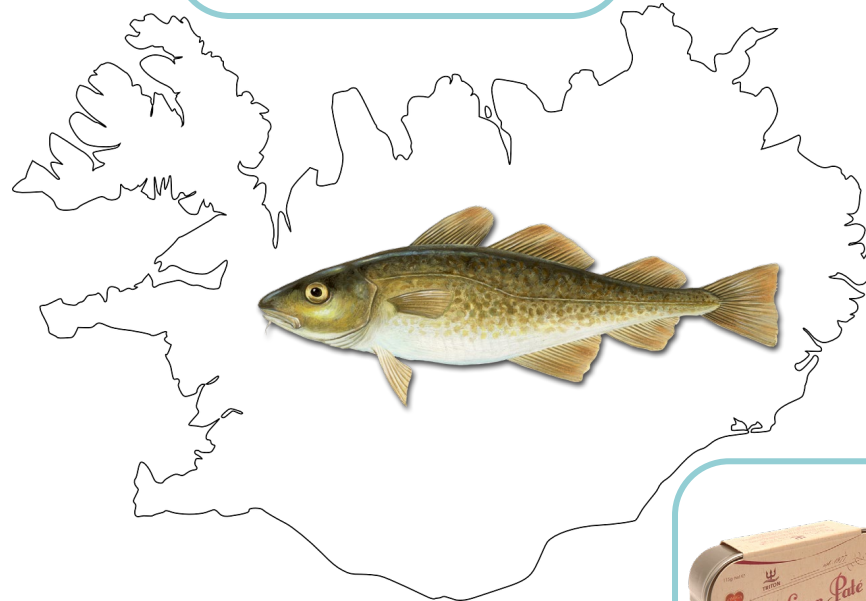
Quality Seafood



Omega-3 Oil



Pet Treats &
Dried Heads



Liver & Roe



Quality Seafood



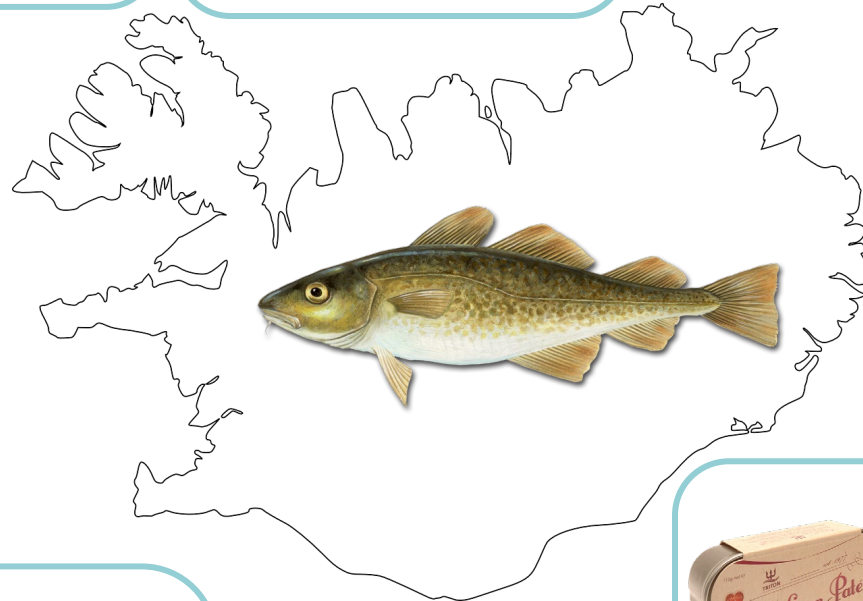
Cosmetics



Omega-3 Oil



Pet Treats &
Dried Heads



Fish Leather



Cosmetics



Liver & Roe



Liver & Roe

2000

2010



Quality Seafood



Cosmetics



Omega-3 Oil



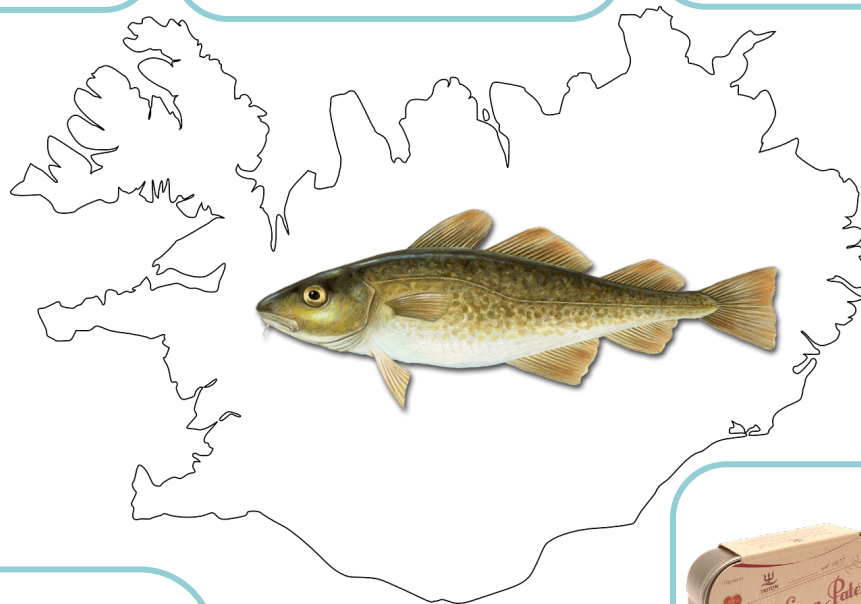
Collagen Drinks



Pet Treats & Dried Heads



Marine Supplements



Medical Products



Fish Leather



Cosmetics



Fish Leather



Liver & Roe



Liver & Roe



Omega-3 Oil

2000

2010

2020



Quality Seafood



Cosmetics



Omega-3 Oil



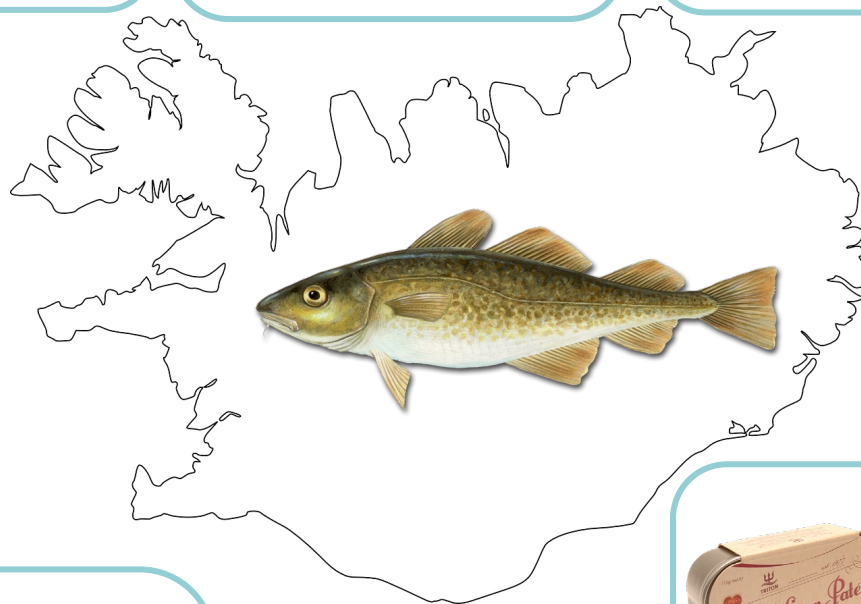
Collagen Drinks



Pet Treats & Dried Heads



Marine Supplements



Medical Products



Fish Leather



Cosmetics



Fish Leather



Liver & Roe



Liver & Roe



Omega-3 Oil



cosmetics



Snacks

2000

2010

2020

2022



2024







Total potential value
per fish

\$4,750





Tell these
stories loudly
and widely.

 Continent	 Production (wild-capture fisheries)	 Processing (on land)	 Retail	 Food service (HORECA)	 Household consumption
Africa	30.56	37.76	16.46	13.8	1.43
Asia	37.93	42.33	11.95	1.52	6.27
Europe	19.91	55.06	10.91	2.67	11.45
North America	23.94	56.27	2.82	9.35	7.61
Oceania	30.83	63.25	1.97	1.9	2.04
South America	39.77	55.52	1.57	1.51	1.62

WEF 2024

23,813,445 tonnes







Thank you

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