

BUSINESS INFORMATION CENTRE



EXPORT TO GROW

BUSINESS INFORMATION CENTRE

Our Business Information Centre provides free access to company databases and market intelligence reports, including sector and country information, to help Northern Ireland companies make business decisions based on sound intelligence.

We also offer a Tenders Alert Service which can help local businesses identify tender opportunities from a wide range of public sector organisations – see [Tenders Alert Service](#) document for more information.

Why use the Business Information Centre?

The Business Information Centre can save you time and money when researching ways to grow your business.

Businesses use the centre for many reasons, including:

- finding new customers to grow sales or exports
- researching target markets and growth opportunities
- accessing data to support funding applications

Who can use the Business Information Centre?

Any Northern Ireland business, including those who are thinking of starting a business, can use the centre.



What research is available?

You can use the Business Information Centre to access premium market, company and sector information **free of charge**. Three main types of information are available:



Markets: Industry reports worldwide, including key players, market size, forecasts and key trends, providing the data you need to compete in international markets.



Companies: Financial data, contact and activity details, to help companies identify new customers, suppliers and competitors.



Other Business Information: Details of trade publications and trade fairs, country information and start-up factsheets.



How do I access the service?

Email your enquiry to bic@investni.com, or call us on 028 9069 8135, explaining the purpose of your research.

If the enquiry is straightforward, we can often carry out research on your behalf.

If you haven't used the service before, you can visit the centre to ensure that you get maximum benefit from our research.

You can make an appointment to carry out your own research in the centre on Tuesdays and Thursdays.

Company Information Databases

Typical information includes name, address, business sector, contact details, size, and turnover.

We subscribe to the company databases listed in the table below:

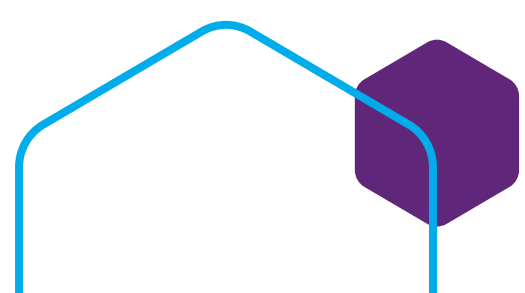
Databases	No. of Companies	Coverage
<u>DNB Hoovers</u>	200 million	UK
<u>Kompass</u>	5 million	Worldwide – Detailed product information, which is most useful for manufacturing/engineering companies.





MARKET RESEARCH DATABASES

Databases	Subject	Coverage
<u>Barbour ABI</u>	Building & construction reports including environmental	UK
<u>BMI (Fitch)</u>	Agribusiness, consumer & retail, health-care, infrastructure, telecommunications, and power & renewables	Global
<u>Euromonitor</u>	Provides data & insights on industries, economies and consumers worldwide	Global
<u>Frost</u>	Industrial, energy, healthcare & ICT sectors, plus megatrend analysis	Global
<u>Globaldata</u>	Statistics, market data and insights including: aerospace & defence, industrial goods & machinery, oil & gas, technology and healthcare	Global
<u>IBIS World</u>	Industry research reports	UK, Ireland, USA, Canada, Germany, China, Australia
<u>IGD Retail & Shopper Vista</u>	Intelligence on 400+ retailers in 100+ markets and shopper insight information	Global
<u>IWSR</u>	Measures country, category and brand performance for alcoholic drinks through market insight and analysis	Global
<u>Mintel Reports, Insights & Global New Products</u>	Food and drink	UK reports and Global for Insights
<u>Plimsoll</u>	Benchmarking reports and analysis across all sectors	UK
<u>Statista</u>	Information on industries, companies, consumers, trends, countries, politics, and society	Global
<u>Trendhub</u>	Food, drink and health trend insights, from emerging and micro trends to food and drink mega trends	Global



CONTACT US

investni.com/businessinformationcentre

T: 028 9069 8135

E: bic@investni.com

Invest Northern Ireland

Bedford Square, Bedford Street, Belfast, BT2 7ES

