

# GRADUATE TO **EXPORT**

Guidance notes for graduates





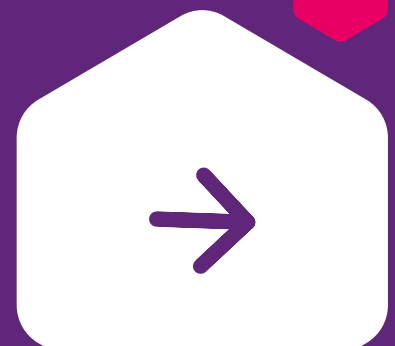
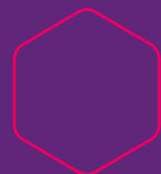
## INVEST NORTHERN IRELAND

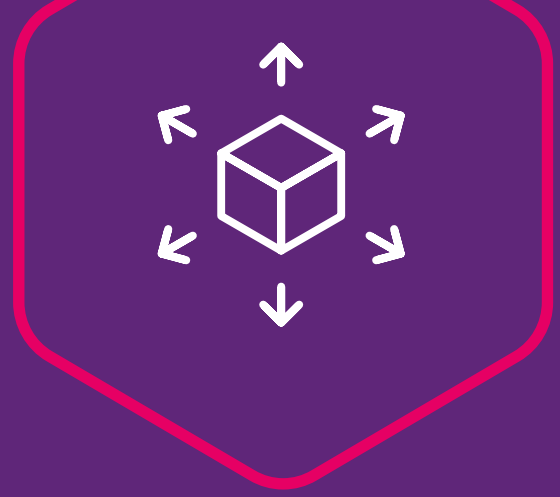
Invest Northern Ireland's ambition is to create wealth for the whole community; we will drive a regionally balanced, sustainable, productive, and prosperous Northern Ireland economy by unlocking the potential of businesses across the region.

We work with businesses to accelerate their growth by increasing external sales and innovation, creating good-quality jobs, boosting productivity and skills, growing inward investment, and reducing carbon emissions.

We also attract high-quality inward investment and support several sectors that offer high returns for the local economy.

We work closely with our stakeholders to maximise the benefits of City and Growth Deal projects, which will bolster our economic performance.





## GRADUATE TO EXPORT PROGRAMME

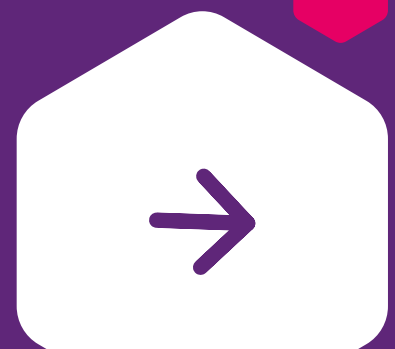
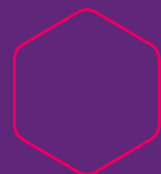
**Are you ready to gain real-life work experience and earn a postgraduate diploma, all while getting paid?**

Our 18-month Graduate to Export programme might be perfect for you.

The programme helps Northern Ireland companies achieve growth by providing financial support to employ a graduate to take forward a market research project outside Northern Ireland.

In the first six months, you will work closely with a Northern Ireland company, learning about its business and strategies. After that, you will spend up to 12 months in an international market conducting research and identifying new opportunities for export.

As part of the programme, graduates will automatically be enrolled on a postgraduate diploma in International Marketing. The course is fully funded by Invest NI and delivered by Ulster University and The Chartered Institute of Export and International Trade.





## BENEFITS OF THE PROGRAMME

**As part of the programme, you will:**

- Work with an innovative Northern Ireland company
- Earn a competitive salary
- Start a career in international business
- Experience working and living in international markets
- Enhance interpersonal and project management skills
- Establish key networks and relationships
- Undertake a fully funded postgraduate diploma

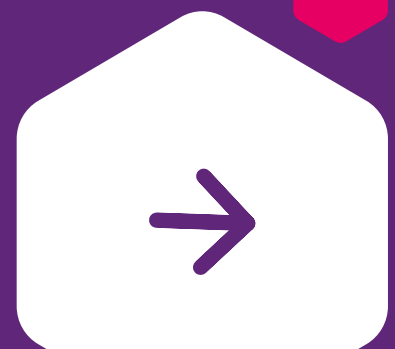
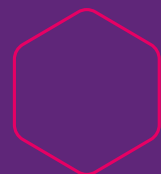
Participants on the programme should be confident, professional individuals who are highly motivated with enthusiasm to deliver projects and results.

## GRADUATE ELIGIBILITY

**The programme is open to graduates who have:**

- A pass Bachelor's degree in any discipline
- Graduated in the last five years
- Pre-existing legal status to live and work in Northern Ireland
- A willingness to spend considerable time outside Northern Ireland\*

\*Foreign language skills are desirable, but not essential.





## GRADUATE TO EXPORT TRAINING PROGRAMME

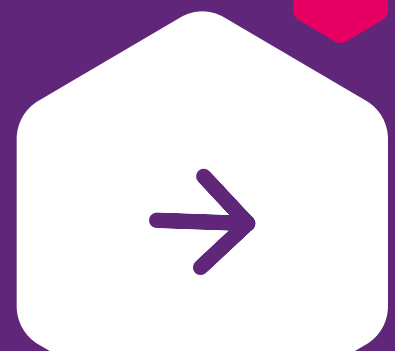
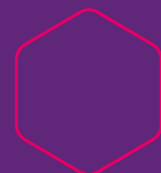
The Graduate to Export training programme is fully funded by Invest NI and delivered by Ulster University and The Chartered Institute of Export & International Trade. It will provide you with a pathway to secure a postgraduate diploma in International Marketing. It will also provide you with an opportunity to continue professional development and study to a Masters level once the programme has completed.

As part of the postgraduate diploma, you will have several modules and assignments to complete over the 18-month period. Teaching will take place for the duration of the placement, including whilst you are in market.

Graduates are expected to fully participate in all aspects of the programme.

Academic mentoring will be provided for the duration of the programme by Ulster University. Employers will provide financial assistance towards some costs associated with your in-market placement, such as travel, insurance, and subsistence.

If a visa is required for an export market, your employer will be responsible for managing the application process and all associated costs. Invest NI is not responsible for this process and will not be liable if a visa is unobtainable for the chosen export market.





## SUPPORT FOR GRADUATES

Invest NI has a network of offices around the world, which can support and signpost you to other sources of advice and resources in the market.

**For more information on Invest NI's Graduate to Export Programme visit: [investni.com/graduatetoexport](https://investni.com/graduatetoexport)**

