

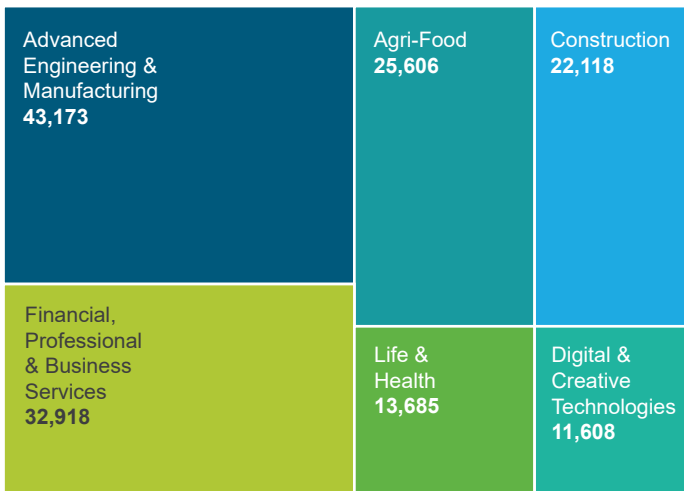
# INVEST NI CLIENT PERFORMANCE INDICATORS 2025



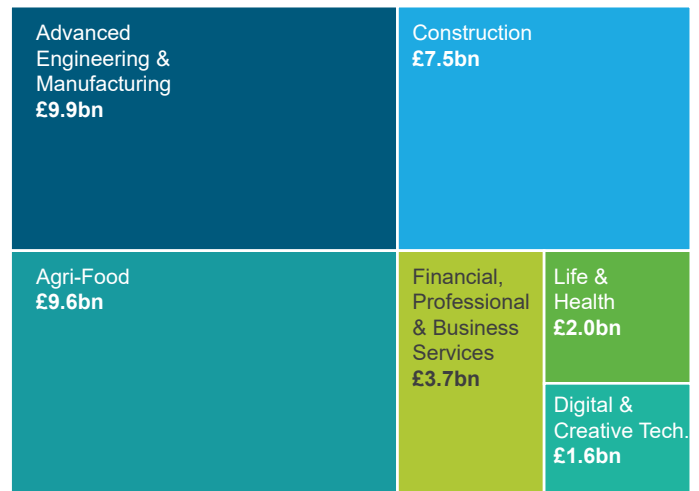
The Invest NI CPIs cover those businesses supported by Invest NI. These figures should not be interpreted as reflective of the whole NI economy, for which more comprehensive data are available from the NI Statistics and Research Agency (NISRA). Following a review of the Invest NI client classification system an additional 1,000 businesses have been added to the CPI sample. This has meant a 40% increase to the sample size and therefore these figures should not be compared to data published in previous years. Revised 2024 data, collected on the same basis, will be published for comparison purposes in due course.



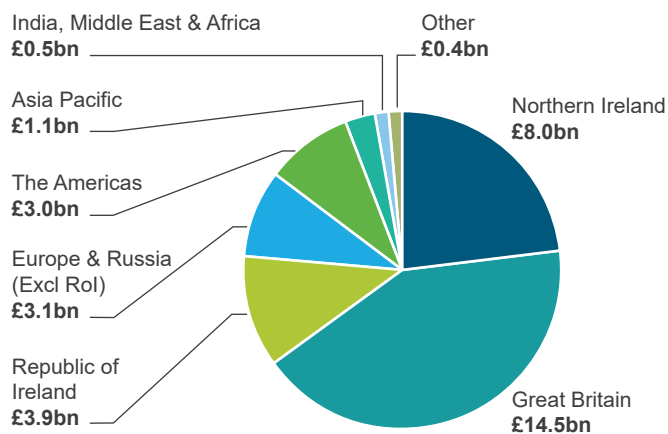
## Employment by Sector



## Sales by Sector



## Sales by Market



## Employment by Council Area

