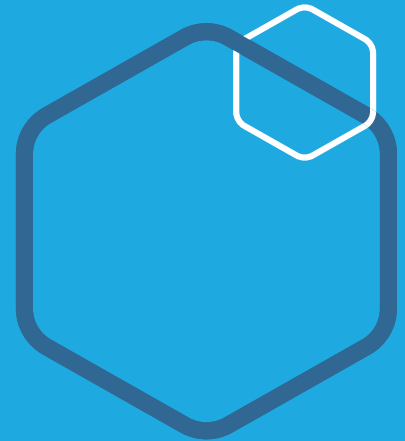


ARDS & NORTH DOWN

COUNCIL BRIEFING

MARCH 2026



Economic
Context
Update

INVEST NI SUPPORTED BUSINESS PERFORMANCE

2024

Client Performance Indicators (CPIs) are collected from a sub-set of Invest NI businesses who are significant contributors to the NI economy. CPIs are geographically assigned based on the HQ location of the business.

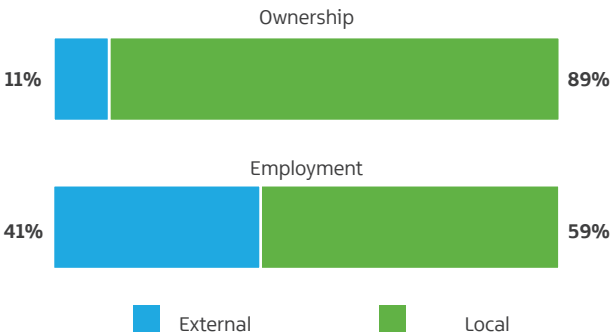
Key metrics include all sales, external sales outside NI, export sales outside UK and employment (based on Full-Time Equivalent). All data are provisional and subject to further revision.

Businesses are classified according to Invest NI's sector reporting structure which is based on their main product and/or service within Northern Ireland.

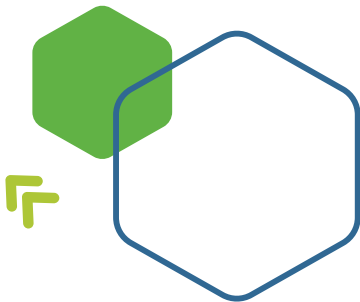
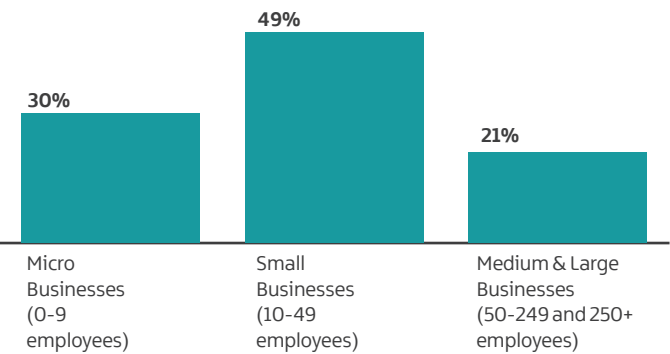


Whilst externally-owned businesses represent 11% of the total they account for 41% of employment

Business by ownership

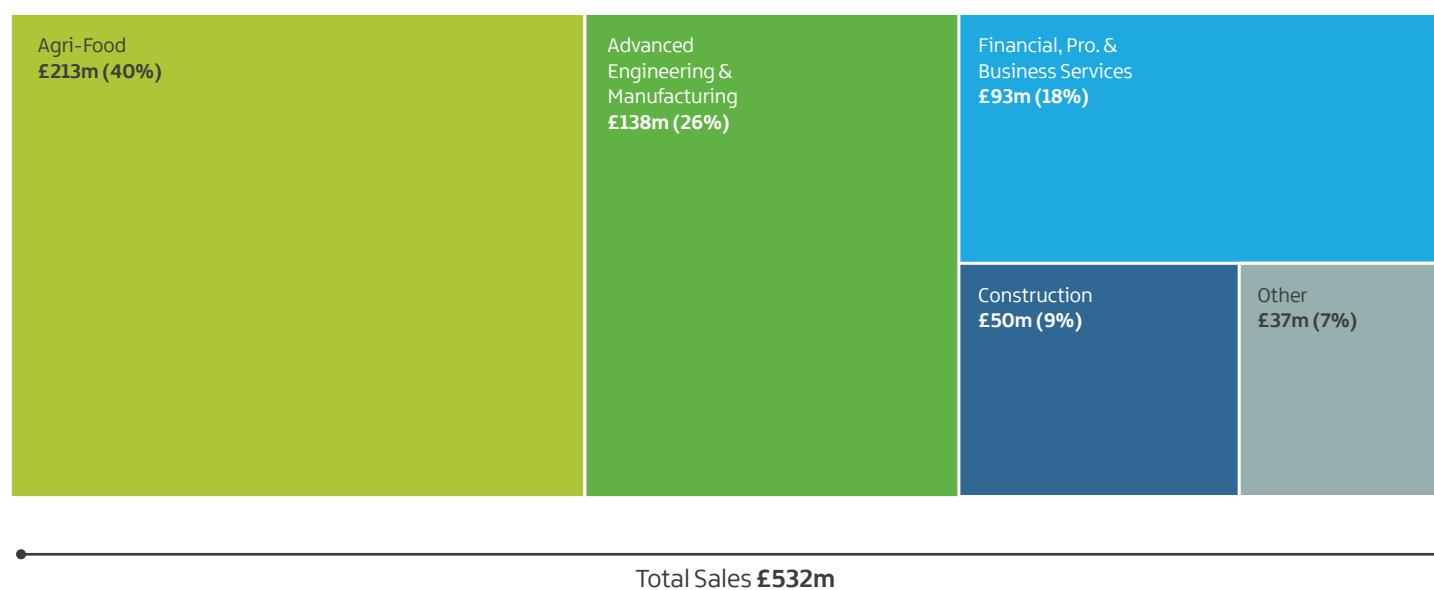


Businesses by size

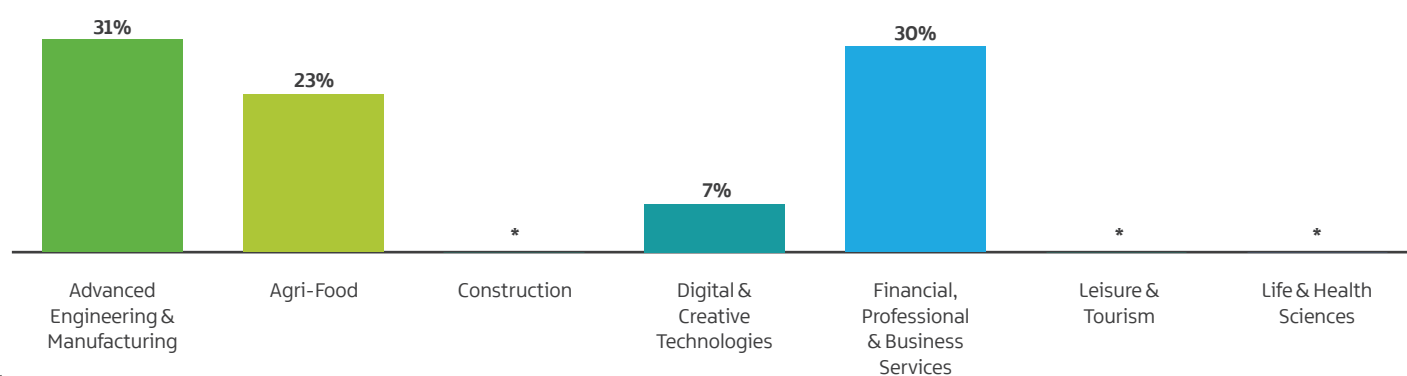




Sales by sector



Employment by sector



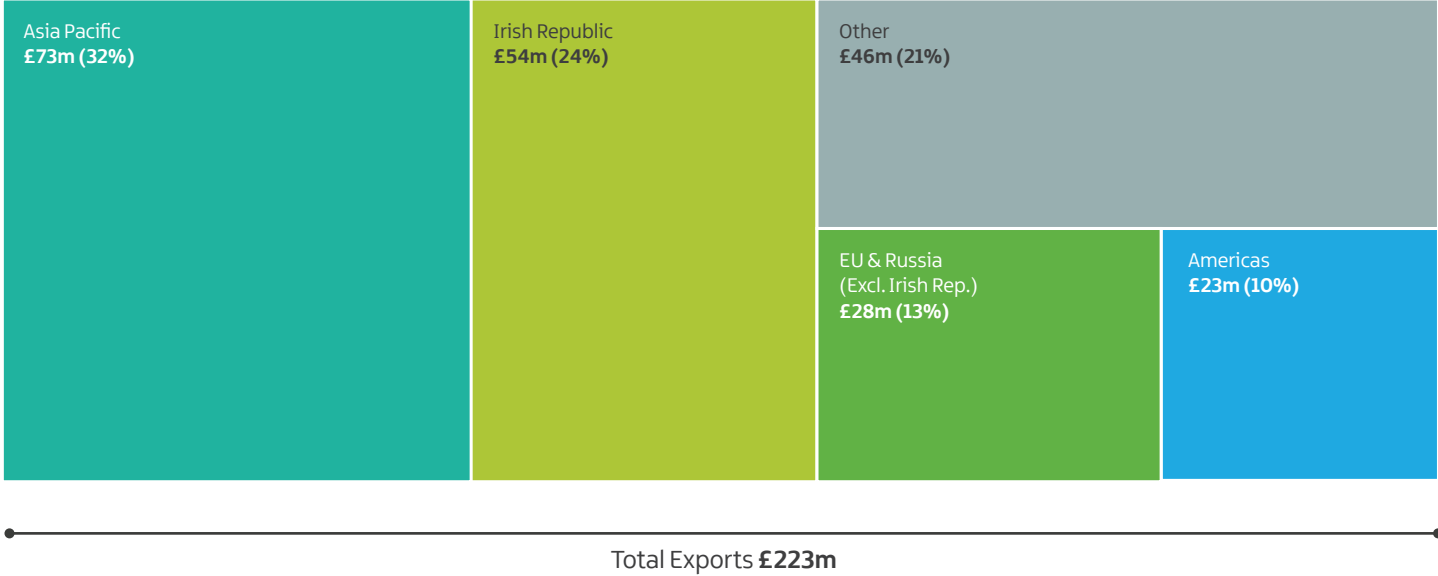
* Business count too small to release

Sales by destination



Note: Individual amounts may not add to the total figure due to an unassigned amount of £35m (7%)

Sales by trade territory



INVEST NI INVESTMENT ACTIVITY

2020-21 to 2024-25

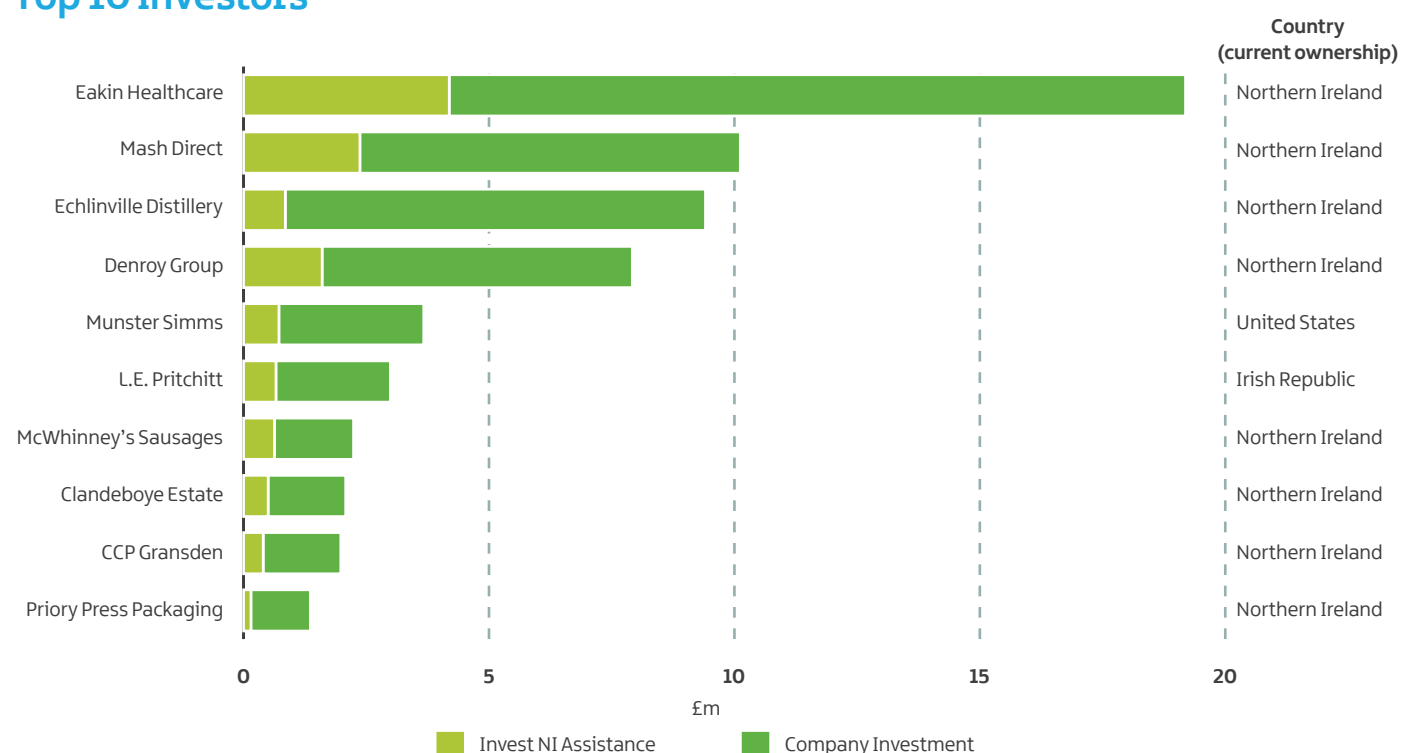
Investment activity covers projects (investments) that Invest NI has issued an offer of support for over the past 5 years.

When a business applies for support towards a development project (such as investing in R&D, creating jobs or building new facilities), we review their business plan to ensure it meets funding rules. If it does, we offer support (assistance) based on a percentage of the total project cost (investment) and the type of project.

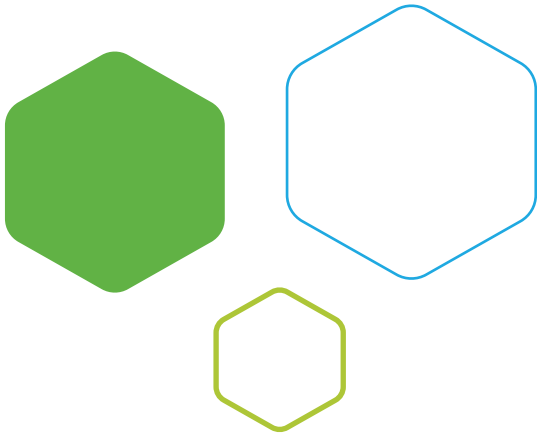
The offer is a contract that requires the company to deliver the project and provide us with specific evidence of progress against agreed milestones to be met over the project's lifetime. Funding is only released when we receive this evidence. It is important to understand that there is usually a lag between when support (assistance) is offered and when the company delivers these milestones (investment), as projects take time to deliver.



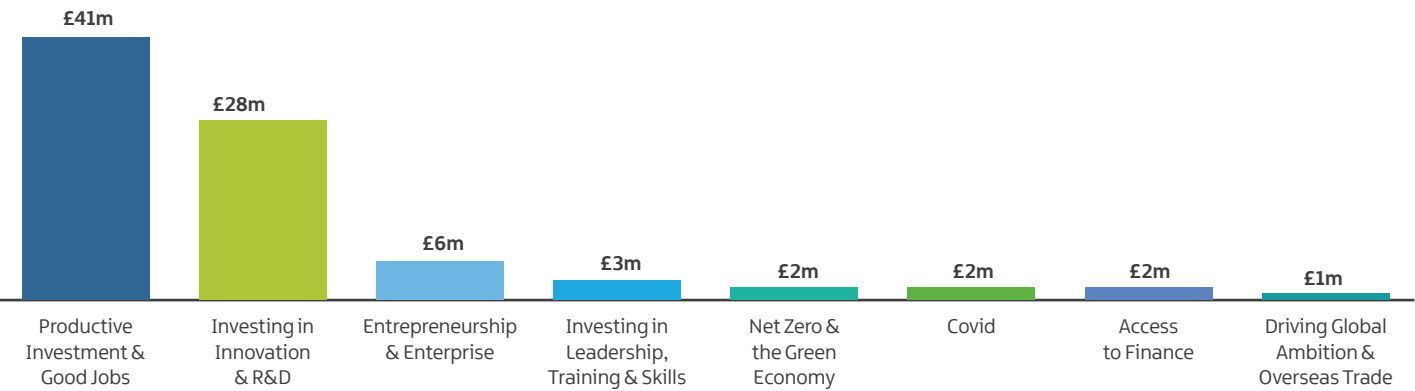
Top 10 investors



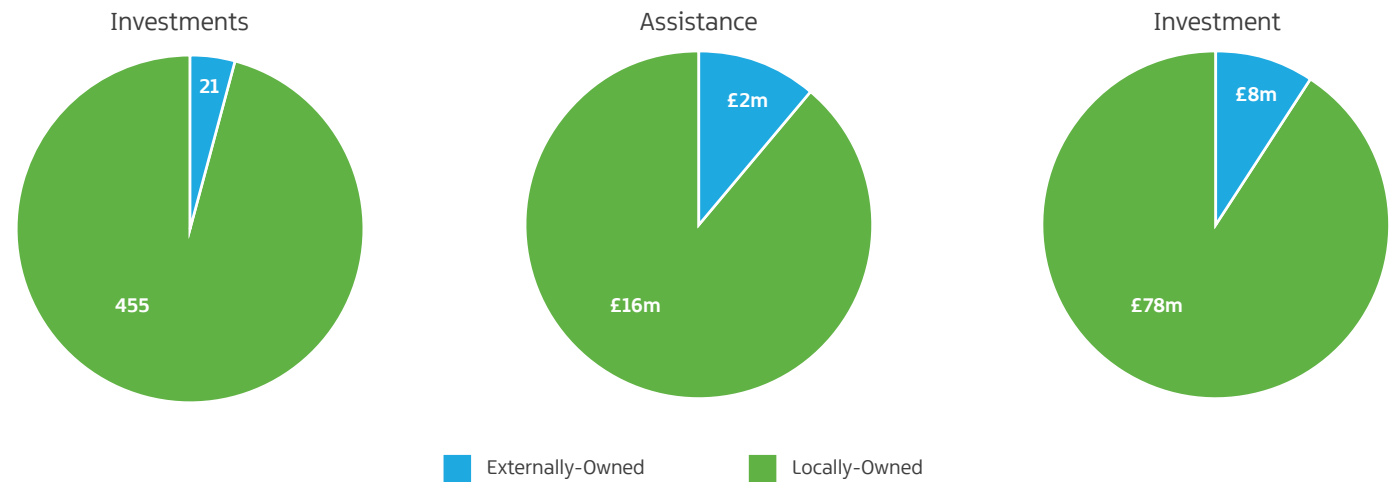
91%
of assistance to
locally-owned
companies



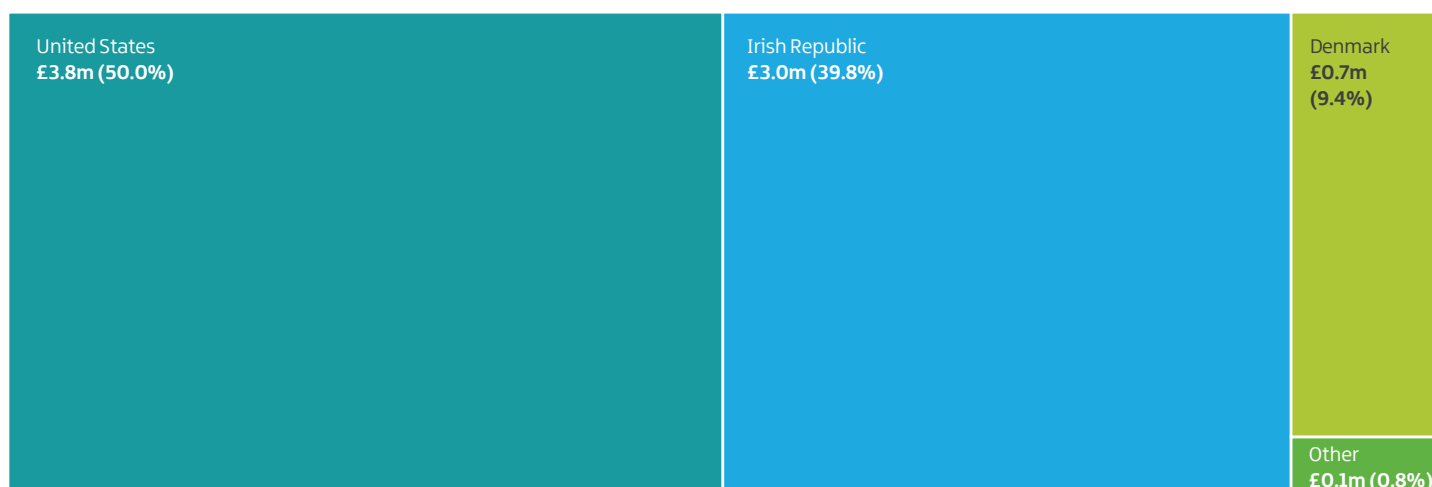
Investment by type of support



Support by ownership

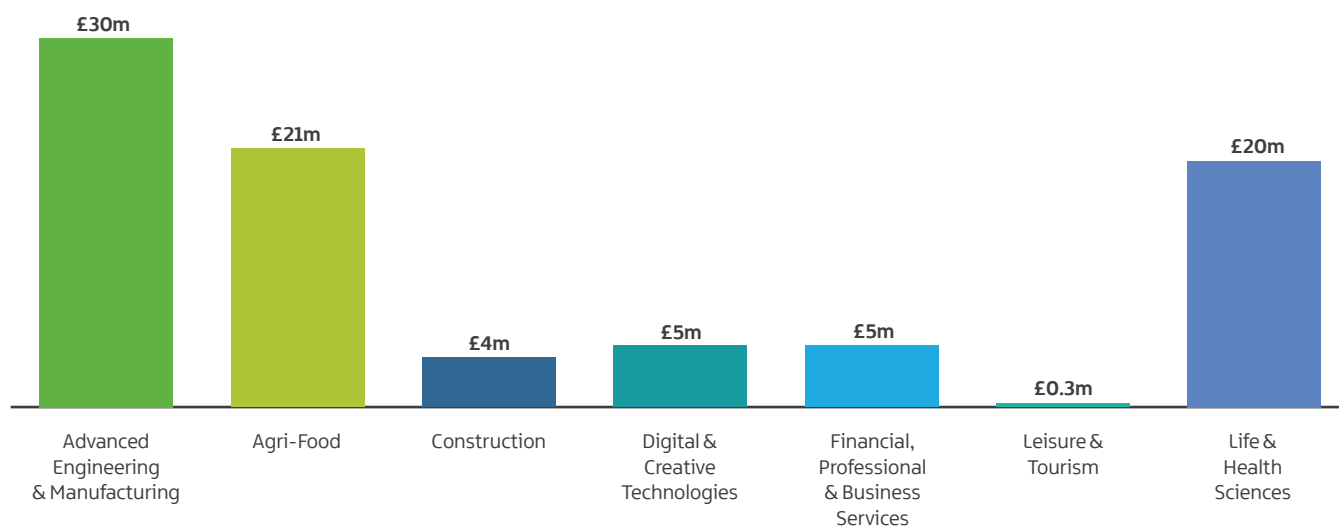


External investment by country of origin



Note: Country reflects ownership at the time of offer.

Investment by sector



Note: Investment by sector does not include £0.43m of investment that cannot be allocated at council level and £0.01m cannot be allocated.



100%
of new jobs
created by
locally-owned
companies

ECONOMIC PROFILE

POPULATION

2024

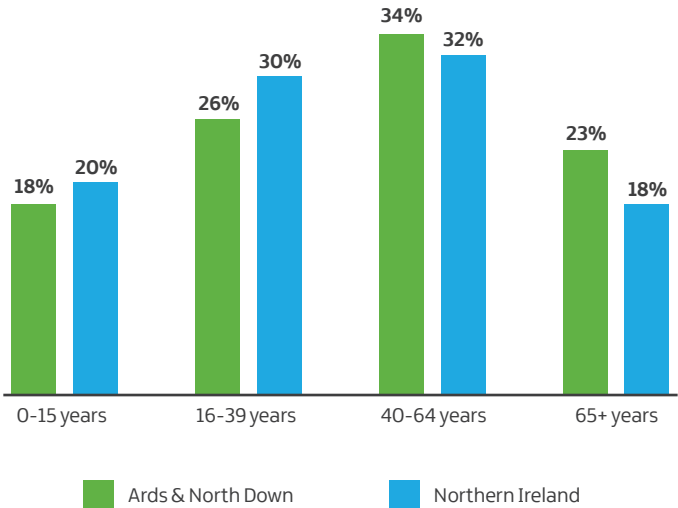
Total population



9%
of total
NI population

Source: Mid-Year Population Estimates, NISRA

Population by age



QUALIFICATIONS

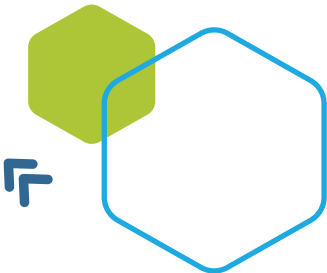
2024

	Ards & North Down	Northern Ireland
 No Qualifications	9%	11%
 Below NVQ Level 4	50%	47%
 NVQ Level 4 and above	41%	42%

Source: Labour Force Survey, NISRA

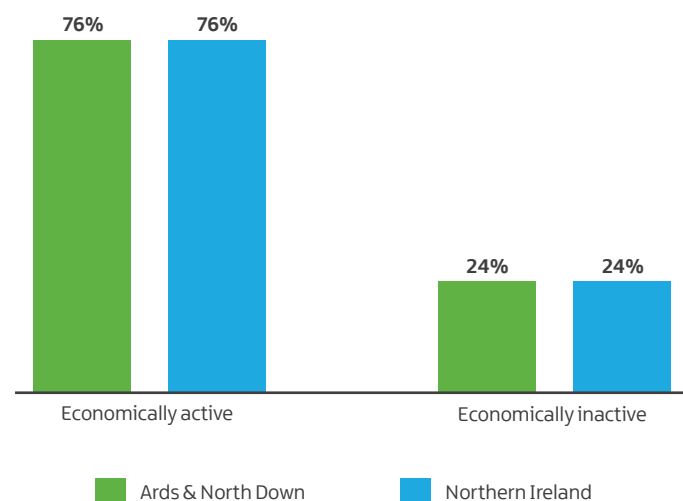
These data are provided through the Labour Force Survey (LFS) which is a household survey and includes a measure of qualifications, based on the working-age population (16-64), using the following classification:

- No Qualifications
- Below NVQ Level 4 (Level 1 to Level 3)
- NVQ Level 4 and above (degree level and above)



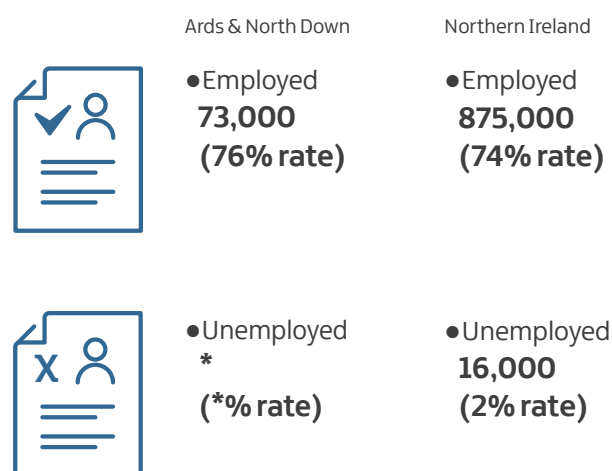
LABOUR MARKET STRUCTURE 2024

Labour market



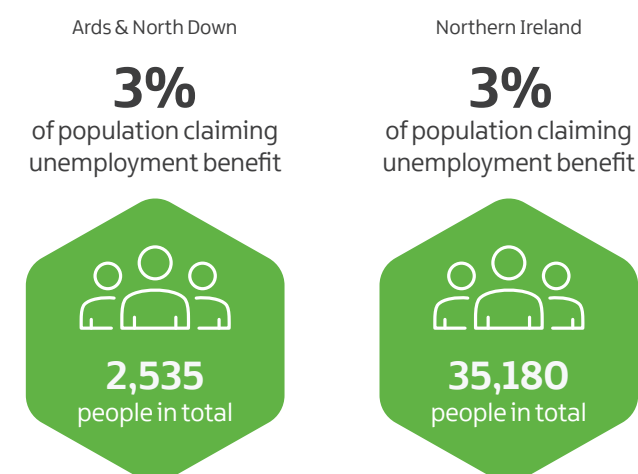
Source: Labour Force Survey, NISRA

Economically active



*Estimates under a certain amount are disclosive and therefore suppressed

UNEMPLOYMENT CLAIMANTS 2026



Source: Claimant Count, NISRA

The labour market structure is composed of the economically active (people in employment and seeking work) and inactive (not seeking nor available for work). These data are provided through the Labour Force Survey (LFS), the largest regular household sample survey in Northern Ireland. **Total numbers in employment do not equate to total jobs as a person can have more than one job.**

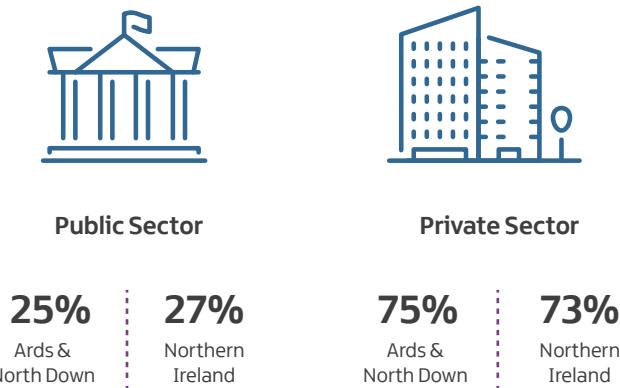
Unemployment annual averages data is derived from the Claimant Count as LFS figures fall below suppression thresholds. This is an administrative data source based on the numbers claiming unemployment-related benefits. It uses a different definition of unemployment to the LFS.

Both measures of the labour market are based on the working-age (16-64) population.

EMPLOYEE JOBS

2023

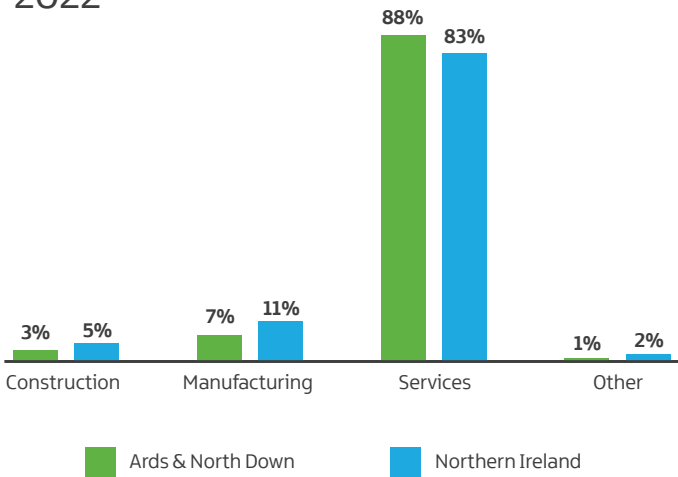
Public/private sector



41,462
jobs within the region
(5% of the NI total)

Industry sector

2022



The Business Register and Employment Survey is a business census which provides employee jobs estimates. **This is based on the location and number of jobs rather than the number of persons with a job; therefore someone with two jobs will be counted twice.** It excludes agriculture employee jobs and self-employed (not on a PAYE system).

Source: Business Register and Employment Survey, NISRA

EARNINGS

2025

Median annual earnings
for Northern Ireland



Median annual earnings
based on people living in
Ards & North Down



Median annual earnings
based on people working in
Ards & North Down



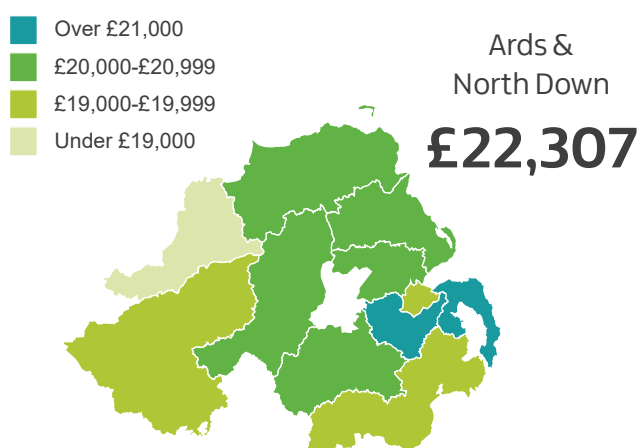
Based on median, annual, basic and other earnings for full-time employees (more than 30 hours per week) in the private sector.
Source: Annual Survey of Hours and Earnings, NISRA

GROSS DISPOSABLE HOUSEHOLD INCOME

2023

Gross disposable household income per head

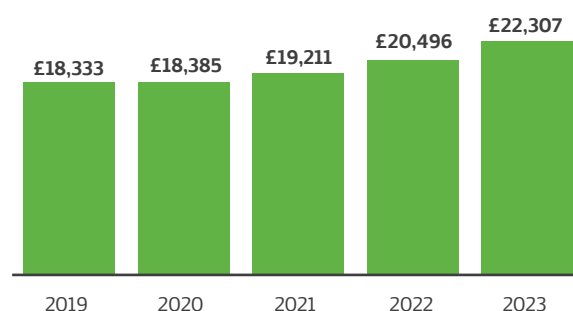
2023



Source: Regional Gross Disposable Household Income, ONS

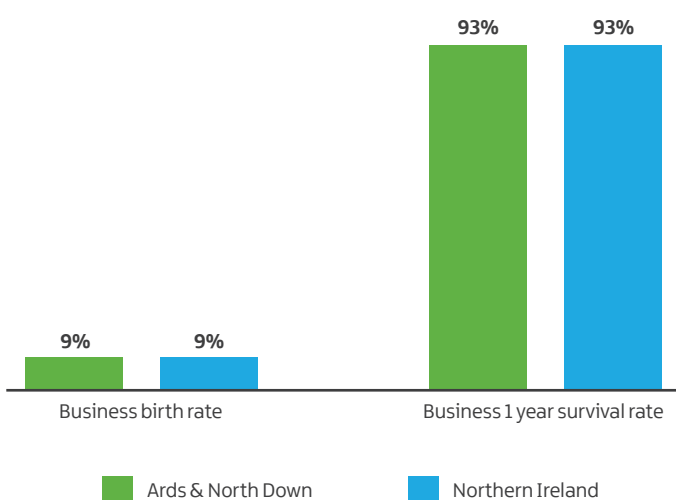
Gross disposable household income per head

2019 to 2023



BUSINESS DEMOGRAPHY

2024



A business birth is identified as a business who was present in the active business population dataset for 2024, but not in the two previous years. A business is deemed to have survived for one year if having been a birth in 2023, it is active in terms of employment and/or turnover in any part of 2024. Rates are expressed as a percentage of total active businesses.

Source: Inter Departmental Business Register, ONS

BUSINESS BASE

2025

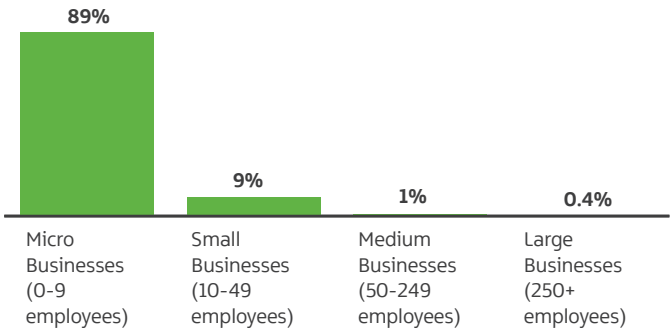
Number of registered businesses



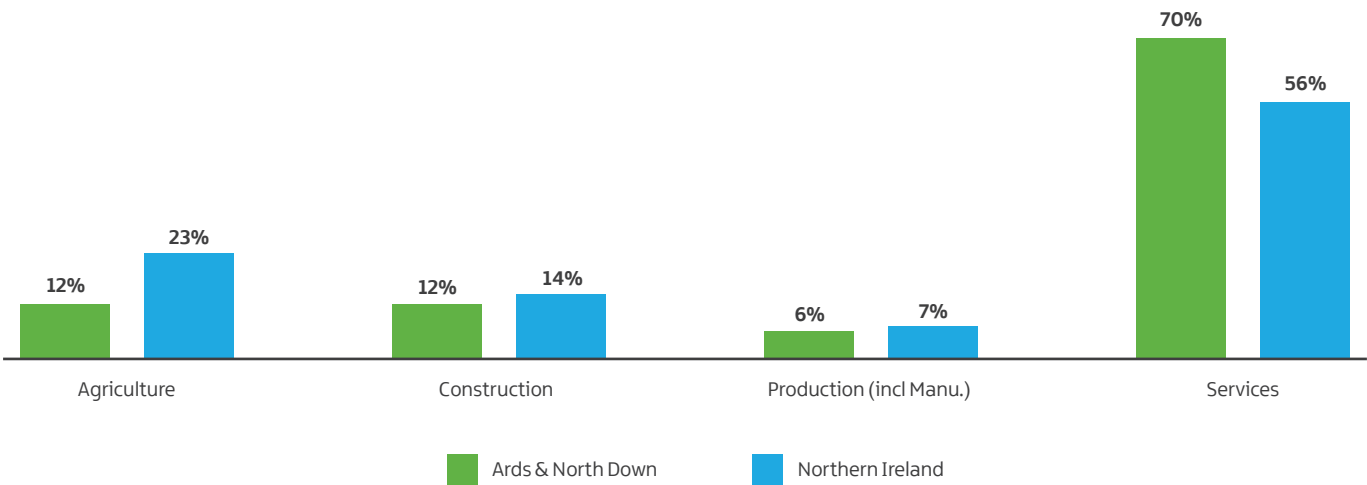
6%
of all the
businesses in
Northern Ireland

The business population is defined here by the Inter Departmental Business Register which excludes smaller businesses and the self-employed who fall below the VAT registered/PAYE thresholds.

Businesses by size



Businesses by sector



Source: Inter Departmental Business Register, NISRA

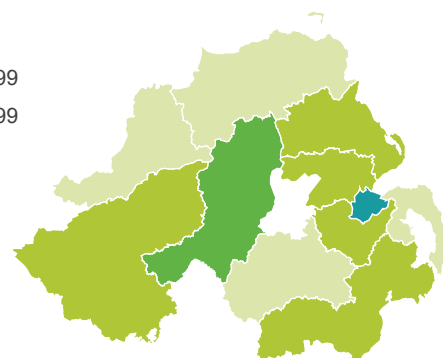
PRODUCTIVITY WORK-PLACE BASED 2022

Productivity is based on the Regional Gross Value Added (Balanced) in Current Prices (£). Regional GVA is the value generated by any unit engaged in the production of goods and services.

Per head calculations are made using jobs, rather than the resident population as this can be subject to distortion (due to the effects of commuting and variations in age distribution).

GVA per filled job 2022

- Over £65,000
- £60,000-£64,999
- £55,000-£59,999
- Under £55,000



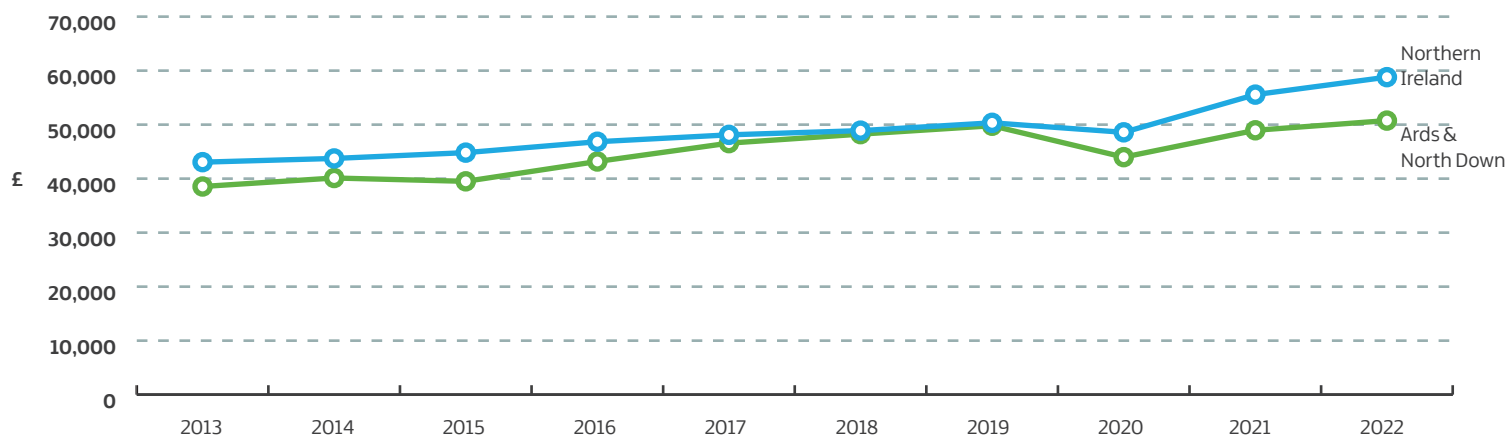
Ards & North Down

£48,242	£50,749	% change 2018-22
2018	2022	▲ 5%

Northern Ireland

£48,890	£58,794	% change 2018-22
2018	2022	▲ 20%

GVA per filled job 2013 to 2022



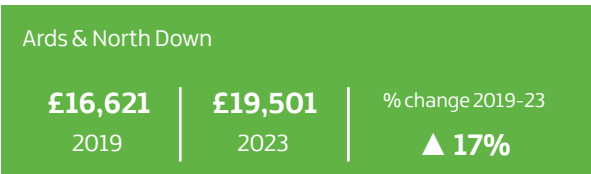
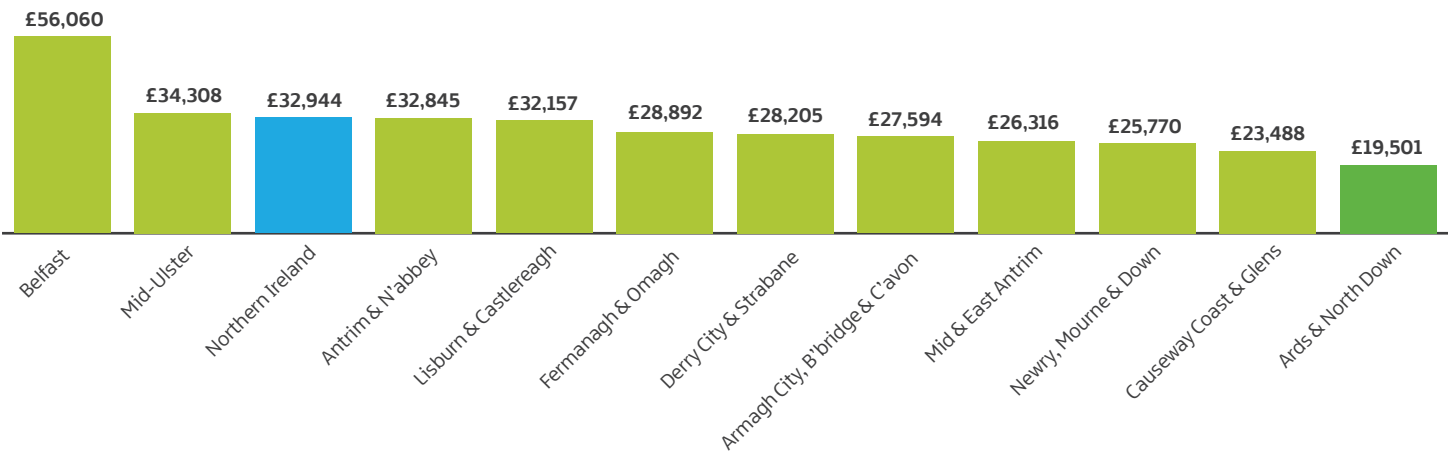
Source: Regional GVA (Balanced), ONS

GROSS DOMESTIC PRODUCT

2023

GDP per head by council

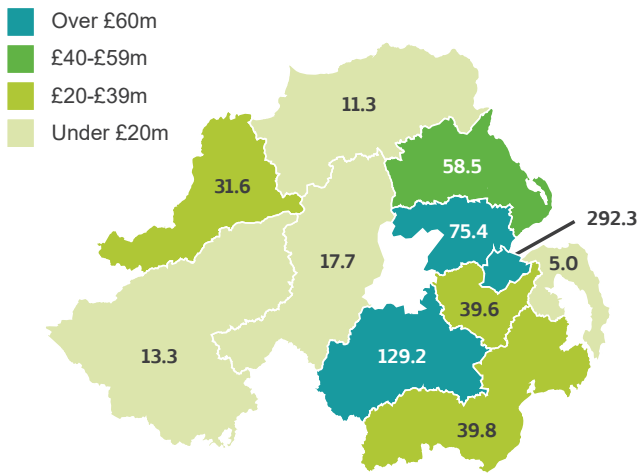
Gross domestic product (GDP) measures the value of goods and services produced in the UK. It estimates the size of and growth in the economy. Per head calculations are made using the resident population.



Source: Regional GDP, ONS

RESEARCH & DEVELOPMENT

2024



Ards & North Down
£5.0m
1% of total
Northern Ireland spend
(£713.8m)

R&D activity is defined as research or technological development with an appreciable level of novelty or innovation in line with international criteria. The business expenditure on research and development (BERD) figures below are based on cash terms.

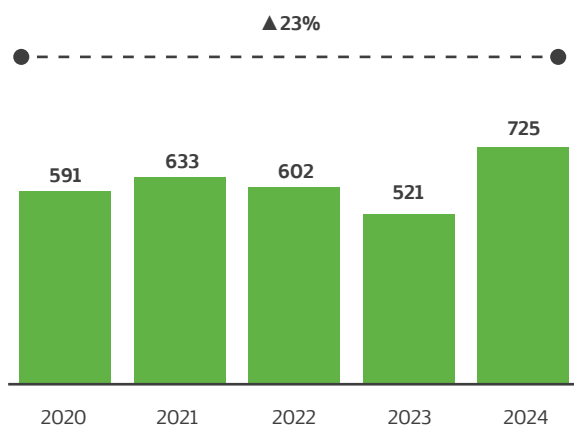
Source: Research & Development Statistics, NISRA

EXPORTS

2024

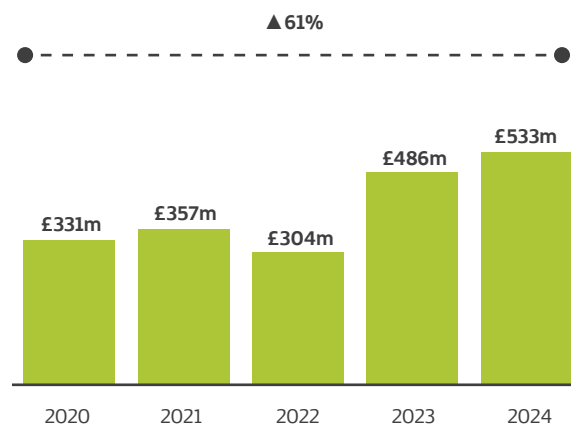
Number of exporters

2020 to 2024

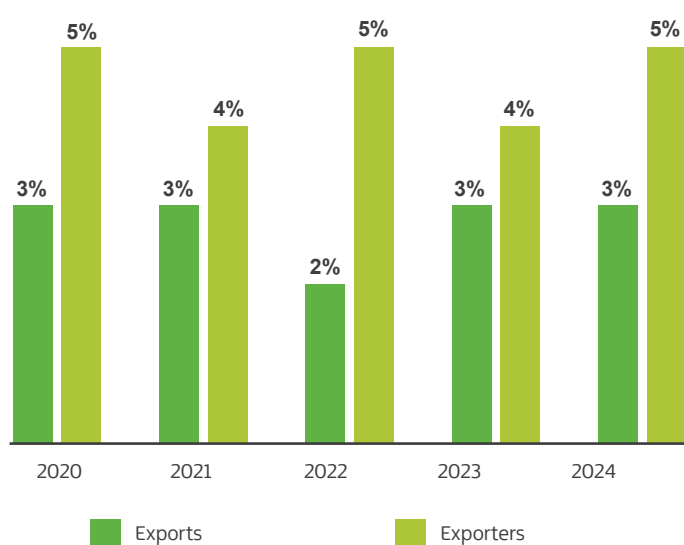


Exports

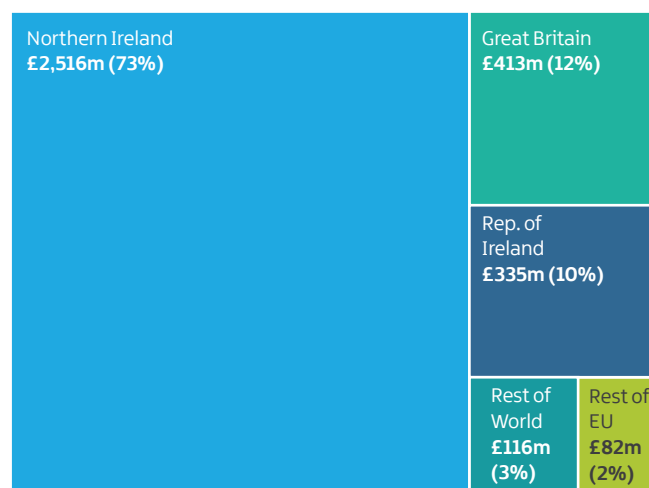
2020 to 2024



Exports & exporters as a percentage of the NI total



Sales by destination



Note: Where a business has a head office outside NI the value has been categorised as "Unassigned". This accounts for approx. 11% of NI exports.

Source: NI Economic Trade Statistics, NISRA

ENTREPRENEURSHIP

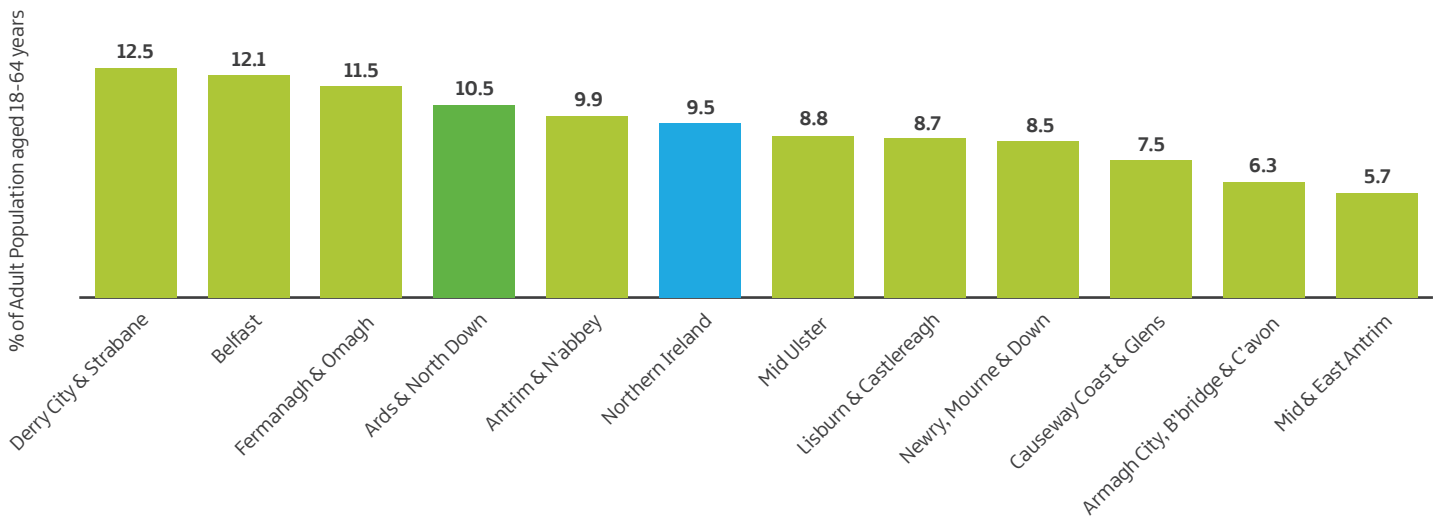
2024

Total Early-stage Entrepreneurial Activity (TEA) represents the percentage of the population aged 18-64 who are either nascent (in process of starting a business) or new entrepreneurs (running a business not older than 42 months).

Entrepreneurial activity is based on average TEA rates recorded over 2022-2024, which are grouped due to small sample sizes.

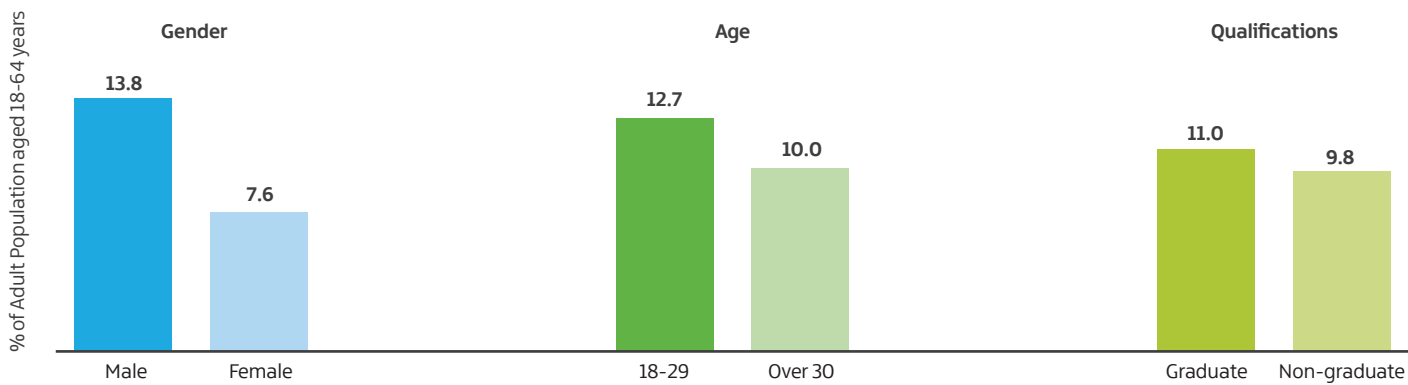
Average TEA rates across council areas

2022 to 2024



TEA rates

2022 to 2024



Source: Global Entrepreneurship Monitor (UK), Enterprise Research Centre

Data Tables

Invest NI Client Performance Indicators 2024

Council or Region	No of businesses	Full Time Staff	Sales £m	External Sales £m	Export Sales £m	Externally Owned - % of Businesses	Locally Owned - % of Businesses	Externally Owned - Employment %	Locally Owned - Employment %	NI Sales £m	Great Britain Sales £m	EU27 Sales £m	Rest of World (excl EU27) Sales £m	Other (unassigned) Sales £m
Antrim & N'abbey	83	7,833	1,656	1,261	675	10%	90%	17%	83%	395	586	354	306	14
Ards & North Down	61	2,963	532	440	223	11%	89%	41%	59%	92	216	80	108	35
ABC	149	18,794	4,180	3,655	1,569	8%	92%	43%	57%	525	2,086	901	663	6
Belfast	405	40,907	6,647	4,984	2,356	24%	76%	71%	29%	1,663	2,628	768	1,543	45
C'way Coast & Glens	97	4,228	1,450	1,091	673	10%	90%	35%	65%	359	419	469	201	3
Derry & Strabane	95	7,509	1,002	740	537	16%	84%	50%	50%	262	203	277	261	0.1
F'agh & Omagh	79	5,548	1,641	1,373	479	13%	87%	35%	65%	268	895	362	108	9
Lisburn & C'reagh	120	6,138	2,439	1,734	473	13%	88%	30%	70%	705	1,260	361	111	1
Mid & East Antrim	64	6,951	1,667	1,407	400	17%	83%	64%	36%	260	1,007	320	79	1
Mid Ulster	231	17,414	5,458	4,403	1,634	6%	94%	37%	63%	1,056	2,768	894	735	6
NMD	157	10,816	2,237	1,781	1,148	6%	94%	15%	85%	456	633	594	537	17
Belfast City	405	40,907	6,647	4,984	2,356	24%	76%	71%	29%	1,663	2,628	768	1,543	45
Eastern	328	23,886	6,293	4,841	1,771	13%	88%	37%	63%	1,452	3,070	1,116	605	51
North Western	192	11,737	2,453	1,831	1,210	13%	87%	45%	55%	621	621	745	461	3
Southern	306	29,610	6,417	5,436	2,718	7%	93%	33%	67%	981	2,719	1,495	1,200	23
Western	310	22,962	7,100	5,776	2,113	8%	92%	37%	63%	1,324	3,663	1,256	843	14
BMA	669	57,842	11,273	8,418	3,727	19%	81%	58%	42%	2,855	4,691	1,564	2,069	95
Outside BMA & NI Wide	872	71,259	17,637	14,451	6,441	9%	91%	39%	61%	3,186	8,009	3,817	2,583	42
NI	1,541	129,101	28,910	22,869	10,168	14%	86%	48%	52%	6,041	12,700	5,380	4,652	136

Invest NI activity by district council area

2020-21 to 2024-25

Council or Region	Externally-Owned					Locally-Owned					Total				
	No of businesses	No of Investments	Assistance £m	Investment £m	New Jobs	No of businesses	No of Investments	Assistance £m	Investment £m	New Jobs	No of businesses	No of Investments	Assistance £m	Investment £m	New Jobs
Antrim & N’abbey	10	37	4.48	29.92	112	173	413	13.53	62.70	364	183	450	18.01	92.62	476
Ards & North Down	11	21	1.59	7.51	-	218	455	16.48	77.78	540	229	476	18.07	85.30	540
ABC	19	62	5.68	30.89	147	419	1,071	36.71	219.49	1,388	438	1,133	42.40	250.38	1,535
Belfast	133	272	55.64	536.41	6,021	844	2,316	96.05	486.66	1,725	977	2,588	151.69	1,023.08	7,746
C’way Coast & Glens	10	25	0.87	10.56	11	272	594	13.12	84.58	539	282	619	13.99	95.15	550
Derry & Strabane	18	27	20.77	165.72	646	243	564	14.41	70.79	465	261	591	35.17	236.51	1,111
F’agh & Omagh	10	34	1.18	6.45	9	237	511	11.67	53.01	442	247	545	12.85	59.46	451
Lisburn & C’reagh	15	40	3.70	37.74	380	317	781	25.61	94.09	523	332	821	29.31	131.84	903
Mid & East Antrim	10	22	1.62	10.19	43	209	460	13.60	66.49	335	219	482	15.22	76.67	378
Mid Ulster	23	85	2.33	21.89	129	493	1,251	35.21	150.51	1,061	516	1,336	37.54	172.41	1,190
NMD	12	44	3.73	25.53	129	399	954	24.42	121.71	883	411	998	28.15	147.24	1,012
Belfast City	133	272	55.64	536.41	6,021	844	2,316	96.05	486.66	1,725	977	2,588	151.69	1,023.08	7,746
Eastern	46	120	11.38	85.37	535	917	2,109	69.23	301.06	1,762	963	2,229	80.61	386.42	2,297
North Western	28	52	21.64	176.28	657	515	1,158	27.53	155.37	1,004	543	1,210	49.17	331.65	1,661
Southern	31	106	9.42	56.42	276	818	2,025	61.13	341.19	2,271	849	2,131	70.55	397.62	2,547
Western	33	119	3.51	28.34	138	730	1,762	46.88	203.52	1,503	763	1,881	50.39	231.87	1,641
BMA	169	370	65.40	611.59	6,513	1,552	3,965	151.67	721.24	3,152	1,721	4,335	217.07	1,332.83	9,665
Outside BMA & NI Wide	115	314	39.32	321.79	2,015	2,272	5,405	149.14	766.58	5,112	2,387	5,719	188.46	1,088.37	7,127
NI	295	706	110.61	946.44	8,600	3,824	9,492	323.70	1,568.21	8,374	4,119	10,198	434.30	2,514.65	16,974

NI total assistance includes an additional £23.48m which is not allocated at council level, as it benefits businesses across the whole of NI, and a further £8.43m offered to remote working projects or to those that have not yet settled on a location.

Outside BMA figures include remote working projects that are not located in a specific council area but have the potential to impact on multiple locations throughout Northern Ireland.

Population
2024

Council or Region	Age Band 0-15	Age Band 0-15 %	Age Band 16-39	Age Band 16-39 %	Age Band 40-64	Age Band 40-64 %	Age Band 65+	Age Band 65+ %	All Population	All (% NI Population)
Antrim & N'abbey	28,812	19%	43,284	29%	49,308	33%	26,696	18%	148,100	8%
Ards & North Down	29,047	18%	42,452	26%	55,436	34%	38,480	23%	165,415	9%
ABC	47,715	21%	64,943	29%	72,164	32%	37,689	17%	222,511	12%
Belfast	65,792	19%	129,146	37%	103,943	29%	53,509	15%	352,390	18%
C'way Coast & Glens	26,975	19%	38,694	27%	47,042	33%	29,243	21%	141,954	7%
Derry & Strabane	31,622	21%	44,591	29%	50,223	33%	25,947	17%	152,383	8%
F'agh & Omagh	24,535	21%	31,502	27%	38,440	33%	23,210	20%	117,687	6%
Lisburn & C'reagh	30,221	20%	42,672	28%	50,613	33%	28,163	19%	151,669	8%
Mid & East Antrim	25,520	18%	38,040	27%	47,341	34%	29,012	21%	139,913	7%
Mid Ulster	34,724	23%	45,158	30%	48,548	32%	24,288	16%	152,718	8%
NMD	39,719	22%	50,697	28%	59,742	33%	32,957	18%	183,115	9%
Belfast City	65,792	19%	129,146	37%	103,943	29%	53,509	15%	352,390	18%
Eastern	113,600	19%	166,448	28%	202,698	33%	122,351	20%	605,097	31%
North Western	58,597	20%	83,285	28%	97,265	33%	55,190	19%	294,337	15%
Southern	87,434	22%	115,640	29%	131,906	33%	70,646	17%	405,626	21%
Western	59,259	22%	76,660	28%	86,988	32%	47,498	18%	270,405	14%
BMA	153,872	19%	257,554	32%	259,300	32%	146,848	18%	817,574	42%
Outside BMA & NI Wide	230,810	21%	313,625	28%	363,500	33%	202,346	18%	1,110,281	58%
NI	384,682	20%	571,179	30%	622,800	32%	349,194	18%	1,927,855	100%

Labour market structure (16-64 working-age population)
2024

Council or Region	Economically Active Number	Economically Active Rate	Economically Inactive Number	Economically Inactive Rate	Employment Number	Employment Rate	Unemployed Number	Unemployed Rate
Antrim & N'abbey	70,000	76%	22,000	24%	69,000	75%	low	low
Ards & North Down	74,000	76%	23,000	24%	73,000	76%	low	low
ABC	116,000	81%	28,000	19%	114,000	79%	2,000	2%
Belfast	153,000	72%	59,000	28%	150,000	71%	3,000	2%
C'way Coast & Glens	57,000	69%	26,000	31%	56,000	68%	1,000	1%
Derry & Strabane	57,000	65%	31,000	35%	57,000	64%	1,000	1%
F'agh & Omagh	55,000	76%	17,000	24%	54,000	75%	1,000	2%
Lisburn & C'reagh	79,000	80%	19,000	20%	78,000	80%	low	low
Mid & East Antrim	68,000	76%	21,000	24%	66,000	74%	2,000	3%
Mid Ulster	72,000	81%	17,000	20%	69,000	78%	3,000	4%
NMD	90,000	81%	22,000	20%	88,000	78%	2,000	3%
Belfast City	153,000	72%	59,000	28%	150,000	71%	3,000	2%
Eastern	291,000	77%	85,000	23%	286,000	76%	low	low
North Western	114,000	67%	57,000	33%	113,000	66%	2,000	1%
Southern	206,000	81%	50,000	19%	202,000	79%	4,000	2%
Western	127,000	79%	34,000	22%	123,000	76%	4,000	3%
BMA	376,000	75%	123,000	25%	370,000	74%	low	low
Outside BMA & NI Wide	515,000	76%	162,000	24%	504,000	74%	12,000	2%
NI	891,000	76%	286,000	24%	875,000	74%	16,000	2%

Claimant count
Jan 2026

Claimant Count Number	Claimant Count Rate
2,025	2%
2,535	3%
3,740	3%
9,070	4%
2,600	3%
4,175	4%
1,710	2%
1,815	2%
2,415	3%
1,995	2%
3,105	3%
9,070	4%
8,790	2%
6,775	4%
6,845	3%
3,705	2%
15,445	3%
19,740	3%
35,180	3%

Employee jobs
2022 & 2023

Council or Region	All Jobs 2023	% of All Northern Ireland Jobs 2023	Construction 2022	Construction % 2022	Manufacturing 2022	Manufacturing % 2022	Services 2022	Services % 2022	Other 2022	Other % 2022	Public Sector 2023	Private Sector 2023	Public Sector % 2023	Private Sector % 2023
Antrim & N'abbey	58,367	7%	2,860	5%	7,330	12%	47,873	80%	1,407	2%	14,695	43,672	25%	75%
Ards & North Down	41,462	5%	1,277	3%	3,006	7%	36,397	88%	537	1%	10,194	31,268	25%	75%
ABC	83,143	10%	4,802	6%	13,644	17%	62,325	76%	1,227	1%	21,920	61,223	26%	74%
Belfast	243,062	30%	4,689	2%	9,169	4%	219,952	93%	2,665	1%	69,744	173,318	29%	71%
C'way Coast & Glens	44,010	5%	2,409	6%	4,395	10%	35,860	83%	718	2%	11,160	32,850	25%	75%
Derry & Strabane	59,955	7%	2,738	5%	6,342	10%	50,764	84%	823	1%	19,385	40,570	32%	68%
F'agh & Omagh	44,498	6%	3,181	7%	6,329	14%	33,639	76%	1,115	3%	13,202	31,296	30%	70%
Lisburn & C'reagh	63,416	8%	3,802	6%	5,504	9%	52,696	84%	741	1%	22,440	40,976	35%	65%
Mid & East Antrim	44,359	6%	2,228	5%	6,273	15%	33,378	78%	879	2%	11,691	32,668	26%	74%
Mid Ulster	60,048	7%	5,552	9%	17,084	29%	35,639	60%	1,201	2%	10,436	49,612	17%	83%
NMD	62,150	8%	4,447	7%	8,950	14%	47,139	76%	1,493	2%	15,245	46,905	25%	75%
Belfast City	243,062	30%	4,689	2%	9,169	4%	219,952	93%	2,665	1%	69,744	173,318	29%	71%
Eastern	207,604	26%	10,167	5%	22,113	11%	170,344	83%	3,564	2%	59,020	148,584	28%	72%
North Western	103,965	13%	5,147	5%	10,737	10%	86,624	83%	1,541	1%	30,545	73,420	29%	71%
Southern	145,293	18%	9,249	6%	22,594	16%	109,464	76%	2,720	2%	37,165	108,128	26%	74%
Western	104,546	13%	8,733	8%	23,413	23%	69,278	67%	2,316	2%	23,638	80,908	23%	77%
BMA	406,307	51%	12,628	3%	25,009	6%	356,918	89%	5,350	1%	117,073	289,234	29%	71%
Outside BMA & NI Wide	398,163	49%	25,357	6%	63,017	16%	298,744	76%	7,456	2%	103,039	295,124	26%	74%
NI	804,471	100%	37,985	5%	88,026	11%	655,662	83%	12,806	2%	220,112	584,359	27%	73%

Earnings (basic & other, full-time, private sector)
2025

Council or Region	Median Annual Earnings Place of Residence	Median Annual Earnings Place of Work
Antrim & N'abbey	31,881	30,789
Ards & North Down	34,991	30,670
ABC	30,664	29,858
Belfast	31,091	35,365
C'way Coast & Glens	28,709	28,278
Derry & Strabane	30,196	29,463
F'agh & Omagh	32,432	32,167
Lisburn & C'reagh	37,029	34,507
Mid & East Antrim	31,356	30,597
Mid Ulster	31,283	31,866
NMD	32,734	31,829
Belfast City		
Eastern		
North Western		
Southern		
Western		
BMA		
Outside BMA & NI Wide		
NI	31,772	31,772

Qualifications
2024

No Qualifications	No Qualifications %	Qualifications Below NVQ Level 4	Qualifications Below NVQ Level 4 %	Qualifications NVQ Level 4 and above	Qualifications NVQ Level 4 and above %
5,000	6%	46,000	51%	39,000	43%
8,000	9%	48,000	50%	39,000	41%
13,000	9%	63,000	44%	66,000	47%
29,000	14%	87,000	42%	94,000	45%
9,000	11%	43,000	55%	27,000	34%
13,000	15%	41,000	48%	32,000	37%
10,000	14%	33,000	47%	28,000	40%
8,000	8%	38,000	40%	49,000	52%
11,000	13%	47,000	53%	30,000	34%
7,000	8%	44,000	51%	35,000	41%
10,000	9%	52,000	47%	48,000	43%
29,000	14%	87,000	41%	94,000	45%
32,000	9%	179,000	49%	157,000	43%
22,000	13%	84,000	51%	59,000	36%
23,000	9%	115,000	46%	114,000	45%
17,000	11%	77,000	49%	63,000	40%
50,000	10%	219,000	45%	221,000	45%
73,000	11%	323,000	49%	266,000	40%
124,000	11%	543,000	47%	487,000	42%

Business base

2025

Council or Region	Number of Businesses	All (% NI Population)	Micro (0-9 employees)	Micro (0-9 employees) %	Small (10-49 employees)	Small (10-49 employees) %	Medium (50-249 employees)	Medium (50-249 employees) %	Large (250+ employees)	Large (250+ employees) %
Antrim & N'abbey	4,340	5%	3,735	86%	460	11%	120	3%	30	0.7%
Ards & North Down	4,910	6%	4,375	89%	455	9%	50	1%	20	0.4%
ABC	9,400	12%	8,515	91%	705	8%	145	2%	35	0.4%
Belfast	11,815	15%	9,550	81%	1,695	14%	430	4%	135	1.1%
C'way Coast & Glens	6,340	8%	5,815	92%	430	7%	75	1%	15	0.2%
Derry & Strabane	5,770	7%	5,200	90%	475	8%	75	1%	15	0.3%
F'agh & Omagh	8,850	11%	8,335	94%	425	5%	75	1%	10	0.1%
Lisburn & C'reagh	5,215	6%	4,545	87%	550	11%	100	2%	25	0.5%
Mid & East Antrim	5,145	6%	4,660	91%	395	8%	70	1%	15	0.3%
Mid Ulster	9,825	12%	9,015	92%	650	7%	130	1%	25	0.3%
NMD	9,525	12%	8,710	91%	680	7%	120	1%	20	0.2%
Belfast City	11,815	15%	9,550	81%	1,695	14%	430	4%	135	1.1%
Eastern	19,610	24%	17,315	88%	1,860	9%	340	2%	90	0.5%
North Western	12,110	15%	11,015	91%	905	7%	150	1%	30	0.2%
Southern	18,925	23%	17,225	91%	1,385	7%	265	1%	55	0.3%
Western	18,675	23%	17,350	93%	1,075	6%	205	1%	35	0.2%
BMA	26,280	32%	22,205	84%	3,160	12%	700	3%	210	0.8%
Outside BMA & NI Wide	54,855	68%	50,250	92%	3,760	7%	690	1%	135	0.2%
NI	81,135	100%	72,470	89%	6,920	9%	1,400	2%	350	0.4%

Business base
2025

Council or Region	Agriculture	Agriculture %	Construction	Construction %	Production (incl Manufacturing)	Production (incl Manufacturing) %	Services	Services %
Antrim & N'abbey	730	17%	580	13%	330	8%	2,695	62%
Ards & North Down	575	12%	575	12%	305	6%	3,450	70%
ABC	2,490	26%	1,340	14%	715	8%	4,850	52%
Belfast	40	0.3%	940	8%	630	5%	10,195	86%
C'way Coast & Glens	2,000	32%	1,060	17%	375	6%	2,900	46%
Derry & Strabane	1,335	23%	920	16%	365	6%	3,160	55%
F'agh & Omagh	3,900	44%	1,210	14%	510	6%	3,230	36%
Lisburn & C'reagh	655	13%	745	14%	405	8%	3,400	65%
Mid & East Antrim	1,455	28%	650	13%	385	7%	2,665	52%
Mid Ulster	3,380	34%	1,675	17%	955	10%	3,820	39%
NMD	2,485	26%	1,770	19%	605	6%	4,665	49%
Belfast City	40	0.3%	940	8%	630	5%	10,195	86%
Eastern	3,415	17%	2,550	13%	1,425	7%	12,210	62%
North Western	3,335	28%	1,980	16%	740	6%	6,060	50%
Southern	4,975	26%	3,110	16%	1,320	7%	9,515	50%
Western	7,280	39%	2,885	15%	1,465	8%	7,050	38%
BMA	2,000	8%	2,840	11%	1,670	6%	19,740	75%
Outside BMA & NI Wide	17,045	31%	8,625	16%	3,910	7%	25,290	46%
NI	19,050	23%	11,470	14%	5,580	7%	45,040	56%

Business demography
2024

Business Births	Business Birth Rate %	1-Year Survival	1-Year Survival Rate %
300	8%	300	95%
430	9%	345	93%
630	9%	560	92%
1,435	12%	1,030	92%
340	7%	320	94%
755	15%	350	95%
460	9%	340	94%
430	9%	335	92%
350	9%	375	90%
465	7%	455	95%
640	8%	585	94%
1,435	12%	1,030	92%
1,510	9%	1,355	93%
1,095	13%	670	94%
1,270	8%	1,145	93%
925	8%	795	95%
2,595	10%	2,010	93%
3,640	9%	2,985	93%
6,235	9%	4,995	93%

Productivity

2022

Council or Region	GVA per Filled Job £										
	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	5 Year Growth Rate
Antrim & N'abbey	40,633	43,424	44,598	45,764	46,732	48,728	49,624	51,025	58,175	58,925	21%
Ards & North Down	38,546	40,120	39,503	43,179	46,574	48,242	49,795	43,980	48,955	50,749	5%
ABC	37,919	39,318	40,656	43,129	43,544	44,863	46,474	46,530	52,653	54,626	22%
Belfast	46,472	46,856	47,265	49,545	53,128	54,845	55,439	52,954	62,272	66,480	21%
C'way Coast & Glens	40,463	39,052	39,717	43,870	45,862	44,709	45,835	44,507	51,090	53,497	20%
Derry & Strabane	38,662	38,713	38,665	40,344	42,128	41,872	43,361	42,403	47,168	50,389	20%
F'agh & Omagh	35,425	36,521	37,493	40,222	41,300	43,433	44,921	47,000	52,651	55,182	27%
Lisburn & C'reagh	42,701	41,974	44,016	45,812	46,627	48,626	50,563	47,484	53,294	56,134	15%
Mid & East Antrim	59,503	57,745	64,045	61,222	56,098	47,582	49,778	46,066	53,282	57,345	21%
Mid Ulster	45,484	47,397	48,022	49,915	49,197	51,489	54,247	50,440	57,939	63,873	24%
NMD	39,386	42,080	42,804	45,064	44,787	45,721	48,324	47,487	52,033	55,029	20%
Belfast City	46,472	46,856	47,265	49,545	53,128	54,845	55,439	52,954	62,272	66,480	21%
Eastern	45,091	45,625	47,831	48,661	48,728	48,352	49,963	47,530	53,838	56,114	16%
North Western	39,453	38,858	39,112	41,813	43,699	43,057	44,377	43,270	48,803	51,685	20%
Southern	38,549	40,499	41,574	43,958	44,080	45,231	47,265	46,942	52,384	54,800	21%
Western	41,003	42,509	43,388	45,727	45,762	48,077	50,322	48,974	55,690	60,165	25%
BMA	44,186	44,897	45,579	47,732	50,486	52,279	53,219	50,888	58,906	62,112	19%
Outside BMA & NI Wide	42,049	42,747	44,185	45,921	45,850	45,675	47,584	46,413	52,419	55,665	22%
NI	43,053	43,740	44,816	46,836	48,110	48,890	50,337	48,578	55,559	58,794	20%

Gross domestic product

2023

Council or Region	GDP £m					GDP per Head of Population £				
	2019	2020	2021	2022	2023	2019	2020	2021	2022	2023
Antrim & N'abbey	3,918	3,850	4,121	4,334	4,838	26,992	26,449	28,255	29,655	32,845
Ards & North Down	2,706	2,590	2,805	2,998	3,216	16,621	15,870	17,122	18,256	19,501
ABC	4,852	4,570	5,072	5,478	6,119	22,352	20,948	23,146	24,869	27,594
Belfast	14,855	14,074	16,124	17,673	19,651	43,009	40,795	46,737	50,784	56,060
C'way Coast & Glens	2,729	2,533	2,844	3,087	3,329	19,114	17,775	20,076	21,845	23,488
Derry & Strabane	3,442	3,403	3,663	4,020	4,255	22,759	22,562	24,285	26,651	28,205
F'agh & Omagh	2,712	2,622	2,866	3,089	3,386	23,220	22,488	24,511	26,403	28,892
Lisburn & C'reagh	3,841	3,610	4,008	4,388	4,850	26,047	24,375	26,850	29,270	32,157
Mid & East Antrim	2,947	2,811	3,056	3,316	3,680	21,191	20,204	21,966	23,822	26,316
Mid Ulster	4,213	3,863	4,322	4,834	5,215	28,232	25,797	28,699	32,013	34,308
NMD	3,862	3,661	3,990	4,342	4,727	21,275	20,150	21,882	23,774	25,770
Belfast City	14,855	14,074	16,124	17,673	19,651	43,009	40,795	46,737	50,784	56,060
Eastern	13,412	12,861	13,990	15,036	16,584	21,751	22,764	21,696	23,231	27,407
North Western	6,171	5,936	6,507	7,107	7,584	19,924	20,952	20,236	21,922	25,766
Southern	8,714	8,231	9,062	9,820	10,846	20,869	21,839	20,568	22,198	26,739
Western	6,925	6,485	7,188	7,923	8,601	24,588	25,971	24,240	26,771	31,808
BMA	25,320	24,124	27,058	29,393	32,555	31,618	30,085	33,657	36,364	40,015
Outside BMA & NI Wide	24,757	23,463	25,813	28,166	30,711	22,553	21,356	23,453	25,553	27,747
NI	50,075	47,589	52,872	57,558	63,265	26,376	25,040	27,761	30,127	32,944

Exports
2024

Council or Region	NI Sales (£m)	GB Sales (£m)	Irish Rep. Exports (£m)	Rest of EU Exports (£m)	Rest of World Exports (£m)	Exports 2020 (£m)	Exports 2021 (£m)	Exports 2022 (£m)	Exports 2023 (£m)	Exports 2024 (£m)	Exporters 2020	Exporters 2021	Exporters 2022	Exporters 2023	Exporters 2024
Antrim & N'abbey	5,316	1,396	630	239	388	713	921	681	1,125	1,257	655	1,087	627	797	806
Ards & North Down	2,516	413	335	82	116	331	357	304	486	533	591	633	602	521	725
ABC	5,201	2,575	1,072	529	878	1,607	1,474	1,637	2,775	2,479	1,243	1,731	1,145	1,293	1,442
Belfast	14,897	3,692	1,428	550	1,610	2,241	2,260	3,089	3,526	3,588	2,047	2,789	2,338	2,492	2,472
C'way Coast & Glens	3,683	844	834	109	102	559	644	504	500	1,045	610	952	791	690	1,010
Derry & Strabane	3,662	534	458	71	279	523	518	679	825	808	882	1,032	905	826	890
F'agh & Omagh	3,098	1,216	671	123	102	597	1,017	928	956	895	646	1,611	810	656	708
Lisburn & C'reagh	4,461	1,760	878	104	146	552	674	894	968	1,128	1,000	1,269	1,203	1,055	1,040
Mid & East Antrim	2,840	979	388	177	230	315	591	832	813	796	492	991	351	373	520
Mid Ulster	7,034	2,766	1,243	295	454	866	1,338	1,615	1,857	1,992	1,190	1,883	1,031	1,348	1,665
NMD	3,954	1,236	1,784	669	472	1,562	1,201	1,363	2,140	2,924	1,487	2,142	1,626	1,643	1,855
Belfast City	14,897	3,692	1,428	550	1,610	2,241	2,260	3,089	3,526	3,588	2,047	2,789	2,338	2,492	2,472
Eastern	15,132	4,549	2,230	602	881	1,911	2,542	2,712	3,393	3,714	2,737	3,980	2,782	2,746	3,091
North Western	7,345	1,378	1,291	181	381	1,082	1,162	1,183	1,326	1,853	1,492	1,984	1,696	1,516	1,900
Southern	9,155	3,811	2,856	1,198	1,350	3,169	2,675	3,000	4,915	5,404	2,730	3,872	2,771	2,936	3,297
Western	10,131	3,981	1,914	418	555	1,463	2,355	2,543	2,813	2,888	1,836	3,494	1,841	2,004	2,372
BMA	27,190	7,262	3,271	975	2,260	3,837	4,212	4,969	6,105	6,506	4,293	5,778	4,769	4,865	5,043
Outside BMA & NI Wide	29,470	10,150	6,449	1,974	2,517	6,029	6,782	7,559	9,866	10,940	6,550	10,341	6,659	6,829	8,089
NI	69,501	20,147	10,452	3,620	5,541	10,501	11,695	13,533	17,131	19,614	11,193	16,463	11,732	12,233	13,796

Business spend on R&D
2024

Council or Region	Business Spend on R&D £m	Business Spend on R&D (% of Total Spend)
Antrim & N'abbey	75.4	11%
Ards & North Down	5.0	1%
ABC	129.2	18%
Belfast	292.3	41%
C'way Coast & Glens	11.3	2%
Derry & Strabane	31.6	4%
F'agh & Omagh	13.3	2%
Lisburn & C'reagh	39.6	6%
Mid & East Antrim	58.5	8%
Mid Ulster	17.7	3%
NMD	39.8	6%
Belfast City	292.3	41%
Eastern	178.5	25%
North Western	42.9	6%
Southern	169.0	24%
Western	31.0	4%
BMA	412.3	58%
Outside BMA & NI Wide	301.4	42%
NI	713.8	100%

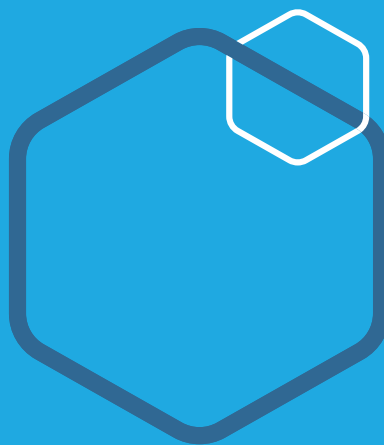
Regional Gross Disposable Household Income
2023

Gross Disposable Household Income per head 2019	Gross Disposable Household Income per head 2020	Gross Disposable Household Income per head 2021	Gross Disposable Household Income per head 2022	Gross Disposable Household Income per head 2023
17,188	17,282	17,911	19,070	20,519
18,333	18,385	19,211	20,496	22,307
16,271	16,493	17,449	18,485	20,019
16,554	16,583	17,530	18,451	19,671
16,493	16,854	17,937	19,237	20,861
15,315	15,707	16,756	17,651	18,847
16,125	16,553	17,212	18,370	19,752
18,858	18,801	19,470	20,672	22,529
17,074	17,155	17,901	18,957	20,491
16,741	16,945	17,633	18,791	20,511
16,243	16,566	17,275	18,426	19,898
16,795	16,971	17,807	18,903	20,403

Entrepreneurship

2022 to 2024

Council or Region	Total Early-stage Entrepreneurial Activity	Total Early-stage Entrepreneurial Activity by Gender - Male	Total Early-stage Entrepreneurial Activity by Gender - Female	Total Early-stage Entrepreneurial Activity by Age - 18 to 29	Total Early-stage Entrepreneurial Activity by Age - Over 30	Total Early-stage Entrepreneurial Activity by Qualifications - Graduate	Total Early-stage Entrepreneurial Activity by Qualifications - Non-Graduate
Antrim & N'abbey	9.9%	11.2%	8.0%	10.0%	9.9%	13.4%	6.7%
Ards & North Down	10.5%	13.8%	7.6%	12.7%	10.0%	11.0%	9.8%
ABC	6.3%	7.6%	5.8%	9.4%	5.8%	8.0%	5.4%
Belfast	12.1%	12.4%	11.8%	12.0%	12.2%	17.6%	6.8%
C'way Coast & Glens	7.5%	6.5%	8.5%	11.8%	5.9%	10.9%	5.6%
Derry & Strabane	12.5%	21.0%	3.7%	20.7%	10.2%	12.1%	12.8%
F'agh & Omagh	11.5%	9.8%	12.1%	20.7%	9.4%	12.6%	10.6%
Lisburn & C'reagh	8.7%	11.9%	6.1%	11.7%	8.1%	9.1%	8.2%
Mid & East Antrim	5.7%	8.3%	4.9%	13.5%	3.5%	6.4%	6.0%
Mid Ulster	8.8%	9.8%	7.8%	11.0%	8.4%	9.1%	8.6%
NMD	8.5%	7.7%	9.2%	15.6%	5.7%	10.2%	6.6%
NI	9.5%	11.1%	8.0%	12.4%	8.7%	12.1%	7.5%



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