

Invest NI Equality Unit
Good Relations Strategy
April 2014- April 2015

Good Relations Strategy

Invest NI currently awaits guidance from N Ireland Executive's relating to 'Cohesion, Sharing and Integration' as well as the Commission's emerging guidance on 'Contested Issues'. These documents will be used to inform our strategic approach to addressing sectarianism, racism and other forms of prejudice. In the interim we have developed the key steps we propose to take during 2014-2015 in order to address sectarianism, racism and other forms of prejudice. This plan is linked to our Section 75 Action Plan following our Audit of Inequalities.

KEY STEPS	ACTIVITY	TARGET TIMESCALE	OUTCOME MEASURES
Raise awareness of Good Relations amongst Invest NI Employees	Anti Racist Workplace Week – internal promotion Attendance at NICEM Human Rights and Equality Conference	March 2015 (TBC) March 2015 (TBC)	Internal Staff Survey questionnaire
Raise awareness of Good Relations amongst Invest NI Employees	Promote availability of translators and alternative formats during interviews with Business Advisors in staff magazine article.	Autumn 2014	Internal Staff Survey questionnaire
Highlight support available for people with disabilities thinking of starting their own business and discussing how to overcome the barriers they may face.	Working for Me – Encouraging Entrepreneurship amongst People with Disabilities. Conference in association with Disability Action.	Autumn /Winter 2014/15	Conference feedback from delegates.

Raise awareness of Good Relations Week events amongst Invest NI Employees	Community Relations Week – promotion internally via Newsweekly.	May 2015 (TBC)	Internal Staff Survey questionnaire
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