

## Invest NI Supported Business Performance (2018)

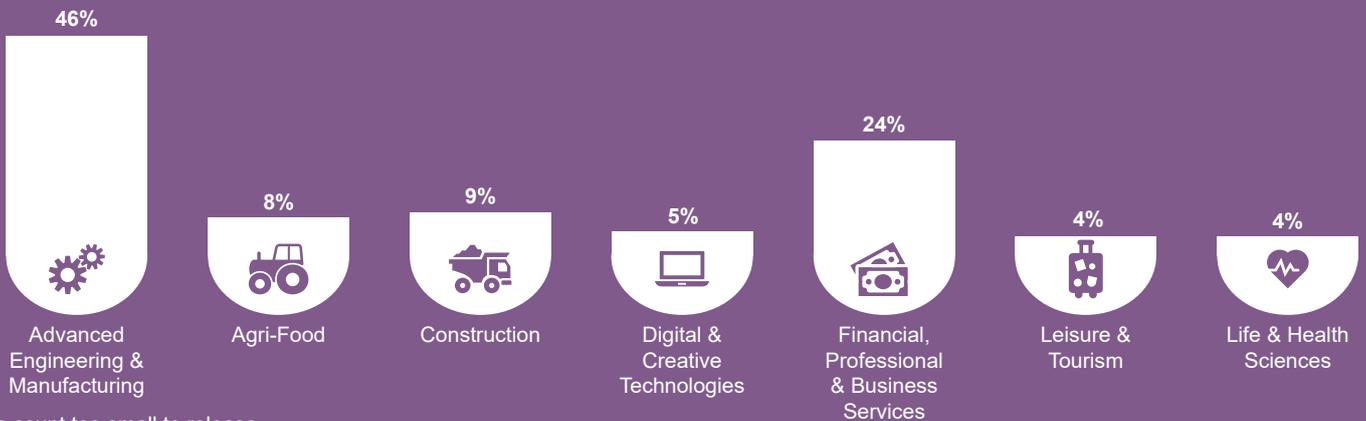
Key Performance Indicators (KPIs) are collected from a sub-set of Invest NI businesses who are significant contributors to the NI economy. KPIs are geographically assigned based on the HQ location of the business.

Key metrics include all sales, external sales outside NI, export sales outside UK and employment (based on Full-Time Equivalent). All data is provisional and subject to further revision.

Businesses are classified according to Invest NI's sector reporting structure which is based on their main product and/or service within Northern Ireland.

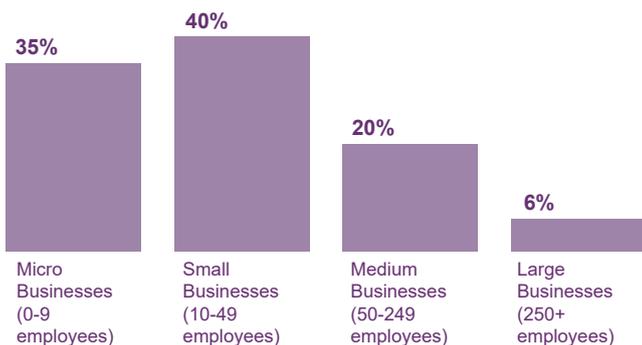


### Employment by Sector

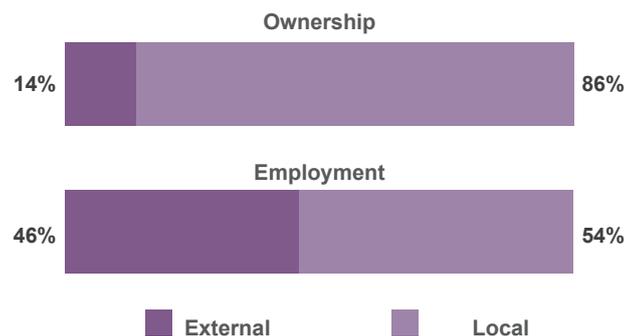


\* Business count too small to release

### Businesses by Size



### Business by Ownership

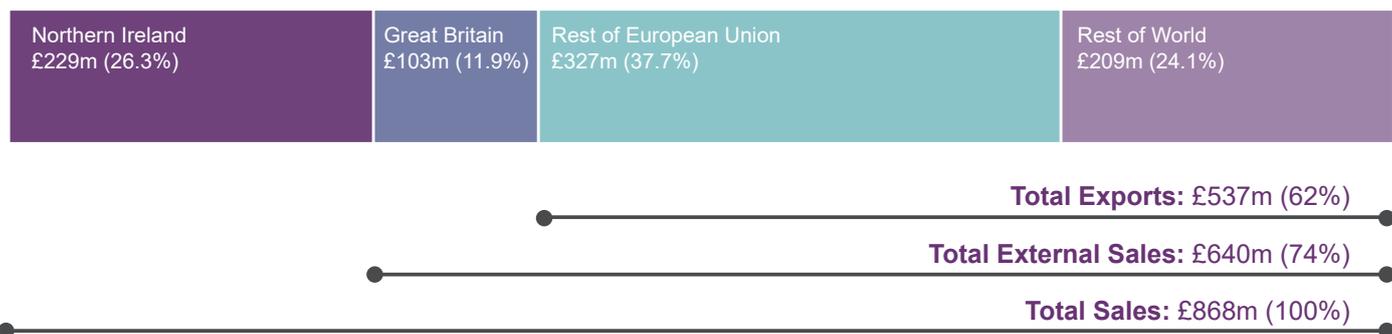


Whilst externally-owned businesses represent 14% of the total they account for 46% of employment.

## Sales by Sector



## Sales by Destination



Note: Individual amounts may not add to the total figure due to an unassigned amount £0.3m (0.04%)

## Sales by Trade Territory

