



# Support for your business

Your quick guide  
to our support

[investni.com](http://investni.com)



**NIBUSINESS  
INFO.CO.UK**

Practical Advice for Business



# Tap into a world of expertise with Invest Northern Ireland.

Talk to our team of experts today.



## Develop strategy

### A good business needs a sound strategy

We can offer you advice, support and access to extensive business information. We'll also help you develop a sound business strategy, explore funding options and benchmark your business locally and internationally.



## Develop products & services

### New products are vital to success

We can help you to turn your concept into a viable product or service, protect your idea and overcome technical challenges. We'll assist you with design, help you tap into innovation expertise and access support for R&D and proof of concept.



## Improve skills

### Improve skills and reap the rewards

Help your business boost productivity and increase profits by improving the skills of managers and employees. We offer advice on human resource issues, business mentoring and leadership coaching, financial support for training and developing specific skills.



## Find new markets

### Export and grow your business

Open up a world of opportunities by exporting your goods or services outside Northern Ireland. Our teams in Northern Ireland and in-market can help you to research markets, develop your export know-how and skills, devise an export strategy and visit your target markets.



## Operate more efficiently

### Boost productivity and increase profits

Keep your business competitive and increase your profits by finding new ways to work smart. Whether it is getting advice on technical and legislative issues, managing energy costs and reducing waste, benefiting from ICT or finding new property, we can help.



## Find funding

### Growth needs the right investment

We can help you find finance to help your business get started and grow, including finance for capability development, employment, innovation and product development, as well as introducing you to equity and loan funds.

For the full range  
of available advice  
and support

Visit:  
**investni.com**

Or call us:  
**0800 181 4422**